



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/...691.....

Dated. 08/May/2021

Directors/ HoDs (All Academic Departments)
University Main Campus & its Constituent Campuses
I K Gujral Punjab Technical University Jalandhar, Kapurthala

Sub: IBM's Project-Based Experiential Learning (PBEL) - Virtual Internship Program

Respected Sir/Madam

IBM's Project-Based Experiential Learning (PBEL) / Virtual Internship Program — a nationally recognized initiative aimed at strengthening industry readiness and enhancing employability among students across disciplines as per details mentioned below:-

Course/ Stream : B.Tech all streams, BBA, BCA, MBA, B.Sc. (Computer Science)

Batch Eligible : All batches

Program Highlights:-

- **60 Hours Duration:**
(Structured learning with 1.5–2 hours per day in convenient evening sessions)
- **Live Virtual Sessions:-**
Interactive learning with "Ask Me Anything" support from industry experts
- **Comprehensive Materials:-**
Daily handouts, presentations, and real-world case studies for deeper understanding
- **Real Industry Projects:-**
Work on actual business scenarios and challenges faced by companies today

Key Benefits for Students:-

- **Internship-Equivalent Program:** Recognized by universities towards mandatory internship requirements during summer break
- **Mentorship by IBM Experts:** Continuous guidance and support from IBM Subject Matter Experts
- **Live Instructor-Led Sessions:** Structured training delivered by IBM trainers
- **Hands-On Project Experience:** Real-world, industry-aligned project work
- **Stipend Opportunity:** Eligible students can receive a stipend of up to INR 4,000 through an exclusive collaboration with NASSCOM and MeitY, subject to defined criteria.

Program Fee & Structure:-

PBEL is a stipend-bearing program wherein students are required to pay a nominal fee for enrollment. The program delivers significant value through structured training, mentorship,

Propelling Punjab to a prosperous Knowledge Society

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580
E-mail : placements@ptu.ac.in **Website :** www.ptu.ac.in

project work, and certification, along with the opportunity to earn a stipend based on successful completion and performance.

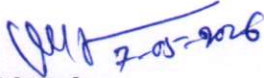
Interested students may register at the link mentioned below:-

<https://forms.eduqfix.com/ibmform/add>

Note:-Detailed IBM-Project-Based-Experiential-Learning-PBEL-2026 is attached.

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. ***Last date of online registration is 14-May-26.***

With profound regards,



Er. Mohit Jain
Assistant Registrar (CR&A)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Head (CR&A): For his kind information
3. DR (ITS) - To upload at University website
4. File.



IBM Project-Based Experiential Learning (PBEL)

Equivalent to a Internship



Transforming Classrooms into Careers

IBM Project-Based Experiential Learning bridges the gap between academic theory and industry practice, offering students real-world experience with enterprise-grade technology.



About IBM

Founded 1911

Over 100+ years of continuous innovation in technology

Global Leader

AI, Cloud, Cybersecurity, Data, and Quantum computing

Trusted Partner

Fortune 500 companies worldwide rely on IBM solutions

Future Focus

Strong commitment to career education and future skills development

Why Project-Based Learning?



Beyond Theory

Move past textbook learning to solve real industry problems that companies face daily



Enterprise Tools

Work hands-on with IBM enterprise-grade software used by global corporations



Industry Experts

Learn directly from IBM-designated professionals with real-world experience



Job Readiness

Build practical skills and confidence through hands-on project experience

Available Tracks

- *Artificial Intelligence*
- *Generative AI*
- *Blockchain*
- *Web Development*
- *Cloud Computing*
- *Cyber Security*
- *IOT – Internet of Things*



Program Highlights

60 Hours Duration

Structured learning with 1.5–2 hours per day in convenient evening sessions

Live Virtual Sessions

Interactive learning with "Ask Me Anything" support from industry experts

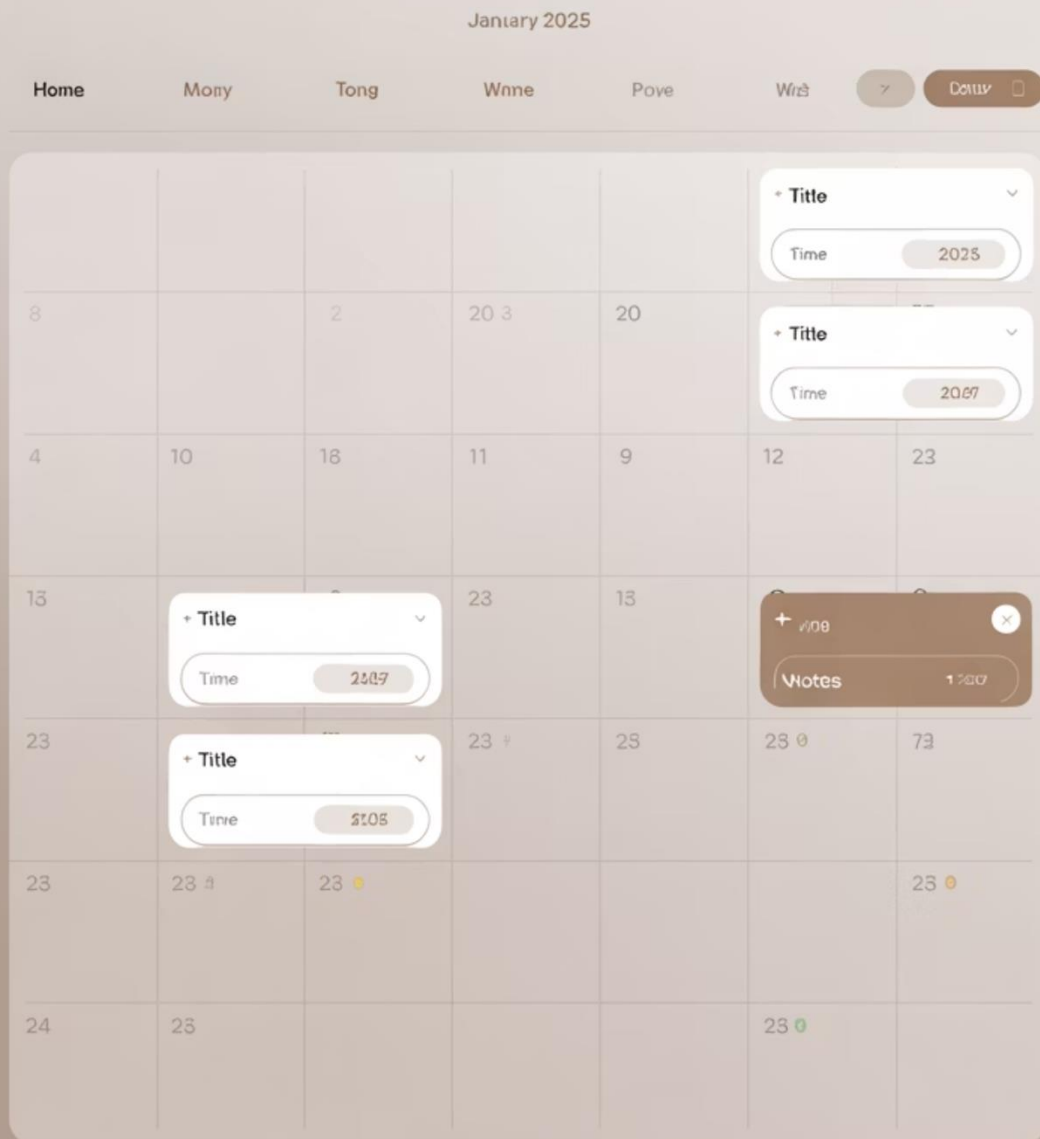
Comprehensive Materials

Daily handouts, presentations, and real-world case studies for deeper understanding

Real Industry Projects

Work on actual business scenarios and challenges faced by companies today

January 2025



Program Timeline

- 1 — 18th May, 2026 (new cohorts starting every week)
New batch starting with fresh cohort of motivated learners
- 2 — 60 Hours Duration
Evening sessions designed for working professionals and students
- 3 — Live Virtual Mode
Direct interaction with IBM experts and real-time problem solving
- 4 — Complete Package
Includes projects, handouts, mentoring, and comprehensive case studies

Key Takeaways



Project Submission

Complete project work with professional presentation to industry experts



Best Project Prizes

Recognition and rewards for outstanding project work and innovation



IBM Industry Visit

Top performers get exclusive opportunity to visit IBM facilities



Global IBM Certificate

Internationally recognized certification to boost your career prospects



1-Year Access

Continued access to IBM updates, tools, and learning resources

Extra Value-Add



Social Media Branding

LinkedIn profile building and professional online presence development



Resume Building

Professional workshops to create compelling resumes that stand out



Interview Preparation

Comprehensive training and tips for cracking technical and HR interviews



Exclusive Job Opportunities

Access to career opportunities through IBM's extensive channel partner network

Benefits for Institute

1 Early Access to IBM Innovations

Stay updated with the latest IBM technologies and industry trends before they become mainstream

2 Strategic Partnership

Build long-term industry relationships with IBM & NASSCOM for future collaborations and opportunities

3 Student Exposure

Provide students with real-world project experience using enterprise-grade tools and methodologies

4 Brand Differentiation

Position your institution as a future-ready campus that prepares students for industry demands

5 Faculty Engagement

Opportunities for Faculty Development Programs and knowledge sharing with IBM experts

6 Recognition

Recognition for your students through IBM-NASSCOM joint certifications

7 Competitions

Eligibility for IBM Hackathons and other national-level innovation competitions

What PBEL Offers to Students

- Hands-on, **project-based experiential learning** guided by **IBM and industry experts**
- Exposure to **cutting-edge technologies** and **real-world applications**
- Collaboration opportunities with **top-performing students** from various institutions
- Access to **IBM courseware and digital learning resources** at a **highly subsidized cost**
- **Certification** from **IBM** upon successful project completion and presentation
- **Stipend Opportunity:** *Top performers across India*, recognized by **NASSCOM & Meity**, will receive a **stipend**

Exclusive Benefits for Top Performers

- **Industry visit** to IBM offices
- **Cash stipend** of (sponsored by **NASSCOM & Meity** for top performers)
- **Prizes and recognitions** through IBM's authorized channel partners
- **Continuous learning updates** on IBM's latest technologies, innovations, and academic programs

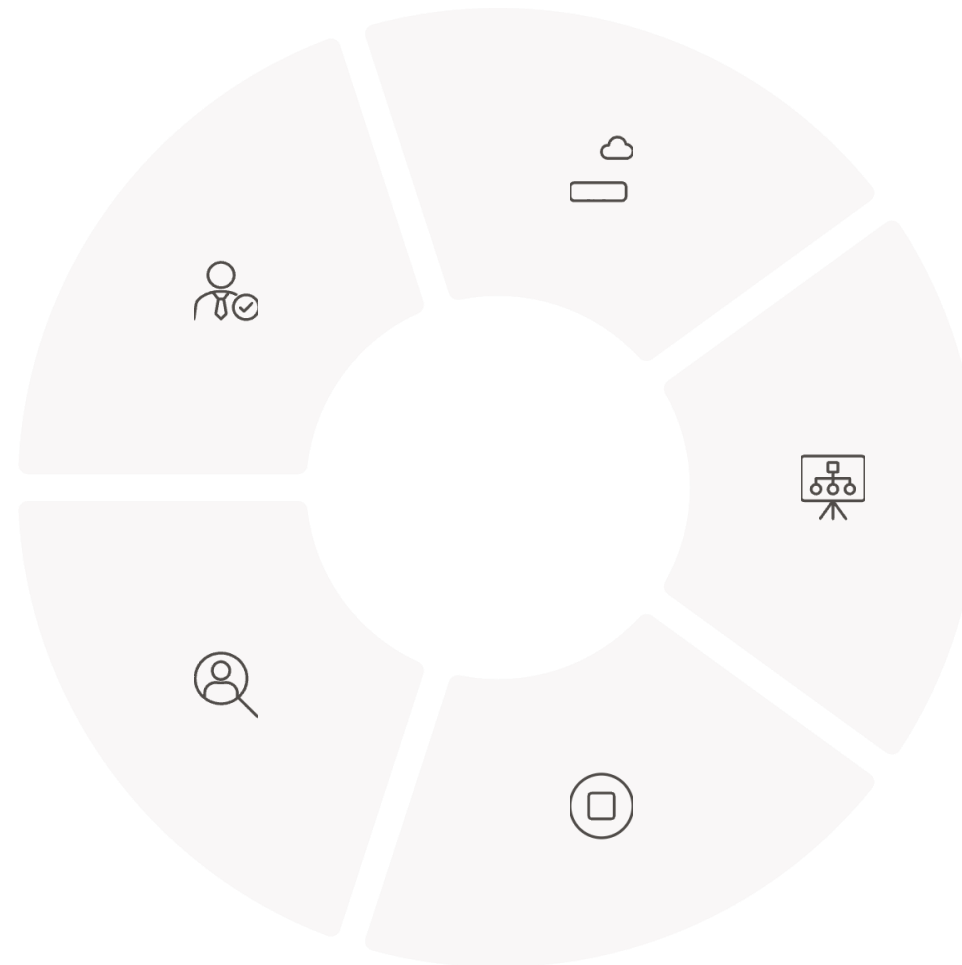
Why Choose IBM PBEL?

Industry Experts

Work directly with seasoned professionals who understand real business challenges

Career Support

Get comprehensive career guidance and placement assistance for your future



Enterprise Software

Gain experience with IBM tools that are the global industry standard

Practical Skills

Build hands-on, project-based skills that employers actively seek

Global Recognition

Earn internationally recognized IBM certification that opens doors worldwide

Registration Process – Link for the students – Option 1



02

Individual Student Registration

Students register individually to take the selection assessment

For Students: <https://forms.edugfix.com/ibmform/add>

04


Enrollment

Selected students enroll for ₹1,600/- + tax only to begin their learning journey

06

Certification

Receive globally recognized IBM certification upon successful completion

 **Program Cost: ₹1,600 + 18% GST = Total Rs 1,888 only for selected students**

Draft Commercials and T & C

T&C for the commercials shared and for cashback:

- This is a special, one time offer brought by IBM Channel partner through exclusive collaboration of IBM, Nasscom & MeitY and is applicable for enrolments till 15th Jun 2026 only
 - Session delivery may be schedule after 15th May 2025, till Jan End 2027, based on participant and IBM SME availability
- Mode of delivery would be online live-lecture based delivery by IBM SME
- Course access to be provided online and certificates would be issued digitally
- All prices are in INR, per participant, exclusive of any applicable taxes
- All payment would need to be made in advance, before start of delivery
- Cashback / Stipend would be available to participants subject to following conditions:
 - Participant must be 16 years of age or older
 - Must possess valid Aadhar card
 - Must have bank account in own name (which should match with name on Aadhar card), preferably linked with Aadhar card
 - Cancelled cheque should be available for the bank account
 - IBM SME would help and guide participants to register on requisite portals to avail the scheme
 - Cashback offer is applicable only for those students who have not available PBEL stipend from IBM / Nasscom / MeitY earlier either directly or through any organization

Disclaimer

This initiative is managed and delivered by Allsoft Solutions Pvt. Ltd., IBM's long-standing academic channel partner. Certification and learning access are provided through IBM Career Education.



Students Journey from Learning to Earning Starts Here

Join us in empowering students through industry-aligned experiential learning, powered by IBM and NASSCOM.

 *Powered by IBM Career Education*