



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ  
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA  
Centre for Training and Placement

Ref. No. IKGPTU/T&P/295.....

Dated...09/July/2025

Director/ HoDs (All Academic Departments)  
All the University Constituent Campuses  
I K Gujral Punjab Technical University Jalandhar

Sub: EdiGlobe Online Services Pvt. Ltd. - Joint Campus Placement Drive.

Respected Sir/ Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in EdiGlobe Online Services Pvt. Ltd. - Joint Campus Placement Drive as per details mentioned below:-

Job Title : Academic Counsellor  
Course/ Stream : UG (Any stream)  
Salary Package : **Probation period:** 4 to 6 months  
**During training:** UG: INR 15k + INR 12k (Incentives)  
PG: INR 17k + INR 15k (Incentives)  
**After training:** UG: 4.00 - 6.00 LPA (Performanced based)  
PG: 5.00 - 7.00 LPA (Performanced based)  
Job Location : Chandigarh  
Batch Eligible : 2025 & 2026 passing out

Interested students may register at the link mentioned below:-

<https://docs.google.com/forms/d/1aNDpFIRFeD6G3LQ-XRQiBkHPALBWY-Ow8DsU-5uSDbU/edit>

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. **Last date of online registration is 11-July-25 before 1500 hrs.**

Date & time of the placement drive will be informed later on.

For any further queries, you may please call the undersigned @ +91- 9478098136.

With profound regards,

  
Er. Mohit Jain  
Assistant Director (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. File

**"Propelling Punjab to a prosperous Knowledge Society"**

**I.K. Gujral Punjab Technical University**  
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580  
E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

## **JOB DESCRIPTION**

**Company Name:** EdiGlobe

**Industry:** EdTech

**Company Overview:** EdiGlobe is a cutting-edge EdTech platform that has revolutionized the way education is delivered and accessed in the digital age. With a mission to make quality education accessible to learners of all backgrounds, EdiGlobe offers a diverse range of online courses and resources designed to empower students and professionals alike. Our user-friendly interface, personalized learning pathways, and interactive content foster engagement and promote effective learning. Whether you're a student looking to enhance your skills or a teacher seeking innovative tools for instruction, EdiGlobe's commitment to excellence in education shines through, making it a valuable resource in today's ever-evolving educational landscape.

**Job Title:** Academic Counsellor

**Location:** Chandigarh – On Site

### **Job Summary:**

We are seeking a dedicated and compassionate Academic Counsellor to join our team. The ideal candidate will provide guidance and support to students in making informed decisions about their academic and career paths. This role involves assisting students in identifying their strengths, interests, and goals, and developing personalized educational plans to help them achieve success.

**Key Responsibilities:**

**Student Advising:** Provide one-on-one counselling sessions to students to discuss academic goals, course selection, and career aspirations through cold calls.

**Lead Generation:** Assist in identifying and generating leads through various channels, including cold calling, email outreach, and networking.

**Sales Support:** Support the sales team in preparing proposals, cold calls, and other sales materials.

**Relationship Building:** Cultivate and maintain positive relationships with clients and potential partners.

**Sales Training:** Participate in ongoing training sessions and workshops to develop sales and negotiation skills.

**Reporting:** Provide regular reports on sales activities and progress, and make recommendations for improvement.

**Qualifications:**

- Bachelor's degree in any relevant field.
- Excellent communication, interpersonal, and organizational skills.
- Ability to work independently and as part of a team in a fast-paced environment.
- Compassionate and empathetic, with a genuine interest in helping students succeed.

**Location:** Chandigarh – On Site

**Working Days:** 6 days' Work/Week (Sat & Sun Working)

**Pobation Period :** 4 to 6 Months

**Package: During Training:**

**UG** - INR 15000 + INR 12000(Incentives)

**PG** - INR 17000 + INR 15000(Incentives)

**Package: Post Training ( Pre-Placement Offer)**

**UG** - 4 to 6 LPA (Performance Based )

**PG** - 5 to 7 LPA (Performance Based )

**Rewards and Perks of being a BDT:** Bonuses and honor for top performers.

**Website Link:** <https://www.ediglobe.com/>