Ref. No. IKGPTU/CRA/.../030 Dated. 08/Oct/2026

Directors/HoDs (All Academics Departments)
University Main Campus & it's Constituent Campuses
I K Gujral Punjab Technical University Jalandhar, Kapurthala

Sub: Jaro Education (www.jaroeducation.com) - Joint Campus Placement Drive.

Respected Sir/Madam

This is in reference to Letter No. IKGPTU/CRA/1022 dated 28-Sept-2026 (Letter attached) on the subject cited above, it is informed that as per the directions received from the team of Jaro Education, the course titled **"Applied Marketing in Higher Education & Upskilling"** is now live.

In this regard, students are required to complete the above mentioned course. The students have already received their access links for the course via email.

This certification is an important part of the upcoming Jaro Education Campus Placement Drive. Kindly follow up with the eligible students and ensure they complete the course and required assessment.

Key Instructions:

- No Charges: There are no charges for this program. Students can complete the course free of cost.
- If Login Details Are Not Received: Students who have not received their Student ID and Password can sign up, create an account, and complete the course directly.
- Institute Name: Students must enter their full and correct Institute Name while registering.
- Technical Issues: If students face any login or technical issues, please ask them to wait for some time and try again. There is no need to panic.

Please Note:

- Students who have not received the email can register directly on the portal and complete the course.
- Students are requested to enter their full and correct Institute Name while registering.

Steps to Access and Complete the Course:

1. Visit www.jaroeducation.com
2. Scroll down to the **Footer** section of the website.

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. (M) : 94780-98136
E-mail : placements@ptu.ac.in **Website** : www.ptu.ac.in

3. Under **"Discover More,"** click on **"Campus Learning."**
4. Access the **E-Learning Portal** and log in using the **Student ID and Password.**
5. Select the course **"Applied Marketing in Higher Education & Upskilling."**
6. Complete the course and the required assessments to earn the **Jaro Education Certificate of Completion.**

You are requested to kindly direct the Training & Placement Faculty Coordinator(s) of your respective campus/ department to share the information with the concerned students. **Last date of online registration is 10-Oct-2026.**

Date & time of the selection process of Jaro education Joint Campus Placement Drive will be informed later on.

With profound regards,

8-10-2026

Er. Mohit Jain
Assistant Registrar (CR&A)

CC:

- SVC: For kind information of the Hon'ble Vice Chancellor
- Head (CR&A): For his kind information
- DR (ITS) - To upload at University website
- File.

Ref. No. IKGPTU/CRA/..1022..... Dated 28/Sept/2026

Directors/HoDs (All Academics Departments)
University Main Campus & it's Constituent Campuses
I K Gujral Punjab Technical University Jalandhar, Kapurthala

Sub: Jaro Education (www.jaroeducation.com) - Joint Campus Placement Drive.

Respected Sir/Madam

This is in reference to Letter No. IKGPTU/CRA/1011 dated 22-Sept-2026 (Letter attached) on the subject cited above, it is informed that as per the directions received from the team of Jaro Education, the course titled **"Applied Marketing in Higher Education & Upskilling"** is now live.

In this regard, students are required to complete the above mentioned course. The students have already received their access links for the course via email .

Please Note:

1. Students who have not received the email can register directly on the portal and complete the course.
2. Students are requested to enter their full and correct Institute Name while registering.

Steps to Access and Complete the Course:

1. Visit www.jaroeducation.com
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4. Access the **E-Learning Portal** and log in using the **Student ID and Password.**
5. Select the course **"Applied Marketing in Higher Education & Upskilling."**
6. Complete the course and the required assessments to earn the **Jaro Education Certificate of Completion.**

This certification is an important part of the upcoming Jaro Education Campus Placement Drive.

"Propelling Punjab to a prosperous Knowledge Society"

You are requested to kindly direct the Training & Placement Faculty Coordinator(s) of your respective campus/ department to share the information with the concerned students. **Last date of online registration is 30-Sept-2026 before 1300 hrs.**

Date & time of the selection process of Jaro education Joint Campus Placement Drive will be informed later on.

With profound regards,

28/09/26

for **Er. Mohit Jain**
Assistant Registrar (CR&A)

CC:

- SVC: For kind information of the Hon'ble Vice Chancellor
- Head (CR&A): For his kind information
- DR (ITS) - To upload at University website
- File.

ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/..1011..... Dated 22/8/2026

Directors/HoDs (All Academics Departments)
University Main Campus & it's Constituent Campuses
I K Gujral Punjab Technical University Jalandhar, Kapurthala

Sub: Jaro Education (www.jaroeducation.com) - Joint Campus Placement Drive.

Respected Sir/Madam

I K Gujral Punjab Technical University invite students of its Main Campus & constituent campuses to participate in Jaro Education - Joint Campus Placement Drive as per details mentioned below:-

Designation	:	Graduate Trainee / Management Trainee
Course/ Stream	:	BCA/ BBA/ MBA/ MCA/ B.Tech/M.Tech (All streams)/ B.Sc/M.Sc (All streams) & All UG/PG Courses
Salary Package	:	**Graduate Trainee:** CTC: Up to 10.76 LPA **Management Trainee:** CTC: Up to 14.56 LPA
Job location	:	**Zone 1:-** Mumbai, Pune, Bengaluru, Hyderabad, Chennai & Gurugram **Zone 2:-** Lucknow, Chandigarh, Jaipur, Ahmedabad, Indore, Kolkata & Kochi
Batch Eligible	:	2027 passing out

Interested students may register at the link mentioned below:-

https://placements.ptu.ac.in/

Students those who have registered already are not required to fill the form again.

Detailed job descriptions are attached for your reference.

You are requested to kindly direct the Training & Placement Faculty Coordinator of your respective campus/ department to share the information with the concerned students. **Last date of online registration is 23-Sept-2026.**

"Propelling Punjab to a prosperous Knowledge Society"

Date & time of the selection process will be informed later on.

With profound regards,

22/09/2026

Er. Mohit Jain
Assistant Registrar (CR&A)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Head (CR&A): For his kind information
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jaro education

Jaro Education – Shaping the Future of Learning

Company Profile - Jaro Education is India's most trusted online higher - education company. Founded in the year 2009 by Dr. Sanjay Salunkhe, we are profitable since our inception. Jaro Education acts as a bridge between top universities and ambitious learners, making world-class education accessible through technology.

1st Mover in Online Higher Education and Upskilling

Profitable since 2009 On a standalone basis

3,50,000+ Careers Transformed

Partnerships with top IIMs, IITs and Universities

Empowering Career Growth of Working Professional's

200+ Executive Programs in Management, Tech, Analytics & Leadership

We're Listed on NSE & BSE Now

On September 30, 2025, Jaro Education was listed on the NSE and BSE, making it one of the few EdTech companies to be listed on the Indian stock exchanges. This marks a significant milestone in the education industry and serves as proof of a robust business model with strong governance.

Awards & Accolades -

e-India Awards
The Best ICT Enabled Higher Education Institute Award

Educational Excellence Awards
Most innovative & Successful Online MBA Program In India

MODI Awards
Outstanding Contribution In Online Education

ABP Education Awards
Best Digital Learning Innovation Award

World HRD Congress
National Best Employer Accolade

World HRD Congress
Edtech Leadrship Awards

Academic Partners –

Leading IIMs	Leading IITs	NIRF Ranked Universities	International Partners
IIM Ahmedabad	IIT Madras	IISc	(Massachusetts Institute of Technology)
IIM Kozhikode	IIT Delhi	Manipal	Wharton Interactive School
IIM Mumbai	IIT Bombay	Amrita	Rotman School of Management
IIM Indore	IIT Kanpur	XLRI	Swiss School of Management
IIM Trichy	IIT Roorkee	Chandigarh University	
IIM Nagpur	IIT Jammu	Amity University	
IIM Vishakhapatnam	IIT Palakkad	Symbiosis	
		DPU	
		Parul University	
		WeSchool	

and many more…….

What We're Looking For –

1. Excellent Communication Skills
2. Strong ability to counsel and nurture candidates
3. Self motivated and drive to overachieve numbers
4. Strong follow up and closure skills
5. Product knowledge
6. Should stay updated with recent EdTech trends
7. Ethical selling, as it is Education.

What this role offers?

Attractive fixed pay with exceptional incentive potential

- Achieve more, earn more, Employee Stock Option Plan (ESOP's) after 3 years of good work

Hands-on counselling experience

- Specialize in Education Consulting. Educating someone is a good deed, than selling FMCG products like whitening cream, hair oil OR Insurance products.

Performance-driven learning

- With rapid career growth opportunities. Women usually do well in counselling, hence women are more successful

Exposure to India's top universities & executive programs

- Continuous improvement & experience excellence

Job Description

Roles & Responsibilities :- (end to end sales process)

- Counselling working professionals and fresh graduates for online higher education like MBA, MTech, MCA and certification programs.
- Daily calling atleast 80-100 working professionals (Talk-time 2-3 hours daily) to understand their upskilling goals
- Conduct counselling sessions via calls or video to match learners with ideal programs
- Maintain and nurture a strong lead pipeline through CRM & follow-ups

Work Schedule
Days: Monday – Saturday
Timings: 10:00 AM – 7:00 PM'

Remuneration Structure

(Zone 1) -

Locations*	Mumbai, Pune, Bengaluru, Hyderabad, Chennai & Gurugram (amount in months)
Fixed Component	Rs. 40,000
Additional House - Rent Allowance**	Rs. 10,000
Travel Reimbursement	Rs. 3,000
Monthly Incentives	Rs. 20,000
Performance - cum - Continuity Bonus***	Rs. 2,00,000 p. a.
Total (C. T. C.)	Rs. 10,76,000 p. a.

(Zone 2)-

Locations*	Lucknow, Chandigarh, Jaipur, Ahmedabad, Indore, Kolkata& Kochi (amount in months)
Fixed Component	Rs. 30,000
Travel Reimbursement	Rs. 3,000
Monthly Incentives	Rs. 20,000
Performance - cum - Continuity Bonus***	Rs. 2,00,000 p. a.
Total (C. T. C.)	Rs. 8,36,000 p. a.

*Candidates can choose upto **3 preferred job locations.** However, basis - requirements the final job location will be allocated accordingly.

****Additional House - Rent Allowance** is provided only upon relocation to Mumbai. Candidates currently residing in Mumbai are not entitled to this component

*****Performance - cum - Continuity Bonus** is a variable component mentioned in the remuneration structure - breakdown that aims to fulfil dual objectives -

- Rewarding consistency & excellence showcased in performance.
- Recognizing loyalty & commitment towards the organization.

Lastly, mentioned below are the **terms & conditions** for this bonus -

- If in the first 6 months - 100% targets are achieved, that employee will be paid **Rs. 60,000** upon successful completion of their 6 - months service.
- If in the next 6 months (7th to 12th month) - 100% targets are achieved, that employee will be paid **Rs. 1,40,000** upon successful completion of their 1 - year service.

jaro education

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World HRD Congress – Edtech Leadrship Awards

Academic Partners –

Leading IIMs	Leading IITs	NIRF Ranked Universities	International Partners
IIM Ahmedabad	IIT Madras	IISc	(Massachusetts Institute of Technology)
IIM Kozhikode	IIT Delhi	Manipal	Wharton Interactive School
IIM Mumbai	IIT Bombay	Amrita	Rotman School of Management
IIM Indore	IIT Kanpur	XLRI	Swiss School of Management
IIM Trichy	IIT Roorkee	Chandigarh University	
IIM Nagpur	IIT Jammu	Amity University	
IIM Vishakhapatnam	IIT Palakkad	Symbiosis	
		DPU	
		Parul University	
		WeSchool	

and many more…….

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- Maintain and nurture a strong lead pipeline through CRM & follow-ups

Work Schedule
Days: Monday – Saturday
Timings: 10:00 AM – 7:00 PM

Remuneration Structure

(Zone 1) -

Locations*	Mumbai, Pune, Bengaluru, Hyderabad, Chennai & Gurugram (amount in months)
Fixed Component	Rs. 50,000
Additional House - Rent Allowance**	Rs. 10,000
Travel Reimbursement	Rs. 3,000
Monthly Incentives	Rs. 25,000
Performance - cum - Continuity Bonus***	Rs. 4,00,000 p. a.
Total (C. T. C.)	Rs. 14,56,000 p. a.

(Zone 2)-

Locations*	Lucknow, Chandigarh, Jaipur, Ahmedabad, Indore, Kolkata& Kochi (amount in months)
Fixed Component	Rs. 40,000
Travel Reimbursement	Rs. 3,000
Monthly Incentives	Rs. 25,000
Performance - cum - Continuity Bonus***	Rs. 4,00,000 p. a.
Total (C. T. C.)	Rs. 12,16,000 p. a.

***Candidates can choose up to 3 preferred job locations. Final job location will be allocated basis requirement.**

****Additional HRA is provided only upon relocation to Mumbai. Candidates currently residing in Mumbai are not entitled to this component.**

*****Performance - cum - Continuity Bonus** is a variable component mentioned in the remuneration structure - breakdown that aims to fulfil dual objectives -

- Rewarding consistency & excellence showcased in performance.
- Recognizing loyalty & commitment towards the organization.

Lastly, mentioned below are the **terms & conditions** for this bonus -

- If in the first 6 months - 100% targets are achieved, that employee will be paid **Rs. 1,20,000** upon successful completion of their 6 - months service.
- If in the next 6 months (7th to 12th month) - 100% targets are achieved, that employee will be paid **Rs. 2,80,000** upon successful completion of their 1 - year service.