



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre for Training and Placement

Ref. No. IKGPTU/T&P/294.....

Dated...03/July/2025

Directors/HoDs (Department of Management)
All the University Constituent Campuses
I K Gujral Punjab Technical University Jalandhar

Sub: AI Creative Skills Marketing Program.

Respected Sir/Madam

General Assembly in collaboration with Adobe are launching a Free AI Creative Skills Marketing Program as per details mentioned below:-

Date of Program	:	Starts from 12-July-25
Course/Stream	:	B.Tech (All streams) & MBA
Batch Eligible	:	2025, 2026 & 2027
Registration Link	:	https://forms.gle/vX7tcL1HaWJQfTTSA

Benefits for students:-

1. Learn the real-world applications of AI in modern marketing
2. Build a portfolio with industry-relevant work
3. Add strong brand value to their resumes
4. Learn from industry-vetted experts via classes and targeted workshops
5. Leverage career support services and gain visibility into the job market
6. Earn a co-branded Letter of Completion and LinkedIn credential from Adobe & General Assembly
7. Receive an Adobe Creative Cloud license valued at ₹50,760 at zero cost

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. **Last date of online registration is 04-July-25 before 1000 hrs.**

For any queries you may please call the undersigned @ +91- 9478098136.

With profound regards,


Er. Mohit Jain
Assistant Registrar (T&P)

CC:

- SVC: For kind information of the Hon'ble Vice Chancellor
- Registrar: For kind information
- Head (CT&P): For kind information
- Deputy Director (T&P): For kind information
- DR (ITS) - To upload at University website

"Propelling Punjab to a prosperous Knowledge Society"

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