



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ  
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA  
Centre for Training and Placement

Ref. No. IKGPTU/T&P/.....270

Dated..June/06/2025

**Directors/ HoDs (All Academic Departments)**  
**All the University Constituent Campuses**  
**I K Gujral Punjab Technical University Jalandhar**

Sub:- **Invitation to Participate in BUILDathon 2025 (Hackathon competition) being organized by Material.**

**Dear Sir/ Madam**

Material is a global customer experience transformation company that integrates insights, design, and technology to help businesses create meaningful and effective customer interactions. Material has fifty-year history helping world-class companies accelerate and dominate in their respective industries.

**Details of the competition are as mentioned below:-**

Course/Stream	:	All UG/PG courses
Batch Eligible	:	2026, 2027, 2028 passing out
Last date of registration	:	15-June-25 (Sunday)
Registration link	:	BUILDathon Nomination

**What's in it for the participants?**

- Get exclusive mentorship from industry leaders and sharpen your real-world skills.
  - Compete and collaborate with peers across institutions
  - Win exciting prizes and recognition
  - Get participation certificates & networking opportunities
- Each team must submit:

**Each team must submit:-**

1. A working prototype.
2. A presentation covering the problem, solution, and impact.
3. Technical documentation with architecture and tech stack.
4. Impact statement with potential community benefit.

**Note:-** Participants would be required to attend the final round of the competition in person at the Material Gurgaon office.

You are requested to kindly direct the Training & Placement Faculty Coordinator of your Campus/department to share the information with the students and encourage them to participate.

**With profound regards,**

  
**Er. Mohit Jain**

Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Office of Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information.

**"Propelling Punjab to a prosperous Knowledge Society"**

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