



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/...708.....

Dated..18/May/2026

Directors/HoDs (Department of EE/ECE/CSE)

All the University Campuses

I K Gujral Punjab Technical University Jalandhar, Kapurthala

Sub: Semifront Technologies Pvt. Ltd. — Joint Campus Placement Drive.

Respected Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Semifront Technologies Pvt. Ltd.- Joint Campus Placement Drive as per details mentioned below:-

Designation	:	Marketing & HR Intern
Course/ Stream	:	B.Tech/ M.Tech (EE/ECE/CSE)
Salary Package	:	During 03 months internship:- 10k – 20k After internship:- 15k – 30k pm
Job location	:	Sector V, Salt Lake City, Kolkata
Batch Eligible	:	2026 & 2027 passing out
Selection Process	:	Telephonic Interview, HR Round & Virtual interview

Responsibilities:

Marketing & Technical Outreach

1. Use AI-driven tools & metrics to run campaigns, track leads, and optimize outreach
2. Research markets, competitors, and prospects in chip design & AI
3. Create/adapt technical content, case studies, and documentation for customers/partners
4. Support marketing discussions, prepare presentations, and assist in product positioning
5. Translate technical concepts into impactful customer messaging
6. Explore light scripting/automation for data handling, reporting, or outreach

HR/Admin Support

1. Assist with recruitment tasks (job postings, coordination, scheduling)
2. Support onboarding, compliance, and employee records
3. Maintain HR trackers, prepare reports, and contribute to internal communication

Interested students may register at the link mentioned below:-

<https://placements.ptu.ac.in/>

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University

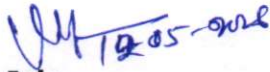
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/department to share the information with the concerned students. **Last date of online registration is 14-May-26 before 1300 hrs.**

Date & Time of the selection process will be informed later on.

With profound regards,



Er. Mohit Jain
Assistant Registrar (CR&A)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Head (CR&A): For his kind information
3. DR (ITS) - To upload at University website
4. File.