Study Scheme & Syllabus of

Bachelor of Technology (Agricultural Engineering)

Batch 2025 onwards



By

Department of Academics

I.K. Gujral Punjab Technical University

| | SEMESTER 1st | Cor | ıtact l | Hrs. | Marks | | | Credits |
|--------------|----------------------------------------|-----|---------|------|------------------------------------|----------|-------|------------|
| Subject Code | Subject Name | L | T | P | Int. | Ext. | Total | |
| BTAG101-22 | Engineering Mathematics-I | | 1 | 0 | 40 | 60 | 100 | 3 |
| BTAG102-22 | Engineering Physics | | 0 | 0 | 40 | 60 | 100 | 2 |
| BTAG103-22 | Engineering Chemistry | 2 | 0 | 0 | 40 | 60 100 | | 2 |
| BTAG104-22 | Principles of Soil Science | 2 | 0 | 0 | 40 | 60 | 100 | 2 |
| BTAG105-22 | Surveying and Levelling | 1 | 0 | 0 | 40 | 60 | 100 | 1 |
| BTAG106-22 | Engineering Mechanics | 2 | 0 | 0 | 40 | 60 | 100 | 2 |
| BTAG107-22 | Heat and Mass Transfer | 2 | 0 | 0 | 40 | 60 | 100 | 2 |
| BTAG109-22 | Engineering Physics Lab | 0 | 0 | 2 | 30 | 20 | 50 | 1 |
| BTAG110-22 | Engineering Chemistry Lab | 0 | 0 | 2 | 30 | 20 | 50 | 1 |
| BTAG111-22 | Principles of Soil Science Lab | 0 | 0 | 2 | 30 | 30 20 50 | | 1 |
| BTAG112-22 | Surveying and Levelling Lab | 0 | 0 | 4 | 30 | 20 | 50 | 2 |
| BTAG113-22 | Engineering Mechanics Lab | 0 | 0 | 2 | 30 | 20 | 50 | 1 |
| BTAG114-22 | Engineering Drawing | 0 | 0 | 4 | 60 | 40 | 100 | 2 |
| BTAG115-22 | Mentoring and Professional Development | 0 | 0 | 2 | Satisfactory / Un- Satisfactory | | | Non-Credit |
| Total | | | 1 | 18 | 490 | 560 | 1050 | 22 |

| | SEMESTER 2 nd Contact Hrs. Marks | | | s | Credits | | | |
|-----------------------------------|--------------------------------------------------------|------------------------------------------------------------|---|----|------------------------------------|-----------|------------|----|
| Subject Code | Subject Name | L | T | P | Int. | Ext. | Total | |
| BTAG201-22 | Engineering Mathematics-II | 2 | 1 | 0 | 40 | 60 | 100 | 3 |
| BTAG202-22 | Environmental Science and Disaster Management | | | 60 | 100 | 2 | | |
| BTAG203-22 | Entrepreneurship 2 Development and Business Management | | 0 | 0 | 40 | 60 | 100 | 2 |
| BTAG204-22 | Fluid Mechanics and Open Channel Hydraulics | 2 | 0 | 0 | 40 | 40 60 100 | | 2 |
| BTAG205-22 | Strength of Materials | 1 | 0 | 0 | 40 | 60 | 100 | 1 |
| BTAG206-22 | Theory of Machines | 1 | 0 | 0 | 40 | 60 10 | | 1 |
| BTAG207-22 Web Designing and Inte | | 2 | 0 | 0 | 40 | 60 | 100 | 2 |
| BTAG208-22 | Workshop Technology and Practice | 1 | 0 | 0 | 40 | 60 | 100 | 1 |
| BTAG209-22 | Environmental Science and Disaster Management Lab | 0 | 0 | 2 | 30 | 20 | 50 | 1 |
| BTAG211-22 | Fluid Mechanics and Open Channel Hydraulics Lab | 0 | 0 | 2 | 30 | 20 | 50 | 1 |
| BTAG212-22 | Strength of Materials Lab | 0 | 0 | 2 | 30 | 20 | 50 | 1 |
| BTAG213-22 | Applications Lab | Web Designing and Internet 0 0 2 30 20 50 Applications Lab | | | 1 | | | |
| BTAG214-22 | Practice | | 0 | 4 | 60 | 40 | 100 | 2 |
| BTAG215-22 | Mentoring and Professional Development | 0 | 0 | 2 | Satisfactory / Un- Satisfactory | | Non-Credit | |
| EMC-101 | Entrepreneurship Setup and Launch ** | 0 | 0 | 4 | 60 40 100 | | 2 | |
| Total | | 13 | 1 | 18 | 560 | 640 | 1200 | 22 |

^{**}The department of Higher Education and Languages, Government of Punjab endeavor to Al-powdered entrepreneurship learning platform on the said course. The Institute /Campus shall appoint an assistant professor as faculty coordinator.

ENGINEERING MATHEMATICS-I

Subject Code: BTAG101-22

Matrices: Elementary transformations, rank of a matrix, reduction to normal form, Gauss- Jordon method to find inverse of a matrix, Eigen values and Eigen vectors, Cayley-Hamilton theorem, linear transformation, orthogonal transformations, diagonalisation of matrices, quadratic forms. PAQ form, Echelon form, Solution of linear equations, nature of rank, using Cayley-Hamilton theorem to find inverse of A.

Differential calculus: Taylor's and Maclaurin's expansions; indeterminate form; curvature, function of two or more independent variables, partial differentiation, homogeneous functions and Euler's theorem, composite functions, total derivatives, maxima and minima.

Integral calculus: volumes and surfaces of revolution of curves; double and triple integrals, change of order of integration, application of double and triple integrals to find area and volume.

Vector calculus: Differentiation of vectors, scalar and vector point functions, vector differential operator Del, Gradient of a scalar point function, Divergence and Curl of a vector point function and their physical interpretations, identities involving Del, second order differential operator; line, surface and volume integrals, Stoke's, divergence and Green's theorems (without proofs).

Recommended Books:

- 1. Narayan Shanti. 2004. Differential Calculus, S. Chand and Co. Ltd. New Delhi.
- 2. Narayan Shanti. 2004. Integral Calculus. S. Chand and Co. Ltd. New Delhi.
- 3. Grewal B S. 2004. Higher Engineering Mathematics. Khanna Publishers Delhi.
- 4. Narayan Shanti. 2004. A Text Book of Vector. S. Chand and Co. Ltd. New Delhi.

ENGINEERING PHYSICS

Subject Code: BTAG102-22

Dia, Para and ferromagnetism-classification. Langevin theory of dia and paramagnetism. Adiabatic demagnetization. Weiss molecular field theory and ferromagnetism. Curie-Weiss law.

Wave particle quality, de-Broglie concept, uncertainty principle. Wave function. Time dependent and time independent Schrodinger wave equation, Qualitative explanation of Zeeman effect, Stark effect and Paschan Back effect, Raman spectroscopy. Statement of Bloch's function. Bands in solids, velocity of Bloch's electron and effective mass.

Distinction between metals. insulators and semiconductors. Intrinsic and extrinsic semiconductors, law of mass action. Determination of energy gap in semiconductors. Donors and acceptor levels. Superconductivity, critical magnetic field. Meissner effect. Isotope effect. Type-I and II superconductors, Josephson's effect DC and AC, Squids. Introduction to high T_c superconductors. Spontaneous and stimulated emission,

Einstein A and B coefficients. Population inversion, He-Ne and Ruby lasers. Ammonia and Ruby masers, Holography-Note. Optical fiber. Physical structure. basic theory. Mode type, input output characteristics of optical fiber and applications. Illumination: laws of illumination, luminous flux, luminous intensity, candle power, brightness.

Recommended Books:

- 1. Brijlal and Subrahmanyam. Text Book of optics. S. Chand and Co., New Delhi.
- 2. Sarkar Subir Kumar. Optical State Physics and Fiber Optics. S. Chand and Co., New Delhi.
- 3. Gupta S L, Kumar V Sharma R C. Elements of Spectroscopy. Pragati Prakasam, Meeruth.

ENGINEERING CHEMISTRY

Subject Code: BTAG103-22

Phase rule and its application to one and two component systems.

Fuels: classification. calorific value. Colloids: classification. properties.

Corrosion: causes. types and method of prevention.

Water: temporary and permanent hardness. disadvantages of hard water, scale and sludge formation in boilers, boiler corrosion.

Analytical methods like thermo-gravimetric, polarographic analysis, nuclear radiation detectors and analytical applications of radioactive materials.

Enzymes and their use in the manufacturing of ethanol and acetic acid by fermentation methods. Principles of food chemistry. Introduction to lipids, proteins, carbohydrates, vitamins, food preservatives, colouring and flavouring reagents of food.

Lubricants: properties. mechanism. classification and tests. Polymers. types of polymerization. properties. uses and methods for the determination of molecular weight of polymers. Introduction to IR spectroscopy.

Recommended Books:

- 1. Jain P L and Jain M. 1994. Engineering Chemistry. Danpat Rai publishing company Pvt. Ltd., Delhi.
- 2. Bahl B S, Arun Bahl and Tuli B D. 2007. Essentials of Physical Chemistry. S. Chand and Co. Ltd., Delhi.

PRINCIPLES OF SOIL SCIENCE

Subject Code: BTAG104-22

Nature and origin of soil; soil forming rocks and minerals, their classification and composition, soil forming processes.

Classification of soils – soil taxonomy orders; important soil physical properties; and their importance; soil particle distribution; soil inorganic colloids – their composition, properties and origin of charge; ion exchange in soil and nutrient availability.

Soil organic matter – its composition and decomposition, effect on soil fertility; soil reaction – acidic, saline and sodic soils; quality or irrigation water; essential plants nutrients – their functions and deficiency symptoms in plants.

Important inorganic fertilizers and their reactions in soils. Use of saline and sodic water for crop production, Gypsum requirement for reclamation of sodic soils and neutralising RSC; Liquid fertilisers and their solubility and compatibility.

Recommended Books:

- 1. Brady Nyle C and Ray R Well. 2002. Nature and properties of soils. Pearson Education Inc., New Delhi.
- 2. Indian Society of Soil Science. 1998. Fundamentals of Soil Science. IARI, New Delhi.
- 3. Sehgal J., A. Textbook of Pedology Concepts and Applications. Kalyani Publishers, New Delhi.
- 4. Hillel D. 1982. Introduction to Soil Physics. Academic Press, London.

SURVEYING AND LEVELLING

Subject Code: BTAG105-22

Surveying: Introduction, classification and basic principles, Linear measurements. Chain surveying. Cross staff survey, Compass survey.

Planimeter, Errors in measurements, their elimination and correction. Plane table surveying.

Levelling, Leveling difficulties and error in leveling, Contouring, Computation of area and volume. Theodolite traversing.

Introduction to setting of curves. Total station, Electronic Theodolite. Introduction to GPS survey.

Recommended Books:

- 1. B.C. Punamia, 'Surveying and Levelling', Vol-I & Vol-II, Laxmi Publications, 2005.
- 2. Kanetkar & Kulkarni, 'Surveying and Levelling Part-1', Vidyarthi Griha Prakashan, Pune.
- 3. S.K. Duggal, 'Surveying', Vol I & II, Tata McGraw Hill, 2006.
- 4. R. Agor, 'Surveying', Khanna Publishers.
- 5. S.S. Bhavikatti, 'Surveying & Levelling', Vol. I & II, 2009.

ENGINEERING MECHANICS

Subject Code: BTAG106-22

Basic concepts of Engineering Mechanics. Force systems, Centroid, Moment of inertia, Free body diagram and equilibrium of forces.

Frictional forces Analysis of simple framed structures using methods of joints, methods of sections and graphical method.

Simple stresses. Shear force and bending moment diagrams. Stresses in beams. Torsion. Analysis of plane and complex stresses.

Recommended Books:

- 1. Sundarajan V 2002. Engineering Mechanics and Dynamics. Tata McGraw Hill Publishing Co. Ltd., New Delhi.
- 2. Timoshenko S and Young D H 2003. Engineering Mechanics. McGraw Hill Book Co., New Delhi.
- 3. Prasad I B 2004. Applied Mechanics. Khanna Publishers, New Delhi.
- 4. Prasad I B 2004. Applied Mechanics and Strength of Materials. Khanna Publishers, New Delhi.
- 5. Bansal R K 2005. A Text Book of Engineering Mechanics. Laxmi Publishers, New Delhi.

HEAT AND MASS TRANSFER

Subject Code: BTAG107-22

Concept, modes of heat transfer, thermal conductivity of materials, measurement. General differential equation of conduction.

One dimensional steady state conduction through plane and composite walls, tubes and spheres with and without heat generation. Electrical analogy. Insulation materials.

Fins, Free and forced convection. Newton's law of cooling, heat transfer coefficient in convection. Dimensional analysis of free and forced convection. Useful non dimensional numbers. Equation of laminar boundary layer on flat plate and in a tube. Laminar forced convection on a flat plate and in a tube. Combined free and forced convection.

Introduction. Absorptivity, reflectivity and transmissivity of radiation. Black body and monochromatic radiation, Planck's law, Stefan-Boltzman law, Kirchoff's law, grey bodies and emissive power, solid angle, intensity of radiation. Radiation exchange between black surfaces, geometric configuration factor.

Heat transfer analysis involving conduction, convection and radiation by networks. Types of heat exchangers, fouling factor, log mean temperature difference, heat exchanger performance, transfer units. Heat exchanger analysis restricted to parallel and counter flow heat exchangers.

Steady state molecular diffusion in fluids at rest and in laminar flow, Flick's law, mass transfer coefficients. Reynold's analogy.

Recommended Books:

- 1. Geankoplis C.J. 1978. Transport Port Processes and Unit Operations. Allyn and Bacon Inc., Newton, Massachusetts.
- 2. Holman J P. 1989. Heat Transfer. McGraw Hill Book Co., New Delhi.
- 3. Incropera F P and De Witt D P. 1980. Fundamentals of Heat and Mass Transfer. John Wiley and Sons, New York.
- 4. Gupta C P and Prakash R. 1994. Engineering Heat Transfer. Nem Chand and Bros., Roorkee.

ENGINEERING PHYSICS LAB

Subject Code: BTAG108-22

To find the frequency of A.C. supply using an electrical vibrator; To find the low resistance using Carey Foster bridge without calibrating the bridge wire; To determine dielectric constant of material using De Sauty's bridge; To determine the value of specific charge (e/m) for electrons by helical method; To study the induced e.m.f. as a function of velocity of the magnet; To obtain hysteresis curve (B-H curve) on a C.R.O. and to determine related magnetic quantities; To study the variation of magnetic field with distance along the axis of a current carrying circular coil and to detuning the radius of the coil; To determine the energy band gap in a semiconductor using a p-n Junction diode; To determine the slit width from Fraunhofer diffraction pattern using laser beam; To find the numerical aperture of optical fiber: To set up the fiber optic analog and digital link; To study the phase relationships in L.R. circuit; To study LCR circuit; To study the variations of thermo emf of a copper-constantan thermo-couple with temperature; To find the wave length of light by prism.

ENGINEERING CHEMISTRY LAB

Subject Code: BTAG109-22

Determination of temporary and permanent hardness of water by EDTA method: Estimation of chloride in water: Estimation of dissolved oxygen in water: Determination of BOD in water sample: Determination of COD in water sample: Estimation of available chlorine in bleaching powder: Determination of viscosity of oil: Estimation of activity of water sample: Estimation of alkalinity of water sample: Determination of carbonate and non- carbonate hardness by soda reagent: Determination of coagulation of water and chloride ion content: Determination of specific rotation of an optically active compound: Determination of Xnax and verification of Beer Lambert Law: Determination of calorific value of fuel: Identification of functional groups (alcohol, aldelyde, ketones, carboxylic acid and amide) by IR: Chromatographic analysis: Determination of molar refraction of organic compounds.

PRINCIPLES OF SOIL SCIENCE LAB

Subject Code: BTAG110-22

Identification of rocks and minerals; Examination of soil profile in the field; Collection of Soil Sample; Determination of bulk density; particle density and porosity of soil; Determination of organic carbon of soil; Determination of Nitrogen, Determination of Phosphorus and Determination of Potassium; Identification of nutrient deficiency symptoms of crops in the field; Determination of gypsum requirement of sodic soils; Determination of water quality parameters.

SURVEYING AND LEVELLING LAB

Subject Code: BTAG111-22

Chain survey of an area and preparation of map; Compass survey of an area and plotting of compass survey; Plane table surveying; Levelling. L section and X sections and its plotting; Contour survey of an area and preparation of contour map; Introduction of software in drawing

contour; Theodolite surveying; Ranging by Theodolite, Height of object by using Theodolite; Setting out curves by Theodolite; Minor instruments. Use of total station.

ENGINEERING MECHANICS LAB

Subject Code: BTAG112-22

Problems on composition and resolution of forces, moments of a force, couples, transmission of a couple, resolution of a force into a force & a couple; Problems relating to resultant of; Coplaner force system, collinear force system, concurrent force system, co-planer concurrent force system, co-planer non-concurrent force system, system of couples in space; Problems relating to centroids of composite areas; Problems on moment of inertia, polar moment of inertia, radius of gyration, polar radius of gyration of composite areas; Equilibrium of concurrent – co-planer and non concurrent – co-planer force systems; Problems involving frictional forces; Analysis of simple trusses by method of joints and method of sections; Analysis of simple trusses by graphical method; Problems relating to simple stresses and strains; Problems on shear force and bending moment diagrams; Problems relating to stresses in beams; Problems on torsion of shafts; Analysis of plane and complex stresses.

ENGINEERING DRAWING

Subject Code: BTAG113-22

Introduction of drawing scales; First and third angle methods of projection. Principles of orthographic projections; References planes; Points and lines in space and traces of lines and planes; Auxiliary planes and true shapes of oblique plain surface; True length and inclination of lines; Projections of solids (Change of position method, alteration of ground lines); Section of solids and Interpenetration of solid surfaces; Development of surfaces of geometrical solids; Isometric projection of geometrical solids. Preparation of working drawing from models and isometric views. Drawing of missing views. Different methods of dimensioning. Concept of sectioning. Revolved and oblique sections. Sectional drawing of simple machine parts. Types of rivet heads and riveted joints. Processes for producing leak proof joints. Symbols for different types of welded joints. Nomenclature, thread profiles, multi start threads, left and right hand threads. Square headed and hexagonal nuts and bolts. Conventional representation of threads. Different types of lock nuts, studs, machine screws, cap screws and wood screws. Foundation bolts. Forms of screw threads, representation of threads, Bolts- headed centre, stud screws, set screws, butt, hexagonal and square; keys-types, taper, rank taper, hollow saddle etc.

MENTORING AND PROFESSIONAL DEVELOPMENT

Subject Code: BTAG114-22

Guidelines regarding Mentoring and Professional Development

The objective of mentoring will be development of:

- Overall Personality
- Aptitude (Technical and General)
- General Awareness (Current Affairs and GK)
- Communication Skills
- Presentation Skills

The course shall be split in two sections i.e. outdoor activities and class activities. For achieving the above, suggestive list of activities to be conducted are:

Part – A (Class Activities)

- 1. Expert and video lectures
- 2. Aptitude Test
- 3. Group Discussion
- 4. Quiz (General/Technical)
- 5. Presentations by the students
- 6. Team building Exercises

Part – B (Outdoor Activities)

- 1. Sports/NSS/NCC
- 2. Society Activities of various students chapter i.e. ISTE, SCIE, SAE, CSI, Cultural Club, etc.

Evaluation shall be based on rubrics for Part – A & B Mentors/Faculty incharges shall maintain proper record student wise of each activity conducted and the same shall be submitted to the department.

ENGINEERING MATHEMATICS-II

Subject Code: BTAG201-22

Ordinary differential equations: Exact and Bernoulli's differential equations, equations reducible to exact form by integrating factors, equations of first order and higher degree, Clairaut's equation, Differential equations of higher orders, methods of finding complementary functions and particular integrals, method of variation of parameters, Cauchy's and Legendre's linear equations, simultaneous linear differential equations with constant coefficients, series solution techniques, Bessel's and Legendre's differential equations.

Functions of a Complex variable: Limit, continuity and analytic function, Cauchy-Riemann equations, Harmonic functions. Infinite series and its convergence, periodic functions, Fourier series, Euler's formulae, Dirichlet's conditions, functions having arbitrary period, even and odd functions, half range series, Harmonic analysis. Fourier Sine and Cosine Series, Fourier series for function having period 2L, Elimination of one and two arbitrary function.

Partial differential equations: Formation of partial differential equations Higher order linear partial differential equations with constant coefficients, solution of non-linear partial differential equations, Charpit's method, application of partial differential equations (one dimensional wave and heat flow equations, Laplace Equation.

Recommended Books:

- 1. Narayan Shanti. 2004. A Text Book of Matrices. S. Chand and Co. Ltd. New Delhi.
- 2. Grewal B S. 2004. Higher Engineering Mathematics. Khanna Publishers Delhi.
- 3. Ramana B V. 2008. Engineering Mathematics. Tata McGraw-Hill. New Delhi.

ENVIRONMENTAL SCIENCE AND DISASTER MANAGEMENT

Subject Code: BTAG202-22

Environmental Studies:

Scope and importance. Natural Resources: Renewable and non-renewable resources Natural resources and associated problems. a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people. b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems. c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies. d) Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies. e) Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources. Case studies. f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification. Role of an individual in conservation of natural resources. Equitable use of resources for sustainable lifestyles.

Ecosystems: Concept, Structure, function, Producers, consumers, decomposers, Energy flow, ecological succession, food chains, food webs, ecological pyramids. Introduction, types, characteristic features, structure and function of the forest, grassland, desert and aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries).

Biodiversity and its conservation: Introduction, definition, genetic, species & ecosystem diversity and biogeographical classification of India. Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values. Biodiversity at global, National and local levels, India as a mega-diversity nation. Hot-sports of biodiversity. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts. Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.

Environmental Pollution: definition, cause, effects and control measures of a. Air pollution b. Water pollution c. Soil pollution d. Marine pollution e. Noise pollution f. Thermal pollution g. Nuclear hazards. Solid Waste Management: causes, effects and control measures of urban and industrial wastes. Role of an individual in prevention of pollution. Pollution case studies.

Social Issues and the Environment from Unsustainable to Sustainable development, Urban problems related to energy. Water conservation, rain water harvesting, watershed management.

Environmental ethics: Issues and possible solutions, climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. dies. Wasteland reclamation. Consumerism and waste products. Environment Protection Act. Air (Prevention and Control of Pollution) Act. Water (Prevention and control of Pollution) Act. Wildlife Protection Act. Forest Conservation Act. Issues involved in enforcement of environmental legislation.

Public awareness. Human Population and the Environment: population growth, variation among nations, population explosion, Family Welfare Programme.

Environment and human health: Human Rights, Value Education, HIV/AIDS. Women and Child Welfare. Role of Information Technology in Environment and human health.

Disaster Management:

Natural Disasters and nature of natural disasters, their types and effects. Floods, drought, cyclone, earthquakes, landslides, avalanches, volcanic eruptions, Heat and cold waves. Climatic change: global warming, Sea level rise, ozone depletion.

Man Made Disasters- Nuclear disasters, chemical disasters, biological disasters, building fire, coal fire, forest fire, oil fire, air pollution, water pollution, deforestation, industrial waste water pollution, road accidents, rail accidents, air accidents, sea accidents.

Disaster Management- Effect to migrate natural disaster at national and global levels. International strategy for disaster reduction. Concept of disaster management, national disaster management framework; financial arrangements; role of NGOs, community-based organizations and media. Central, state, district and local administration; Armed forces in disaster response; Disaster response; Police and other organizations.

Recommended Books:

- 1. Bharucha Erach. 2005. Text Book of Environmental Studies for Undergraduate Courses. University Grants Commission, University Press, Hyderabad.
- 2. Sharma J P. 2003. Introduction to Environment Science. Lakshmi Publications.
- 3. Chary Manohar and Jaya Ram Reddy. 2004. Principles of Environmental Studies. BS Publishers, Hyderabad.
- 4. Kaul S N, Ashuthosh Gautam. 2002. Water and Waste Water Analysis. Days Publishing House, Delhi.

ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS MANAGEMENT

Subject Code: BTAG203-22

Entrepreneurship, management – Management functions – planning- Organizing -Directing –motivation – ordering – leading – supervision-Communication and control – Capital – Financial management – importance of financial statements – balance sheet – profit and loss statement, Analysis of financial statements – liquidity ratios – leverage ratios, Coverage ratios – turnover ratios – profitability ratios.

Agro-based industries – Project – project cycle – Project appraisal and evaluation techniques – undiscounted measures – payback period – proceeds per rupee of outlay, Discounted measures – Net Present Value (NPV) – Benefit-Cost Ratio (BCR) – Internal Rate of Return (IRR) – Net benefit investment ratio (N / K ratio) – sensitivity analysis-Importance of agribusiness in Indian economy.

International trade-WTO agreements – Provisions related to agreements in agricultural and food commodities. Agreements on agriculture (AOA) – Domestic supply, market access, export subsidies agreements on sanitary and phyto-sanitary (SPS) measures, Trade related intellectual property rights (TRIPS). Development (ED): Concept of entrepreneur and entrepreneurship.

Assessing overall business environment in Indian economy— Entrepreneurial and managerial characteristics- Entrepreneurship development Programmes (EDP)- Generation incubation and commercialization of ideas and innovations- Motivation and entrepreneurship development-Globalization and the emerging business entrepreneurial environment. Managing an enterprise: Importance of planning, budgeting, monitoring evaluation and follow-up managing competition.

Role of ED in economic development of a country- Overview of Indian social, political systems and their implications for decision making by individual entrepreneurs- Economic system and its implications for decision making by individual entrepreneurs- Social responsibility of business. Morals and ethics in enterprise management- SWOT analysis- Government schemes and incentives for promotion of entrepreneurship. Government policy on small and medium enterprises (SMEs)/SSIs/MSME sectors-Venture capital (VC), contract farming (CF) and joint ventures (JV), public-private partnerships (PPP)-Overview of agricultural engineering industry, characteristics of Indian farm machinery industry.

Recommended Books:

- 1. Joginder Singh, Lekhi R.K. 2018. Agricultural Marketing Trade & Prices an Indian Perspective, Kalyani Publisher, India.
- 2. Harsh, S.B., Conner, U.J. and Schwab, G.D. 1981. Management of the Farm Business. Prentice Hall Inc., New Jersey.
- 3. Joseph, L. Massie. 1995. Essentials of Management. Prentice Hall of India Pvt. Ltd., New Delhi.
- 4. Omri Rawlins, N. 1980. Introduction to Agribusiness. Prentice Hall Inc., New Jersey
- 5. Gittenger Price, J. 1989. Economic Analysis of Agricultural Projects. John Hopkins University, Press, London.

FLUID MECHANICS AND OPEN CHANNEL HYDRAULICS

Subject Code: BTAG204-22

Properties of fluids: Ideal and real fluid. Pressure and its measurement, Pascal's law, pressure forces on plane and curved surfaces, centre of pressure, buoyancy, meta centre and meta centric height, condition of floatation and stability of submerged and floating bodies.

Kinematics of fluid flow: Lagrangian and Eulerian description of fluid motion, continuity equation, path lines, streak lines and stream lines, stream function, velocity potential and flow net. Types of fluid flow, translation, rotation, circulation and vorticity, Vortex motion; Dynamics of fluid flow, Bernoulli's theorem, venturimeter, orifice meter and nozzle, siphon; Laminar flow: Stress strain relationships, flow between infinite parallel plates both plates fixed, one plate moving, discharge, average velocity; Laminar and turbulent flow in pipes, general equation for head loss Darcy, Equation, Moody's diagram,

Minor and major hydraulic losses through pipes and fittings, flow through network of pipes, hydraulic gradient and energy gradient; Flow through orifices (Measurement of Discharge, Measurement of Time), Flow through Mouthpieces, Flow over Notches, Flow over weirs, Chezy's formula for loss of head in pipes, Flow through simple and compound pipes.

Open channel design and hydraulics: Chezy's formula, Bazin's formula, Kutter's Manning's formula, Velocity and Pressure profiles in open channels, Hydraulic jump; Dimensional analysis and similitude: Rayleigh's method and Buckingham's 'Pi' theorem, types of similarities, dimensional analysis, dimensionless numbers. Introduction to fluid machinery.

Recommended Books:

- 1. Khurmi, R.S. 1970. A Text Book of Hydraulics, Fluid Mechanics and Hydraulic Machines S. Chand & Company Limited, New Delhi.
- 2. Modi P M and Seth S.M.1973. Hydraulics and Fluid Mechanics. Standard Book House, Delhi.
- 3. Chow V T 1983. Open Channel Hydraulics. McGraw Hill Book Co., New Delhi.
- 4. Lal Jagadish 1985. Fluid Mechanics and Hydraulics. Metropolitan Book Co.Pvt. Ltd., New Delhi.

STRENGTH OF MATERIALS

Subject Code: BTAG205-22

Slope and deflection of beams using integration techniques, moment area theorems and conjugate beam method.

Columns and Struts.

Riveted and welded connections. Stability of masonry dams.

Analysis of statically intermediate beams. Propped beams. Fixed and continuous beam analysis using superposition, three moment equation and moment distribution methods.

Recommended Books:

- 1. Khurmi R.S. 2001. Strength of Materials S. Chand & Co., Ltd., New Delhi.
- 2. Junarkar S.B. 2001. Mechanics of Structures (Vo-I). Choratar Publishing House, Anand.
- 3. Ramamrutham S. 2003. Strengths of Materials. Dhanpat Rai and Sons, Nai Sarak, New Delhi.

THEORY OF MACHINES

Subject Code: BTAG206-22

Elements, links, pairs, kinematics chain, and mechanisms. Classification of pairs and mechanisms. Lower and higher pairs. Four bar chain, slider crank chain and their inversions. Determination of velocity and acceleration using graphical (relative velocity and acceleration) method. Instantaneous centers.

Types of gears. Law of gearing, velocity of sliding between two teeth in mesh. Involute and cycloidal profile for gear teeth. Spur gear, nomenclature, interference and undercutting. Introduction to helical, spiral, bevel and worm gear. Simple, compound, reverted, and epicyclic trains. Determining velocity ratio by tabular method. Turning moment diagrams, coefficient of fluctuation of speed and energy, weight of flywheel, flywheel applications.

Belt drives, types of drives, belt materials. Length of belt, power transmitted, velocity ratio, belt size for flat and V belts. Effect of centrifugal tension, creep and slip on power transmission, Chain drives.

Types of friction, laws of dry friction. Friction of pivots and collars. Single disc, multiple disc, and cone clutches. Rolling friction, anti-friction bearings.

Types of governors. Constructional details and analysis of Watt, Porter, Proell governors. Effect of friction, controlling force curves. Sensitiveness, stability, hunting, iso-chronism, power and effort of a governor.

Static and dynamic balancing. Balancing of rotating masses in one and different planes.

Recommended Books:

- 1. Bevan Thomas. 1984. Theory of Machines. CBS Publishers and Distributors, Delhi.
- 2. Ballaney P L. 1985. Theory of Machines. Khanna Publishers, 2-B Nath Market, Nai Sarak, New Delhi.
- 3. Rao J S and Dukkipatti R V. 1990. Mechanisms and Machine Theory. Wiley astern Ltd., New Delhi.
- 4. Lal Jagdish. 1991. Theory of Mechanisms and Machines. Metropolitan Book Co. Pvt. Ltd., Netaji Subash Marg, New Delhi.

WEB DESIGNING AND INTERNET APPLICATIONS

Subject Code: BTAG207-22

Basic principles in developing a web designing, Planning process, Five Golden rules of web designing, Designing navigation bar, Page design, Home Page Layout, Design Concept.

Basics in Web Design, Brief History of Internet, World Wide Web, creation of a web site, Web Standards, Audience requirement.

Introduction to Java Script, variables & functions, Working with alert, confirm and prompt, Connectivity of Web pages with databases; Project.

Recommended Books:

- 1. Jennifer Niederst Robbins. Developing web design latest edition.
- 2. Frain and Ben. Responsive Web Design with HTML5..
- 3. Nicholas c.Zakas. Java Script for Web Developers.

WORKSHOP TECHNOLOGY AND PRACTICE

Subject Code: BTAG208-22

Introduction to various carpentry tools, materials, types of wood and their characteristics and Processes or operations in wood working.

Introduction to Smithy tools and operations.

Introduction to welding, types of welding, Oxyacetylene gas welding, types of flames, welding techniques and equipment. Principle of arc welding, equipment and tools. Casting processes.

Classification, constructional details of center lathe, Main accessories and attachments. Main operations and tools used on center lathes. Types of shapers, Constructional details of standard shaper. Work holding devices, shaper tools and main operations.

Types of drilling machines. Constructional details of pillar types and radial drilling machines. Work holding and tool holding devices. Main operations. Twist drills, drill angles and sizes.

Types and classification. Constructional details and principles of operation of column and knee type universal milling machines. Plain milling cutter. Main operations on milling machine.

Recommended Books:

- 1. Hazra, Choudari S K and Bose S K. 1982. Elements of Workshop technology (Vol. I and II). Media Promoters and Publishers Pvt. Ltd., Mumbai.
- 2. Chapman W A J. 1989. Workshop Technology (Part I and II). Arnold Publishers (India) Pvt. Ltd., AB/9 Safdarjung Enclave, New Delhi.
- 3. Raghuwamsi B S. 1996. A Course in Workshop Technology (Vol. I and II). Dhanpat Rai and Sons, 1682 Nai Darak, New Delhi.

ENVIRONMENTAL SCIENCE AND DISASTER MANAGEMENT LAB

Subject Code: BTAG209-22

Case Studies and Field work. Visit to a local area to document environmental assets river/forest/grassland/hill/mountain, Visit to a local polluted site-Urban/ Rural/ Industrial/ Agricultural, study of common plants, insects, birds and study of simple ecosystems-pond, river, hill slopes, etc. Expected impact of climate change on agricultural production and water resources, Mitigation Strategies, Economics of climate change. Disaster Management introduction, Natural and Manmade Disaster Studies, Informatics for Disaster Management, Quantitative Techniques for Disaster Management Environmental Impact Assessment (EIA) and Disaster Management Disaster Management Policy Environmental Modelling.

FLUID MECHANICS AND OPEN CHANNEL HYDRAULICS LAB.

Subject Code: BTAG211-22

Study of manometers and pressure gauges; Verification of Bernoulli's theorem; Determination of coefficient of discharge of venturi-meter and orifice meter; Determination of coefficient of friction in pipeline; Determination of coefficient of discharge for rectangular and triangular notch; Determination of coefficient of velocity and coefficient of contraction for flow through orifice; Determination of coefficient of discharge for mouth piece; Measurement of force exerted by water jets on flat and hemispherical vanes; Determination of meta-centric height; Determination of efficiency of hydraulic ram; Performance evaluation of Pelton and Francis turbine; Study of current meter; Velocity distribution in open channels and determination of Manning's coefficient of rugosity.

STRENGTH OF MATERIALS LAB.

Subject Code: BTAG212-22

To perform the tension test on metal specimen (M.S., C.I.), to observe the behaviour of materials under load, to calculate the value of E, ultimate stress, permissible stress, percentage elongation etc. and to study its fracture; To perform the compression test on; Concrete cylinders &cubes, C.I., M.S. & Wood specimens and to determine various physical and mechanical properties; To perform the bending test on the specimens; M.S. Girder, Wooden beam, Plain concrete beams & R.C.C. beam, and to determine the various physical and mechanical properties; To determine Young's modulus of elasticity of beam with the help of deflection produced at centre due to loads placed at centre & quarter points; To study the behaviour of materials (G.I. pipes, M.S., C.I.) under torsion and to evaluate various elastic constants; To study load deflection and other physical properties of closely coiled helical spring in tension and compression; To perform the Rockwell, Vicker's and Brinell's Hardness tests on the given specimens; To perform the Drop Hammer Test, Izod Test and Charpay's impact tests on the given specimens; To determine compressive & tensile strength of cement after making cubes and briquettes; To measure workability of concrete (slump test, compaction factor test); To determine voids ratio & bulk density of cement, fine aggregates and coarse aggregates; To determine fatigue strength of a given specimen; To write detail report emphasizing engineering importance of performing tension, compression, bending, torsion, impact and hardness tests on the materials.

WEB DESIGNING AND INTERNET APPLICATIONS LAB.

Subject Code: BTAG213-22

FLASH: Animation concept FPS, Understanding animation for web, Flash interface, Working with tools, DREAM WEAVER: Exploring Dreamweaver Interface, Planning & Setting Web Site Structure, Working with panels, Understanding and switching views, Using property inspector, Formatting text, JAVA SCRIPT: Working with alert, confirm and prompt, Understanding loop, arrays, Creating rollover image, Working with operator, GIF ANIMATION: Learning to use FTP, Setting FTP, Uploading of site, Using Control panel, FTP UPLOADING SITE: Understanding gif animation interface, Knowing GIf file format, Creating basic web banners, Creating web banners with effects, Creating animated web buttons.

WORKSHOP TECHNOLOGY AND PRACTICE LAB

Subject Code: BTAG214-22

Preparation of simple joints: Cross half Lap joint and T-Halving joint; Preparation of Dovetail joint, Mortise and tenor joint;

Jobs on Bending, shaping etc.;

Jobs on Drawing, Punching, Rivetting. Introduction to tools and measuring instruments for fitting;

Jobs on sawing, filing and right angle fitting of MS Flat; Practical in more complex fitting job;

Operations of drilling, reaming, and threading with tap and dies;

Introduction to tools and operations in sheet metal work; Making different types of sheet metal joints using G.I. sheets.

Introduction to welding equipment, processes tools, their use and precautions; Jobs on ARC welding – Lap joint, butt joint; T-Joint and corner joint in Arc welding; Gas welding Practice – Lab, butt and T-Joints;

Introduction to metal casting equipment, tools and their use; Mould making using one-piece pattern and two pieces pattern; Demonstration of mould making using sweep pattern, and match plate patterns;

Introduction to machine shop machines and tools; Demonstration on Processes in machining and use of measuring instruments; Practical jobs on simple turning, step turning; Practical job on taper turning, drilling and threading; Operations on shaper and planer, changing a round MS rod into square section on a shaper; Demonstration of important operations on a milling machine, making a plot, gear tooth forming and indexing; Any additional job.

MENTORING AND PROFESSIONAL DEVELOPMENT

Subject Code: BTAG215-22

Guidelines regarding Mentoring and Professional Development

The objective of mentoring will be development of:

- Overall Personality
- Aptitude (Technical and General)
- General Awareness (Current Affairs and GK)
- Communication Skills
- Presentation Skills

The course shall be split in two sections i.e. outdoor activities and class activities. For achieving the above, suggestive list of activities to be conducted are:

Part – A (Class Activities)

- 1. Expert and video lectures
- 2. Aptitude Test
- 3. Group Discussion
- 4. Quiz (General/Technical)
- 5. Presentations by the students
- 6. Team building Exercises

Part – B (Outdoor Activities)

- 1. Sports/NSS/NCC
- 2. Society Activities of various students chapter i.e. ISTE, SCIE, SAE, CSI, Cultural Club, etc.

Evaluation shall be based on rubrics for Part - A & B Mentors/Faculty incharges shall maintain proper record student wise of each activity conducted and the same shall be submitted to the department.

| EMC-101 | L | T | P |
|-----------------------------------|---|---|---|
| Entrepreneurship Setup and Launch | 0 | 0 | 4 |

Introduction:

This semester lays the foundation for the learner to understand what entrepreneurship is, beyond just starting a business. It introduces key ideas like problem-solving, value creation, and self-awareness. The learner will begin exploring basic business concepts while discovering their own interests and strengths.

Learners Objective:

- 1. Understand the core concepts of entrepreneurship through relatable, real-life examples.
- 2. Begin to see themselves as problem-solvers and creators.
- 3. Learn about business paths and choose one to try based on interest or local fit.
- 4. Launch a micro-hustle (online or offline) to earn their first income.
- 5. Build confidence and self-belief by doing.

Outcome: By the end of this semester, learners will start a simple business activity, earn their first income, and build belief in their ability to do business.

Guiding Principles/Approach:

This syllabus is built on principles of **experiential learning, growth mindset development**, and **identity-first learning**. Drawing from learning science and behavior design, the course shifts students from passive learning to *active doing*, where they try out small business activities in real contexts. The design helps students not just learn entrepreneurship but begin to see themselves as entrepreneurs. Emphasis is placed on *small wins*, *peer collaboration*, *and locally relevant opportunities* to ensure learning feels achievable and connected to their realities. The curriculum focuses on conceptual understanding without heavy theory, combining *practical action*, *reflection*, *and collaboration*. *By making progress visible and success feel possible, it plants the seeds of self-reliance, initiative, and long-term motivation*.

Semester Syllabus:

Format: 12 weeks, 4 hours/week | 2 credits

Revenue Target: ₹10,000

| Week | Learning Goal | Measurable Outcome |
|------|-----------------------------------|------------------------------------------------|
| 1 | Understand what entrepreneurship | Students define entrepreneurship in their |
| | is and who can be an entrepreneur | own words and list 2 entrepreneurs from |
| | | their local area or community |
| 2 | Connect personal identity to | Students create a "value map" showing how |
| | entrepreneurship (strengths, | a skill/interest/problem from their life could |
| | interests, struggles) | become a business opportunity |

| content creation, drop-shipping, domain and share one they're n | nost curious |
|-------------------------------------------------------------------------|----------------|
| cloud kitchen/food business, gig to try and why | |
| economy and local services | |
| 4 Choose a path and generate a basic Students write down a clear offer | er (what, for |
| business idea whom, why) and one way to rea | ach their |
| customer | |
| 5 Take first real action: message, Students reach out to or serve 1 | real potential |
| post, pitch, or sell customer and record what happe | ened |
| 6 Reflect on first attempt and share Students share their result, a cha | allenge faced, |
| with peers and one idea to improve next time | me |
| 7 Improve and try again: aim for first Students apply a change, try aga | ain, and aim |
| ₹100 to make their first ₹100 or get r | neaningful |
| response | |
| 8 Learn how to identify and Students talk to 2 potential customers. | omers or |
| understand your target customer observe them and list 3 insights | s about their |
| needs | |
| 9 Learn how to serve your target Students improve one part of th | eir offer |
| audience better (product, delivery, messaging, | or |
| interaction) based on customer | feedback or |
| need | |
| 10 Explore core entrepreneurial Students reflect on 1 value they | 're building |
| values (resilience, honesty, effort) and show it in a business task or | r peer story |
| Focus on earning and staying Students complete a second ear | ning task and |
| consistent track their consistency (e.g., sar | ne product or |
| message for 3 days) | |
| Reflect on earnings, grit, and how Students record total earnings, | one resilience |
| to keep going moment, and one support system | m or habit |
| they'll continue with | |

Weekly Component:

| Component | Duration | Description |
|------------|------------|------------------------------------------------------------------------|
| Learning | ~1.5 hrs | - Introduces key concepts in a simple and engaging way |
| Module | | - Includes, examples, and 1–2 interactive discussions or quizzes |
| Action Lab | ~2 hrs | - Hands-on task on the weekly concept |
| | | - Includes step-by-step guidance, templates, and worksheets |
| | | - Ends with a submission (e.g., video, reflection, or proof of action) |
| Resources | Self-paced | - Supplementary videos, short readings, real- life stories, and |
| | | tools to deepen understanding at their own pace |

Evaluation Criteria

| Evaluation Component | Description | Weightage |
|-------------------------|----------------------------------------------------------|-----------|
| Weekly Task | Timely submission of weekly tasks including | 4007 |
| Completion | reflections, activities, quizzes etc. | 40% |
| Target | Performance-based evaluation on hitting revenue or | 30% |
| Completion | profit targets (e.g., generating ₹10,000 revenue) | 3070 |
| Final Project | A comprehensive project based on the semester's theme | 30% |

Week 1: What is Entrepreneurship? Who Can Be an entrepreneur?

INTRODUCTION: Could You Be an entrepreneur?

When people hear "entrepreneur," they often think it means having a company, investors, or an MBA. Some even believe it's only for toppers or those with high grades. But entrepreneurship is more about mindset than qualifications: it's about seeing a problem and doing something about it. Like someone who starts selling snacks because their school canteen is always shut, or a friend who fixes broken chargers for others. If you've ever spotted a need and thought, "I can solve this," - you've already taken your first step.

Component 1: Learning Module (~1.5 hours) Unit 1: What is Entrepreneurship?

- 1. Solving problems or creating value in exchange for money.
- 2. Entrepreneurship is not just about starting a company: it's about initiative, resourcefulness, and value creation.
- 3. Different types of entrepreneurs: small shop owners, street vendors, YouTubers, local tailors, mechanics, and more.
- 4. Entrepreneurs build opportunities instead of waiting for them.

Simple Slide/Visual Aid Tip:

A circle that says "Problem", an arrow pointing to "Solution", then an arrow to "Earn". That's entrepreneurship.

<A video that visually shows how entrepreneurship starts with spotting a problem (e.g., long food lines), creating a solution (e.g., pre-order lunch service), and earning from it: illustrating the simple flow: Problem \rightarrow Solution \rightarrow Earn>

MCQ 1

Q: What best describes entrepreneurship?

- A. Getting a job in a company
- B. Solving problems for others and earning from it
- C. Studying business in college
- D. Buying expensive things

Feedback:

- 1. Correct! Entrepreneurs solve problems or offer value and get paid for it.
- 2. Not quite! Entrepreneurship is about creating something useful, not just getting a job or studying.

Unit 2: Who Can Be an entrepreneur?

Entrepreneurship starts with spotting a problem, finding a solution, and creating value. Today, anyone with a phone and an internet connection can start a business: money helps, but mindset and initiative matter more at the start.

You just need:

- 1. A problem to solve
- 2. A simple skill or product
- 3. The courage to start small

Examples Carousel (Swipeable cards)

- 1. **Pooja** (India) Sells handmade rakhis on Instagram, learned designing on YouTube. *Problem she saw:* Expensive or generic rakhis in the market; no personal touch.
- 2. Luis (Mexico) Repairs used phones in his garage, now has loyal customers.

 Problem he saw: Many people couldn't afford new phones or didn't trust local repair shops.
- 3. Sana (Kolkata) Started tiffin delivery from her home kitchen, now earns ₹500/day. *Problem she saw: Office workers struggled to find affordable, homemade meals.*
- **4.** Sal Khan (USA) Started Khan Academy with YouTube lessons to help his cousin. **Problem he saw:** His cousin needed help with math, but good learning resources were hard to access

MCQ

Q: Which of these can be a form of entrepreneurship?

- A. Making reels on skincare tips and selling homemade face packs
- B. Buying new clothes from malls
- C. Studying engineering
- D. Playing games without sharing or streaming

Feedback:

- 1. Correct! Sharing useful tips + selling a product = solving a need!
- 2. Try again! Entrepreneurship is about creating value and helping others.

Reflection Prompt

1. If you had to earn ₹100 this week, what would you do?

Component 2: Action Lab (~2 hours) Task

Find & Learn from 2 Entrepreneurs Near You

Steps (Checklist):

- 1. Look around your neighborhood or online: find 2 people who earn through their own work
- 2. Ask or observe:
 - a) What do they do?
 - b) How do they earn?

- c) What makes them entrepreneurial?
- 3. Use the Entrepreneur Tracker Template (available in the resources tab)

Final Deliverable

Learner submits:

- 1. A short definition of entrepreneurship (in their words)
- 2. 2 entries from the Entrepreneur Tracker (name, what they do, what learner learned)
- → Submitted in the submissions tab.

Supplementary Resources (Optional)

- 1. Danny O'Neill Getting started | Entrepreneurship | Khan Academy
- 2. The Better India Stories of local entrepreneurs

Week 2: Can I Be an entrepreneur?

INTRO – What Makes an entrepreneur?

You don't need a suit, a degree, or a lot of money to be an entrepreneur.

You need one thing: a mindset. Entrepreneurs notice problems around them: and do something about it. From the boy fixing bikes outside his house to the girl teaching dance on Instagram, they all started small. What matters most is not what you have: it's how you think and act.

Component 1: Learning Module (~1.5 hours)

Unit 1: What Makes an entrepreneur?

Key Concepts:

- 1. **Entrepreneurs are driven by curiosity:** they ask questions, explore possibilities, and seek better ways to do things.
- 2. They take initiative: they act, experiment, and create using limited resources with creativity and courage
- 3. They learn by doing: embracing mistakes as stepping stones to progress.
- 4. **They take full ownership:** one day they're the marketer, the delivery person, and the customer support, all in one.
- 5. **They are resilient:** they persist through challenges, adapt to change, and keep moving forward with purpose.

Real-Life Examples:

- 1. Nithin & Nikhil Kamath (Zerodha) Started India's largest stock brokerage without formal degrees or external funding, just deep curiosity about stock markets and a desire to simplify investing.
- 2. Qualities: Took initiative early and stayed persistent through challenges.
- 3. Prajakta Koli (MostlySane) Started by making comedy sketches about everyday Indian life: family, school, relationships: and became one of India's top digital creators.
- 4. Qualities: Stayed consistent, adapted over time, and built strong audience trust.
- 5. Tilak Mehta (Paper n Parcels) As a teenager, launched a courier startup using Mumbai's dabbawala network for delivery.
- 6. Qualities: Thought creatively and acted with confidence at a young age.

Unit 2: Start Small: Build Ideas from What You Know

In the last unit, you learned that entrepreneurs don't just have ideas: they act, solve problems, and use what they have.

But the big question now is:

"What can I offer?"

That's where the Value Map comes in. It helps you take your first step toward thinking and acting like an entrepreneur: in your own way.

What is a Value Map?

A Value Map connects three simple things:

A. What people around you need

 \rightarrow Look around: is there something people often struggle with or something that could be better?

B. What you enjoy or are willing to try

- → You don't need to be an expert. Start with small things you like doing: talking to people, fixing, organizing, helping, designing, or learning something new.
- \rightarrow Even if you're just curious about something: that's enough to begin.

C. What solution you can create

 \rightarrow Use what you enjoy or are learning to try solving a real need around you: even in a small way

Visuals:

3 overlapping circles:

- 1. "People Need"
- 2. "I Can"
- 3. "My Offer"

Examples:

1. People Need \rightarrow Affordable meals

I Can → Cook + have access to home kitchen My Offer → ₹40 tiffin service

2. People Need \rightarrow Study tips in Punjabi I Can \rightarrow Speak clearly + love teaching

My Offer \rightarrow 3-minute video tips on Instagram

MCQ

Q: What's the first step to being an entrepreneur?

- A. Waiting for the perfect idea
- B. Solving a problem with your skills
- C. Buying a shop
- D. Studying for years

Feedback:

- 1. Correct! Entrepreneurs start by solving small problems using what they already have.
- 2. Try again! It's not about waiting: it's about starting.

Reflection Prompt

1. If someone gave you ₹500 and asked you to earn from it, what would you do?

Component 2: Action Lab (~2 hours)

Task: Create Your Personal Value Map Steps (checklist in app):

- 1. Think of 2–3 problems people face around you (hunger, phone repair, boredom, etc.)
- 2. List your own skills, interests, or resources.
- 3. Match each problem with something you could offer.
- 4. Use the Value Map Template in the resources to organize your ideas.

Final Deliverable (Submitted in App):

- 1. Your completed Value Map (in 3 columns: Need, Skill, Offer)
- 2. Highlight 1 idea you'd like to explore for your future hustle

Supplementary Resources (Optional)

- 1. "Start with Why" by Simon Sinek
- 2. 10 Characteristics of Successful Entrepreneurs | Business: Explained
