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I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/503

Dated 30/Dec/2025

Directors/ Principals

All the University Campuses & it's Affiliated Colleges

I K Gujral Punjab Technical University Jalandhar Kapurthala

Sub: Hike Education Pvt. Ltd. (www.hikeeducation.com) - Joint Campus Placement Drive.

Respected Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses & affiliated colleges to participate in Hike Education - Joint Campus Placement Drive as per the details mentioned below:-

Designation	:	Profile 1:- HR Interns Profile 2:- Social Media Intern Profile 3:- Salesforce Developer Intern
Course/ Stream	:	B.Tech/ M.Tech(Any stream)/ BBA/BCA/B.Com/MBA/MCA
Salary Package	:	Details attached
Job location	:	Gurugram
Batch Eligible	:	2025 passed out & 2026 passing out
Selection Process	:	Group Discussion, Impromptu Round, Technical & Aptitude Round and Interview

Interested students may register at the link mentioned below:-

<https://docs.google.com/forms/d/1HZqMy5kwK3fL-LFcurAbTo9zfDGrWd02PbqqmeG2pDQ/edit>

You are requested to kindly direct the Training & Placement Officer/ Faculty Coordinator of your college/ campus to share the information with the concerned students. **Last date of online registration is 02-Jan-26 before 1100 hrs.**

Date & Time of the selection process will be informed later on.

For any further queries, you may please call the undersigned @ 91-9478098136.

With profound regards,

Er. Mohit Jain

Assistant Registrar (CR&A)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (CR&A): For kind information
5. DR.(TTS) - To upload at University website
6. File.

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in



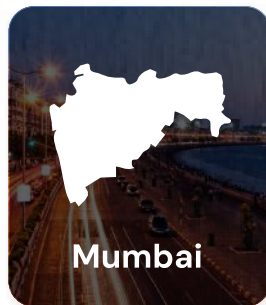
Job Description



About Us

Hike Education Pvt. Ltd. is one of the leading Ed-Tech company working in association with top B-schools, providing support and assistance to the working professionals, offering courses by the associated universities. The aim is to bridge the gap between aspiring professionals and B-schools to help them pursue higher education and level up their career paths.

We Are Present in



Job Description

HR Intern (3–6 Months) – Pre-Placement Offer

About the role

We are offering a dynamic HR internship designed for ambitious graduates & post graduates who want to explore the world of Human Resources. In this role, you will gain practical exposure across recruitment, talent acquisition, onboarding, induction, campus specialist and HR operations, while working in a professional corporate environment. This program blends structured training with real-time project work, ensuring a strong start to your HR career.

Location : Gurugram

Monday to Saturday

Timings - 10:00 AM to 7:00 PM

Dress Code –

Monday to Friday : Business Formals

Saturday : Smart Casuals

What we are looking for!

- Strong communication skills
- Prompt thinking and problem-solving ability
- Good negotiation skills
- Strong thinking capability and decision-making
- A people person with a positive attitude
- Proficiency in Microsoft Office Suite (Excel, Word, PowerPoint)
- Comfortable using Google Workspace/Google Apps
- Ability to multitask and maintain confidentiality

Roles and Responsibilities of a Recruiter

- Understanding Job Requirements
- Sourcing Candidates
- Screening & Shortlisting
- Conducting HR Interviews
- Monthly Target
- Coordinating Interviews
- Searching for suitable candidates through job portals, LinkedIn, referrals, social media, and networking
- Maintaining a strong database/talent pool for future hiring needs

Compensation & Career Path	
Internship:	Post-Internship:
<ul style="list-style-type: none">• Stipend: ₹10,000 per month• Duration: 3–6 months	<ul style="list-style-type: none">• Full-Time CTC: ₹3–4 LPA (Performance-Based PPO)

Growth pathways available in:

- Talent Acquisition
- Employee Experience
- HR Operations
- HR Business Partnering

Why Join Us?

- Work alongside an experienced HR leadership team
- Gain end-to-end exposure to HR processes from Day 1
- Build a strong foundation in recruitment, onboarding, & employee experience
- Opportunity to pitch ideas, drive initiatives, and take ownership
- A people-first culture that prioritizes learning, collaboration, and growth
- Direct PPO opportunity for exceptional performers



Job Description





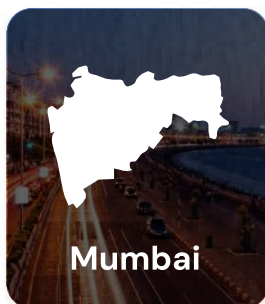
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We Are Present in



Gurugram



Mumbai



Hyderabad



Jaipur

Job Description

Role title

Marketing Intern (Video Editing & Content Writing)
(6-Month Internship, Performance-Based Opportunity)

Company Overview

Hike Education is one of the leading EdTech companies working with top B-schools, providing support and assistance to students and working professionals. Founded in 2014, the organization aims to bridge the gap between aspiring learners and reputed institutions, enabling career growth through quality education.

The Marketing Team at Hike Education focuses on creating engaging content, videos, and digital campaigns to strengthen brand presence across platforms.

Internship details

Position: Video Editing & Content Writing

Team: Marketing

Duration: 6 months (full-time)

Location: In Office-Gurgaon

Stipend: ₹5k - 10k per month

Post-internship opportunity: Performance-based

Who can Apply

Degree:	B.E./B.Tech/B.Sc/BCA/MCA Or Similar In Computer Science, IT, Or Related Fields
Batch:	[Specify Graduating Batch, E.G., 2025 Or 2026]
Academic performance:	Minimum 6.5 CGPA (Or Equivalent), Flexible For Exceptional Candidates

JD – Video Editing Intern

- Basic knowledge of video editing tools (CapCut, Premiere Pro, or similar)
- Interest in creating engaging reels, shorts, and long-form content
- Ability to assist in shoots and maintain raw footage and assets
- Creative mindset with willingness to learn and experiment

JD – Content Writer Intern (Camera-Friendly)

- Strong writing skills for scripts, captions, and content ideas
- Comfortable appearing on camera for short videos
- Ability to research and create engaging content concepts
- Basic understanding of social media trends and tone

Role and responsibilities

- Create and edit videos for marketing and social media platforms
- Write scripts, captions, and content ideas aligned with brand voice
- Appear in short-form videos when required
- Assist the marketing team during shoots and campaign execution
- Manage content assets and collaborate with designers and marketers
- Experiment with new formats to improve engagement and reach



Selection process

Step 1: Application screening (resume shortlisting)

Step 2: Practical assignment (video/content task)

Step 3: Interview round

Final : Offer of 6-month internship; full-time offer at the end based on performance

What students will gain

- Hands-on experience working with a professional marketing team
- Exposure to real-time brand campaigns and content strategy
- Mentorship from experienced marketing professionals
- Internship certificate, reference, and career guidance

How to apply

- Share your resume and relevant work samples (videos, writing, or social media content)
- Shortlisted candidates will be contacted for further steps



Job Description





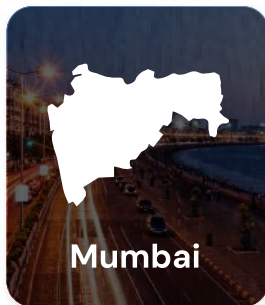
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Jaipur

Job Description

Role title

Salesforce Developer Intern (6-Month Internship, Pre-Placement Offer)

Company Overview

Hike Education is one of the leading EdTech companies working with the top B-schools providing support and assistance to the students. It was started in the year 2014 by a team of 2 visionary people with a motive to bring revolution in the EdTech industry. The aim was to fill the gap for aspiring professionals to pursue higher education and level up their career paths. With our endeavour and initiative, we strive to build leaders and skilful resources for the growth of both, the professionals and the organization. The team works on modern technologies, follows good engineering practices, and invests actively in mentoring early-career engineers.

Internship details

Position: Salesforce Developer Intern
Number of openings: 4
Duration: 6 months (full-time)

Location: In Office-Gurgaon
Stipend: ₹15,000 per month
Post-internship opportunity: Performance-based

Who can Apply

Degree:	B.E./B.Tech/B.Sc/BCA/MCA Or Similar In Computer Science, IT, Or Related Fields
Batch:	[Specify Graduating Batch, E.G., 2025 Or 2026]
Academic performance:	Minimum 6.5 CGPA (Or Equivalent), Flexible For Exceptional Candidates

Required skills (must-have)

- Solid understanding of programming fundamentals in at least one language (Java preferred)
- Good grasp of OOP concepts (classes, objects, inheritance, polymorphism, interfaces, etc.)
- Basic to intermediate SQL
- Familiarity with data structures and algorithms
- Strong analytical, logical reasoning, and puzzle-solving ability
- Comfortable with basic Git usage

Preferred skills (good to have, not mandatory)

- Exposure to any cloud platform (AWS, Azure, GCP) at a basic level
- Understanding of what APIs are and how they are used in applications
- Awareness of webhooks as a way for systems to send event-based notifications
- Basic understanding of Machine Learning concepts (classification, regression, etc.)
- Experience using AI tools (e.g., ChatGPT, Copilot) to improve coding productivity

Role and responsibilities

- Work with the engineering team to build and maintain features on top of the Salesforce platform (training will be provided; no prior Salesforce knowledge required)
- Write clean, maintainable, and well-documented code following best practices
- Use SQL, data structures, and core programming concepts to solve real-world problems
- Collaborate using Git for version control and follow basic team workflows
- Participate in code reviews, technical discussions, and regular stand-up meetings
- Debug and fix bugs under the guidance of senior developers
- Explore and use AI tools and automation to increase development productivity
- Learn Salesforce development (Apex, configuration, integrations) through structured training and hands-on tasks



Selection process

Step 1: Application screening (resume shortlisting)

Step 2: Online technical test (SQL, problem solving, basic coding, aptitude, dsa)

Step 3: Round 1 technical interview

Step 4: Round 2 technical interview

Final : Offer of 6-month internship; full-time offer at the end based on performance

What students will gain

- Hands-on exposure to real-world projects and production-like environments
- Training and mentorship in Salesforce development (high-demand global skill)
- Experience with modern development practices
- Opportunity for a pre-placement offer (PPO) as a Salesforce Developer
- Internship certificate, reference, and career guidance

How to apply

Step 1: Pre-placement Talk

Step 2: Aptitude tes

Step 3: technical test