



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ  
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA  
Centre for Training and Placement

Ref. No. IKGPTU/T&P/...463.....

Dated. 02/Dec/2025

**Directors/Principals**

**All the University Campuses & it's Affiliated Colleges**

**I K Gujral Punjab Technical University Jalandhar, Kapurthala**

**Sub: Vitamystic Healthcare Pvt. Ltd. - Joint Campus Placement Drive.**

**Respected Sir/Madam**

I K Gujral Punjab Technical University invite students of its campuses & affiliated colleges to participate in Vitamystic Healthcare Pvt. Ltd. - Joint Campus Placement Drive as per details mentioned below:-

Designation	:	<b>Profile 1:-</b> Business Executive <b>Profile 2:-</b> Management Trainee (JDs attached)
Course/ Stream	:	<b>Profile 1:-</b> B.Pharm <b>Profile 2:-</b> B Pharm with MBA/PGDM- Marketing
Salary Package	:	<b>Profile 1:-</b> CTC: 2.50 LPA (Fixed) + 80k PA (Variable Approx.) + Incentives <b>Profile 2:-</b> During Probation: 2.50 – 3.50 LPA (Fixed) + 80k PA (Variable Approx.) + Incentives CTC Post Probation: 3.50 – 5.50 LPA
Batch Eligible	:	2025 passed out & 2026 passing out

**Interested students may register at the link mentioned below:-**

[https://docs.google.com/forms/d/1\\_tEZ9g4tI949N85nMfIRoD9p\\_rfwJW1AGmndz33aH0/edit](https://docs.google.com/forms/d/1_tEZ9g4tI949N85nMfIRoD9p_rfwJW1AGmndz33aH0/edit)

You are requested to kindly direct the Training & Placement Officer/Faculty Coordinator of your college/ campus to share the information with the concerned students. **Last date of online registration is 05-Dec-25 before 1300 hrs.**

Date & Time of the selection process will be informed later on.

**With profound regards,**

  
**Er. Mohit Jain**  
Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. DR (ITS) - To upload at University website
6. File.

**“Propelling Punjab to a prosperous Knowledge Society”**

**I.K. Gujral Punjab Technical University**

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580

**E-mail : placements@ptu.ac.in Website : www.ptu.ac.in**

<b>Company Name</b>	VitaMystic Healthcare Private Limited
<b>Company Website</b>	www.vitamystic.com
<b>Designation</b>	Business Executive
<b>Educational Qualification</b>	B. Pharm.
<b>Job Responsibilities</b>	
1	Coverage of allocated territory by meeting Dr's, Retailers & Distributors
2	Ensure that Dr. servicing facilities are carried out in an effective, timely and efficient manner.
3	Reach out to doctors through both offline and online means and develop constructive relationships.
4	Problem solving, Initiative taking.
5	Joint working with superiors.
6	Updating reports including daily, weekly and monthly-Sales & Field activities.
7	Generating primary & secondary sales by following set processes
8	Achieving monthly, quarterly and annual revenue targets.
9	Accurately document and record the proceedings with each client and report back.
10	Submitting travel expense claims in time.
11	Implementation of marketing strategies and promotional activities
12	Managing inventory of products at Chemist, Stockiest level
13	Effective use of promotional inputs
14	Be a regular part of knowledge update events and take advantage of networking opportunities.
15	Manage account receivables and ensure payments from distributors
16	Finding innovative ways to achieve sales targets in a highly regulated industry

# Job Profile

<b>Company Name</b>	VitaMystic Healthcare Private Limited
<b>Company Website</b>	www.vitamystic.com
<b>Designation</b>	Management Trainee
<b>Educational Qualification</b>	B Pharm with MBA/PGDM- Marketing
<b>Job Responsibilities during probation period of 6 - 12 months</b>	
1	Coverage of allocated territory by meeting Dr's, Retailers & Distributors
2	Ensure that Dr. servicing facilities are carried out in an effective, timely and efficient manner.
3	Reach out to doctors through both offline and online means and develop constructive relationships.
4	Problem solving, Initiative taking.
5	Joint working with superiors.
6	Updating reports including daily, weekly and monthly-Sales & Field activities.
7	Generating primary & secondary sales by following set processes
8	Achieving monthly, quarterly and annual revenue targets.
9	Accurately document and record the proceedings with each client and report back.
10	Submitting travel expense claims in time.
11	Implementation of marketing strategies and promotional activities
12	Managing inventory of products at Chemist, Stockiest level
13	Effective use of promotional inputs
14	Be a regular part of knowledge update events and take advantage of networking opportunities.
15	Manage account receivables and ensure payments from distributors
16	Finding innovative ways to achieve sales targets in a highly regulated industry

Job Responsibilities: Post successful completion of probation period	
1	Support project team & coordinate with cross-functional teams to execute & facilitate marketing campaigns/events/projects activities (online & offline) to meet the objectives
2	Follow and track marketing activities results to achieve company's KPIs
3	Coordinate with FF/Medical/Event team to run/ follow marketing activities results
4	Coordinate with FF to tracking performance at top key account
5	Support follow up post launching new products
6	Action and co-ordinate FF for marketing activity on an on-going basis and tracking performance to ensure achieve KPI
7	Support branding implementation plans and provide input for improvements
8	Assist in keeping organisation's social media and digital marketing channel content updated and aligned with brand guidelines
9	Support marketing communication plans and content marketing initiatives across digital platforms
10	Assist in maintaining customer relationship management systems (CRM) and databases of our company.
11	Support the team in drafting, refining and checking copy, image selection and artwork, ready for final approval.
12	Assist daily administrative tasks assigned by mentor