



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/..56.7.....

Dated...19/02/2026

**Directors/ Principals
All the University Campuses/ Colleges & Institutions
Affiliated with IKG PTU**

Sub: L&T's Annual Case Competition – CreaTech 2026 .

Respected Sir/Madam

L&T's Annual Case Competition – CreaTech 2026 provides engineering students an opportunity to solve real-world business challenges, demonstrate structured thinking, and showcase their leadership potential. Beyond being a prestigious national platform, the competition offers attractive rewards and serves as a strategic talent identification avenue. Exceptional participants will be considered for Pre-Placement Interviews (PPIs), providing an accelerated pathway into our campus recruitment process as per details mentioned below:-

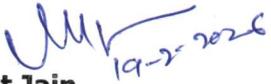
Course/Stream	:	B.Tech (All streams)
Selection Process	:	MCQ Assessment. Case Submission & Grand finale
Batch Eligible	:	2027 & 2028 passing out
Last date of registration	:	23-Feb-26
Registration link	:	https://shorturl.at/Mifo3

Rewards & Benefits:

1. National Finalists to receive Pre-Placement Interviews (PPIs) with L&T
2. Winners: INR 1,00,000
3. 1st Runners-up: INR 75,000
4. 2nd Runners-up: INR 50,000
5. Participation certificates for all eligible teams

You are requested to kindly direct the Training & Placement Officer/ Faculty Coordinator of your college/ campus to share the information with the concerned students.

With profound regards,


Er. Mohit Jain
Assistant Registrar (CR&A)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (CR&A): For kind information
5. DR (ITS) - To upload at University website
6. File.

“Propelling Punjab to a prosperous Knowledge Society”

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