



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/...480.....

Dated. 17/Dec/2025.

Directors/ HoDs (All Engg. & Mgmt. Departments)

All the University Campuses

I K Gujral Punjab Technical University Jalandhar Kapurthala

Sub: Yhills Edutech Pvt. Ltd. – Joint Campus Placement Drive.

Respected Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Yhills Edutech Pvt. Ltd. – Joint Campus Placement Drive as per the below mentioned details:-

Designation	:	Business Development Associate (Details attached)
Course/ Stream	:	B.Tech/M.Tech (All streams)/BBA & MBA
Salary Package	:	Training period:- 10 days (Unpaid) During 06 months internship:- CTC INR 4.40 LPA (INR 1.80 to 2.4 LPA as a fixed pay and INR 2.0 LPA as incentive pay) After training:- INR 6.60 LPA (INR 3.00 to INR 3.60 LPA as fixed pay plus INR 3.0 LPA as incentive pay) based on the performance)
Job location	:	Bangalore (Work from Office)
Batch Eligible	:	2026 passing out

Interested students may register at the below mentioned link:-

<https://docs.google.com/forms/d/1TuOCU-errqfGTe12CpCF9s8ILbhle36yniamrraU7BA/edit>

You are requested to kindly direct the Training & Placement Coordinator of your campus/ department to share the information with the concerned students. **Last date of online registration is 19-Dec-25 before 1500 hrs.**

Date & Time of the placement drive will be informed later on.

With profound regards,


Er. Mohit Jain
Assistant Registrar (CR&A)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. File

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

Job Description

Job Role: Business Development Associate

At YHills Edutech, we are seeking a qualified business development specialist to extend our reach through expert discovery and exploration of new and untapped business opportunities and relationships. Highly skilled at sales and business operations, this person will join and inspire a team of like-minded go-getters to achieve our company vision.

Objectives of this Role

- Handling Outbound calls, understanding customer needs and identifying sales opportunities.
- Managing both our existing sales pipeline and developing new business opportunities.
- Take a lead role in the development of proposals and presentations for new business materials to create and nurture business opportunities and partnerships.
- Identify trends and customer needs, building a short/medium/long-term sales pipeline in accordance with targets.
- Develop strategies and positions by analyzing new venture integration.
- Assist in the coordination and implementation of marketing strategies, and delegate tasks that achieve strategic goals.
- Motivate the team, track performance, and report metrics.
- Creating and maintaining a database of current and potential customers.

Daily and Monthly Responsibilities

- Monitor and evaluate industry trends and customer drivers and meet regularly with management and stakeholders to discuss strategy.
- Generate new leads, identify, and contact decision-makers, screen potential business opportunities, select the deals in line with strategies, and lead and facilitate pitch logistics.
- Develop and implement overarching outbound sales and business development strategy, sales processes, structure, and best practices across the company.
- Support deal structure and pricing with business value analysis; negotiate prices for proactive bids and proposals.
- Maintain and share professional knowledge through education, networking, events, and presentations.

Office No. B-88, Sector 2, Noida-201301

CIN No: U80902DL2021PTC377099

WEBSITE: WWW.YHILLS.COM

EMAIL: HR@YHILLS.COM

Skills and Qualifications

- Bachelor's/ Master's degree in engineering or management.
- Excellent verbal and written communication skills.
- Time Management skills.
- Proven ability to plan and manage resources.
- Ability to deliver presentations.
- Interpersonal skills and ability to build rapport with clients.
- Good listening and problem-solving skills.

Training Period: 10 Days (Unpaid)
Internship Duration: 6 Months

Salary Structure

In the internship period, the CTC is INR 4.4 LPA (INR 1.80 to 2.4 LPA as a fixed pay and INR 2.0 LPA as incentive pay).

The CTC after successful completion of the internship period of Six months is INR 6.6 LPA (INR 3.00 to INR 3.60 LPA as fixed pay plus INR 3.0 LPA as incentive pay) based on the performance.

Job Location

46/4, Novel Tech Park, HSR Extension, Bengaluru, Karnataka, 560068

Working Days

- 6 Working days



Signature

Shashank Kumar

VP of HR, YHills Edutech

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