



**ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ**  
**I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA**  
**Centre for Training and Placement**

Ref. No. IKGPTU/T&P/..285.....

Dated 23/06/2025

**HoDs (Department of Management)**  
**I K Gujral Punjab Technical University Main Campus**

**Sub: Mantra is going to hire via The Coca-Cola Challenge 2025.**

**Respected Sir/ Madam**

Mantra is going to hire via The Coca-Cola Challenge 2025 as per details mentioned below:-

Course/ Stream : MBA  
Stipend : stipend of 2.50 lac per month  
Batch Eligible : 2026 passing out

First round of Brand Trivia Quiz (non-eliminary round) is scheduled on 25-June-25.

**For more details & registration please visit at the link mentioned below:-**

<https://shorturl.at/E5dUY>

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students.

For any further queries, you may please call the undersigned @ +91- 9478098136.

**With profound regards,**

  
**Mohit Jain**  
Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. File

***"Propelling Punjab to a prosperous Knowledge Society"***

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