



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Business Incubation Centre

Ref. No. IKGPTU/...BIC/161.....

Date 07/10/25.....

To
The Principals/Directors
All the University Campuses & Affiliated Colleges
IK Gujral Punjab Technical University, Jalandhar

Subject: Invitation for Participation in Startup Expo 2.0 at SRI SAI Group of Institute, Pathankot.

Respected Sir/Madam,

IK Gujral Punjab Technical University is pleased to invite your esteemed institution to participate in Startup Expo 2.0 – Startup & Innovation Confluence, being organized by Sri Sai Group of Institutes, Badhani, Pathankot, in collaboration with Startup Punjab and IKGPTU. The event is envisioned as Pathankot Region's premier platform for innovation and entrepreneurship, designed to empower ideas for a sustainable tomorrow.

The event will be held on 14th October 2025 at Sri Sai Group of Institutes, Badhani, Pathankot, and will feature startup pitching sessions, idea showcases, networking with investors and mentors, expo stalls, and cash prizes worth ₹30,000+. Participants will have an excellent opportunity to interact with entrepreneurs, startup founders, investors, mentors, and industry experts from across the ecosystem.

Interested participants are required to complete their registration by 10th October 2025 through the following link:

<https://tinyurl.com/j57m76kr>

In this regard, all affiliated institutions are requested to circulate this information among their students, innovators, and startups. It is further requested that the E-Cell Coordinators of each campus/college actively guide and motivate interested teams/startups to participate in the event and ensure their representation at this regional platform.

Your support and cooperation will contribute significantly to nurturing the entrepreneurial spirit among young innovators and further strengthen Punjab's startup ecosystem.

Warm Regards,

MS Bedi

Dr Mrigender Singh Bedi
Assistant Director (BIC)
IKGPTU, Jalandhar

"Propelling Punjab to a prosperous Knowledge Society"

I. K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala-144 603.

Website : www.ptu.ac.in E-mail : bic@ptu.ac.in



STARTUP EXPO 2.0



PITCH YOUR STARTUP IDEA & WITH THE PRESTIGIOUS
"RISING STARTUP OF PUNJAB" AWARD & CASH AWARDS

APPLY NOW

14TH OCTOBER 2025

REGISTER AT

SCHOOL THINK TANKS:-

FIRST PRIZE:- 5100/-

SECOND PRIZE:- 3100/-

THIRD PRIZE:- 2100/-



COLLEGE THINK TANKS:-

FIRST PRIZE:- 11000/-

SECOND PRIZE:- 5100/-

LAST DATE TO APPLY - 10th OCTOBER, 2025

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www.srisaigroup.in