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I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/426.....

Dated 11/Nov/2025

Directors/ HoDs (Department of CSE/ECE & Mgmt.)
All the University Campuses
I K Gujral Punjab Technical University, Jalandhar Kapurthala

Sub: TechCADD – Joint Campus Internship & Placement Drive.

Respected Sir/ Madam

This is in reference to Letter No. IKGPTU/T&P/422 dated 07-Nov-25 (Letter attached) on the subject cited above, it is informed that the selection process of the TechCADD – Joint Campus Internship & Placement Drive is scheduled as per details mentioned below:

Mode of Drive	:	Offline
Date of Drive	:	13-Nov-25
Time of Drive	:	0930 hrs onwards.
Venue	:	Sri Guru Nanak Dev Ji Auditorium, IKG PTU Main Campus
Selection Process	:	Aptitude Test, GD round & Interview

Note: Please make sure that candidates are present in the placement drive with their updated CVs and should have a laptop.

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/department to share the information with the registered students.

For any queries, you may please call the undersigned @ +91- 9478098136.

With profound regards,

Er. Mohit Jain
Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. DR (ITS) - To upload at University website
6. File.

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580
E-mail : placements@ptu.ac.in **Website :** www.ptu.ac.in



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I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/422.....

Dated. 07/Nov/2025

Directors/HoDs (Department of CSE/ECE & Mgmt.)
All the University Campuses
I K Gujral Punjab Technical University, Jalandhar Kapurthala
Sub: TechCADD – Joint Campus Internship & Placement Drive.

Respected Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Techcadd – Joint Campus Internship & Placement Drive as per details mentioned below:-

Designation	:	Profile 1:- Digital Marketing Intern Profile 2:- Cloud Engineer Intern (DevOps Focus) Profile 3:- AI & IoT Intern Profile 4:- Sales Intern Profile 5:- Admin Assistant Intern Profile 6:- Motion Graphics and Video Editor Intern
Course/Stream	:	B.Tech (CSE,ECE,AI&ML)/ MBA & MCA
Salary Package	:	During 06 months internship:- 10k per month ((based on interview) After internship:- 2.5 LPA to 4.5 LPA (based on Performance)
Job Location	:	Profile 1,2,3,5&6:- Mohali Profile 4:- Jalandhar, Ludhiana and Mohali
Batch eligible	:	2026 passing out

Detailed Job descriptions are attached.

Interested students may register at the link mentioned below:-

<https://docs.google.com/forms/d/19rxKfOSsdzM3lCUQYOAtD1J9BqI3Gx45VmTcKSoQjoQ/edit>

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. **Last date of online registration is 10-Nov-25 before 1000 hrs.** Date & Time of the selection process will be informed later on.

For any queries you may please call the undersigned @ +91- 9478098136.

With profound regards,


Er. Mohit Jain
Assistant Registrar (T&P)

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TEHCADD

Job Title: Digital Marketing Intern

Location: Mohali

Duration: 6 Months

Stipend: ₹10,000/month (based on interview)

PPO: 2.5 LPA to 4.5 LPA (based on Performance)

Job Description

We are looking for a motivated and creative Digital Marketing Intern to join our team for a 6-month internship. This role offers a hands-on opportunity to learn and contribute to real-world marketing campaigns across multiple digital channels.

Responsibilities

- Assist in planning and executing digital marketing strategies
- Create, schedule, and manage content for social media platforms
- Conduct keyword research and assist with SEO optimization
- Support in running and analyzing paid campaigns on Google and Meta Ads
- Monitor web traffic and engagement using tools like Google Analytics
- Collaborate with the design and content team for campaign assets
- Assist in email marketing campaigns and database management

Requirements

- Strong interest in digital marketing
- Basic understanding of SEO, SEM, and social media platforms
- Good written and verbal communication skills
- Proactive, self-motivated, and eager to learn

- Familiarity with Canva, Google Workspace, or marketing tools is a plus

Perks

- ₹10,000/month stipend (based on interview).
- Opportunity for a Pre-Placement Offer (PPO) based on performance
- Certificate of Internship
- Mentorship and learning from experienced professionals
- Exposure to live campaigns and real clients

Job Title: Cloud Engineer Intern (DevOps Focus)

Location: Mohali

Stipend: ₹10,000/month (based on interview)

Opportunity: 2.5 LPA to 4.5 LPA (based on Performance)

Duration: 6 months

Role Overview:

As a Cloud Engineer Intern, you will assist in building, automating, and optimizing our cloud infrastructure and CI/CD pipelines. This is a hands-on role ideal for candidates interested in learning modern DevOps tools and practices.

Key Responsibilities:

- Assist in the design and implementation of cloud infrastructure (AWS, Azure, or GCP).
- Support the creation and maintenance of CI/CD pipelines.
- Work with Docker, Kubernetes, and infrastructure-as-code tools like Terraform or Ansible.
- Monitor system performance and suggest improvements.

- Collaborate with development teams to streamline deployment processes.
- Write documentation and contribute to automation scripts.

Required Skills:

- Basic knowledge of cloud platforms (AWS, GCP, or Azure).
- Familiarity with Linux-based environments.
- Understanding of version control systems (e.g., Git).
- Exposure to scripting (Python, Bash, etc.).
- Eagerness to learn DevOps tools and practices.

Nice to Have:

- Knowledge of Docker and Kubernetes.
- Experience with CI/CD tools like Jenkins, GitHub Actions, or GitLab CI.
- Familiarity with Terraform, Ansible, or similar IaC tools.

What We Offer:

- ₹10,000/month stipend (based on interview).
- Mentorship from experienced DevOps engineers.
- Hands-on experience with modern DevOps stacks.
- PPO opportunity for top-performing interns.

Job Title: AI & IoT Intern

Location: Mohali

Duration: 6 Months

Stipend: ₹10,000/month (based on interview)

PPO: 2.5 LPA to 4.5 LPA (based on Performance)

Job Description:

As an AI & IoT Intern, you will work on real-world projects that integrate AI models with

IoT systems. You'll have the opportunity to gain hands-on experience in machine learning, edge computing, sensor data analytics, and smart automation systems.

Key Responsibilities:

- Develop and train AI/ML models for IoT-based applications.
- Work with sensor data and microcontroller platforms (e.g., Arduino, Raspberry Pi, ESP32).
- Design and implement algorithms for predictive maintenance, anomaly detection, or smart automation.
- Assist in deploying AI models on edge devices.
- Collaborate with software and hardware engineers to test and optimize IoT-AI integration.
- Document processes and research findings.

Requirements:

- Strong understanding of Python and basic ML libraries (NumPy, pandas, scikit-learn, TensorFlow/PyTorch).
- Familiarity with IoT hardware and communication protocols (e.g., MQTT, BLE, Wi-Fi).
- Knowledge of edge computing or embedded systems is a plus.
- Excellent problem-solving and analytical skills.
- Passionate about AI and its real-world applications in IoT.

Perks:

- Hands-on exposure to end-to-end AIoT project cycles.
- Mentorship from industry experts.
- Opportunity to receive a Pre-Placement Offer (PPO) based on performance.
- Letter of recommendation and internship certificate.

Job Title: Sales Intern

Location: Jalandhar, Ludhiana and Mohali

Duration: Mohali

Stipend: ₹10,000/month (based on interview)

PPO: 2.5 LPA to 4.5 LPA (based on Performance)

About the Role

We are looking for a dynamic and motivated **Sales Intern** to join our team. This internship offers hands-on experience in sales, client interaction, lead generation, and business development. The ideal candidate should be enthusiastic about learning, confident in communication, and eager to contribute to achieving sales targets.

Key Responsibilities

- Assist the sales team in identifying new business opportunities and generating leads.
- Conduct market research to understand customer needs, competitors, and industry trends.
- Reach out to potential clients through calls, emails, and networking.
- Support in preparing sales presentations, proposals, and follow-ups.
- Maintain and update the CRM database with client information and sales activities.
- Collaborate with the marketing team to execute campaigns for lead generation.
- Participate in meetings, client interactions, and training sessions.
- Provide regular updates and reports to the sales manager.

Required Skills & Qualifications

- Pursuing a Bachelor's/Master's degree in Business, Marketing, or related field.
- Strong communication and interpersonal skills.

- Ability to work independently and as part of a team.
- Good organizational and time-management abilities.
- Proficiency in MS Office (Word, Excel, PowerPoint).
- Basic knowledge of sales/marketing tools will be an added advantage.

Learning Outcomes

- Gain practical exposure to sales and business development.
- Learn how to engage with clients and build professional relationships.
- Develop negotiation, communication, and presentation skills.
- Understand CRM tools, sales cycles, and reporting.
- Opportunity to convert into a full-time role based on performance.

Perks & Benefits

- Internship Certificate on completion.
- Hands-on industry experience.
- Guidance and mentorship from experienced professionals.
- Networking opportunities with industry experts.

Job Title: Admin Assistant Intern

Location: Mohali

Duration: 6 Months

Stipend: ₹10,000/month (based on interview)

PPO: 2.5 LPA to 4.5 LPA (based on Performance)

About the Role

We are looking for a motivated and detail-oriented **Admin Assistant Intern** to support our administrative operations. This internship offers hands-on exposure to office administration, coordination, and management activities, providing valuable learning and professional growth opportunities.

Key Responsibilities

- Assist in day-to-day office operations and administration.
- Manage and maintain records, files, and databases.
- Handle phone calls, emails, and inquiries professionally.
- Support scheduling of meetings, appointments, and events.
- Assist with documentation, data entry, and reporting.
- Coordinate with staff and students (if applicable) for smooth workflow.
- Provide support in procurement, inventory, and office supplies management.
- Perform other administrative tasks as assigned by the management.

Requirements

- Currently pursuing or recently completed a degree/diploma in Business Administration, Management, or a related field.
- Strong communication and interpersonal skills.
- Proficiency in MS Office (Word, Excel, PowerPoint) and basic computer applications.

- Ability to multitask, organize, and prioritize effectively.
- A proactive attitude with a willingness to learn.

What You Will Gain

- Practical experience in administrative and operational management.
- Exposure to professional office environment and practices.
- Skill development in communication, coordination, and organizational efficiency.
- Opportunity for full-time employment based on performance.

Job Title: Motion Graphics and Video Editor Intern

Location: Mohali

Duration: 6 Months

Stipend: ₹10,000/month (based on interview)

PPO: 2.5 LPA to 4.5 LPA (based on Performance)

About Us:

TechCadd Computer Education Pvt Ltd was founded by Mr. Gourav Gupta in 2016 with a vision in his mind to make the youth of Punjab computer literate.

Our Mission:

TECHCADD has a mission to develop a comprehensive network at national and international levels through its well-managed franchise centers, where students can easily reach qualitative advanced technology with practical exposure, to make them directly employable in industries.

Our Vision:

Our vision is to make India a hub of well-Trained engineers and technical professionals and also to establish a globally trusted name in the field of software and services.

Job Summary:

As a Motion Graphics and Video Editor at Techcadd Computer Education, you'll play a crucial role in crafting engaging content across various platforms. You will work closely with our creative and marketing teams to produce visually appealing and cohesive materials that resonate with our audience.

Responsibilities:

Video Editing:

- Collaborate with the creative team to understand project goals and objectives.
- Edit and assemble raw video footage and audio into polished, visually appealing videos.
- Ensure consistency in branding, style, and messaging across all video content.
- Add music, sound effects, and graphics as needed to enhance the final product.
- Stay updated with industry trends and video editing techniques.
- Manage and organize video assets for efficient workflow.

Graphic Design:

- Create eye-catching visual designs, including marketing materials, social media graphics, and web content.
- Develop and maintain consistent brand identity in all design work.
- Collaborate with the team to brainstorm and conceptualize design ideas.
- Produce high-quality graphics that align with project objectives.
- Manage and organize design files and assets.
- Stay current with design trends and software tools.

Requirements:

- Proficiency in Adobe Premiere Pro, Adobe Photoshop, After Effect.
- Knowledge of audio editing and color correction for video.

- Creativity, attention to detail, and the ability to think outside the box.
- Strong communication and teamwork skills.
- The capability to work under pressure and meet tight deadlines.
- A portfolio showcasing your video editing and graphic design work.