

DR. RAJPREET KAUR

Assistant Professor

Department of Management

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[Google Scholar](#), [ResearchGate](#)

ACADEMIC QUALIFICATION:

- **Ph.D. (Management)** (2016)
Sant Longowal Institute of Engineering & Technology (SLIET), Longowal, Sangrur (Punjab), India
Thesis Title: *Work and Family Life Balance Among Police Personnel: A Case Study of Punjab Police.*
- **M.B.A. (Human Resource Management)** (2006)
Guru Jambheshwar University, Hissar (Haryana), India
- **B.Tech. (Chemical Engineering)** (2000)
Sant Longowal Institute of Engineering & Technology (SLIET), Longowal, Sangrur (Punjab), India

PROFESSIONAL EXPERIENCE:

- Research & Teaching: 15+ years
- Industry: 1 year

• May 30, 2017 – Present	<u>Assistant Professor</u> Department of Management & Hospitality I.K. Gujral Punjab Technical University (Main Campus), Kapurthala, Punjab, India
• Sep 21, 2016 – May 29, 2017	<u>Associate Professor & Head</u> Department of Management Guru Gobind Singh College of Management & IT, Hoshiarpur, Punjab, India
• Sep 2014 – Sep 2016	Ph.D. Research (Survey, Analysis, Interpretation, Thesis and Manuscript Writing)
• Jun 15, 2011 – Sep 08, 2014	<u>Assistant Professor</u> Department of Management Rayat Bahra Institute of Management, Hoshiarpur, Punjab, India
• Aug 19, 2008 – Jun 14, 2011	<u>Head of Department</u> Department in Management IITT College of Engineering & Technology, S.B.S Nagar, Punjab, India
• Mar 05, 2007 – Aug 18, 2008	<u>Lecturer</u> Department in Chemical Engineering IITT College of Engineering & Technology, S.B.S Nagar, Punjab, India
• Oct 2003 – Oct 2004	<u>Customer Support Executive</u> M/S Imperial Bio-Medics (P) Ltd., Chandigarh, India.

RESEARCH OUTCOME:

• International Journal Publications	13	Please see Annexure – I, Pages 4 for details
• National (UGC-CARE / Indian) Journal Publications	21	Please see Annexure – I, Pages 5 – 6 for details
• Book(s) Chapter(s)	26	Please see Annexure – II, Pages 6 – 8 for details
• Book(s)	06	Please see Annexure – III, Page 9 for details
• International Conferences/Seminars	21	Please see Annexure – IV, Pages 9 – 11 for details
• National Conferences/Seminars	27	Please see Annexure – IV, Pages 11 – 13 for details
• Participation in FDPs/Workshops	41	Please see Annexure – IV, Pages 13 – 15 for details

RESEARCH PROJECTS / THESES SUPERVISION:

• Doctoral (Ph.D.) Theses	04	Please see Annexure – V, Page 16 for details
• Masters (M.B.A.) Theses	49	Please see Annexure – VI, Page 17-18 for details
• Bachelors (B.B.A.) Projects	08	Please see Annexure – VII, Page 19 for details

TEACHING ENGAGEMENTS:

• Theory (UG + PG/Ph.D.) Courses	08 + 17	Please see Annexure – VIII, Pages 19 for details
• Practical (UG + PG/Ph.D.) Courses	02 + 03	Please see Annexure – VIII, Page 20 for details

PROFESSIONAL ACTIVITIES AND RECOGNITIONS:

• Invited Talks Delivered	08	Please see Annexure – IX, Page 21 for details
• Miscellaneous Academic /Research Activities	10	Please see Annexure – IX, Page 22-24 for details
• Awards and Honors	03	Please see Annexure – IX, Page 22-24 for details

MISCELLANEOUS ACTIVITIES:

• Miscellaneous Roles and Responsibilities	04	Please see Annexure – X, Page 25 for details
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PERSONAL PROFILE:

• Name	Dr. Rajpreet Kaur	• Gender	Female
• Date of Birth	Nov 22, 1977	• Marital Status	Married
• Father's Name	Er. R.S. Sian	• Nationality	Indian
• Languages Known	English, Hindi, Punjabi		

REFERENCES:

• Prof. R.K. Gupta	Vice-Chancellor, Maharaja Agrasen University, Baddi, Solan (Himachal Pradesh) E-mail: rakeshusol@gmail.com
• Prof. Pardeep Jain	Professor, Department of Management, SLIET Longowal, Sangrur (Punjab) E-mail: pardeep_jain2000@yahoo.com
• Prof. Kulwant Singh Pathania	Professor, Department of Commerce and Management, Himachal Pradesh University, Shimla (Himachal Pradesh) E-mail: pathania_ks@yahoo.com

DECLARATION:

I certify that the information provided is correct as per records available and/or documents enclosed.

(RAJPREET KAUR)

ANNEXURE - I

LIST OF JOURNAL PUBLICATIONS

A. INTERNATIONAL JOURNALS PUBLICATIONS [IJ]

1. Rajpreet Kaur, M. Athar, and K. Kaur. Review of Enhancing Mobile Forensic Analysis with Artificial Intelligence. *International Journal of Research and Analytical Reviews*. ISSN: 2348-1269, 12(2),34-46, (2025).
2. Rajpreet Kaur, and P. Singla. Empowered Consumers: The Influence of Advertising on Women's Buying Behavior in India. *Goya Journal*. ISSN: 0017-2715, 18(2), 367-382, (2025)
3. Rajpreet Kaur, and Rozal. Assessing the Relationship Between AI Technologies and Corporate Culture in a Public Sector. *Staps Journal*, 11(2), 255-271, February (2025).
4. Rajpreet Kaur. Influences of work stressors and family support on the job performance of the police personnel. *Vilakshan–XIMB Journal of Management*, ISSN: 2633-9439, <https://www.emerald.com/insight/content/doi/10.1108/xjm-09-2023-0196/full/html> 22 (1), 100-115, (April 15, 2025).
5. Rajpreet Kaur, and S. Sharma. A comprehensive study of green human resource management practices in relation to employee performance and organization citizenship behavior among IT professionals in Gurgaon. *International Journal of Business Performance Management*, under publication (2024).
6. D. Kaur, and Rajpreet Kaur. E-recruitment adoption among Job-seekers: role of vividness and perceived internet stress in shaping their intentions. *International Journal of Business Information Systems*, 47(3),418-433, (Nov 2024). <https://doi.org/10.1504/IJBIS.2024.142582>
7. H. Kaur, and Rajpreet Kaur. Longitudinal effects of high-performance work practices on job performance Via person-job fit. *The Bottom Line*, 36(2), 161-180 (July 2023) [doi:10.1108/BL-02-2022-0030](https://doi.org/10.1108/BL-02-2022-0030)
8. D. Kaur, and Rajpreet Kaur. Does electronic word-of-mouth influence e-recruitment adoption? A mediation analysis using the PLS-SEM approach. *Management Research Review*, 46(2), 223-244 (2023). [doi:10.1108/MRR-04-2021-0322](https://doi.org/10.1108/MRR-04-2021-0322)
9. D. Kaur, and Rajpreet Kaur. Elucidating the role of gender differences via TAM in e-recruitment adoption in India: a multi-group analysis using MICOM. *The Bottom Line*, 35(2-3), 115-136 (2022). [doi:10.1108/BL-11-2021-0104](https://doi.org/10.1108/BL-11-2021-0104)
10. H. Kaur, and Rajpreet Kaur. Do high performance work practices moderate the influence of job content plateau on job attitudes of frontline hotel employees? *Journal of Human Resources in Hospitality and Tourism*, 20(4), 565-588 (2021). [doi:10.1080/15332845.2021.1959818](https://doi.org/10.1080/15332845.2021.1959818)
11. H. Kaur, and Rajpreet Kaur. Career adaptability and job outcomes: a moderated mediation model of proactivity and job content plateau in educational sector. *Higher Education, Skills and Work-Based Learning*, 11(4), 929-945 (2021). [doi:https://doi.org/10.1108/HESWBL-07-2020-0150](https://doi.org/10.1108/HESWBL-07-2020-0150)
12. H. Kaur, and Rajpreet Kaur. The relationship between career adaptability and job outcomes via fit perceptions: a three-wave longitudinal study. *Australian Journal of Career Development*, 29(3), 196-204 (2020). doi: doi.org/10.1177/1038416220935677

13. Rajpreet Kaur. Empirical study of talent management program and its impact on the employee's retainment and performance in Indian supermarket Big Bazaar. *Human Resource Management Research*, 3(3), 61-70 (2013). [doi:10.5923/j.hrmr.20130303.01](https://doi.org/10.5923/j.hrmr.20130303.01)

B. UGC-CARE / INDIAN JOURNAL PUBLICATIONS [NJ]

- NJ[1]. Rajpreet Kaur, K. Kaur. Adapting to Global Work Dynamics: Navigating Change and Cultivating Sustainable Employment Strategies. *Journal of Social Welfare and Management (JSWM)*, 16(3), May-August, 2024 Pages: 127-133, https://rfppl.co.in/subscription/upload_pdf/rajpreet-mam-jswm-06.02-1738819933.pdf
- NJ[2]. Rajpreet Kaur, K. Kaur, and H. Kaur. Embracing Online Education: Navigating Societal Transformations in the Post-Covid Era, *International Journal of Scientific Research and Review*, 13(2), April – June, Issue 24, 2024, <https://ijsrr.org/vol13,issue2april-june2024.php>
- NJ[3]. Rajpreet Kaur, and R. Kaur. The Relationship Between a Reward System & Employee Performance, Motivation as a Mediating Factor. *SKIPS Anveshan, A journal of Management Studies, special issue on exploring sustainability through diverse perspectives*, 4(2), 169-183 (2023).
- NJ[4]. M. Dhaliwal, and Rajpreet Kaur. Crypto currency-need of the hour- Challenges & Issues, *NIFM Journal of Public Financial Management*, 15(1), 223-235 (2023). <https://www.ajpfm.ac.in/explore-our-content>
- NJ[5]. Rajpreet Kaur, and Bindu. Employee engagement & its impacts on the automobile industry, particularly in Punjab, India. *Madhya Bharti*, 83(13), 13-21(2023).
- NJ[6]. P. Singla, and Rajpreet Kaur. A study on impact of demographic factors on buying behavior of women regarding personal care products. *Journal of Kavikulaguru Kalidas Sanskrit University, Ramtek*, 9(2), 309-318 (2022).
- NJ[7]. M. Kaur, and Rajpreet Kaur. Opportunities and challenges of cryptocurrencies in modern finance. *Anvesak*, 52, 1(I), 406-410 (2022).
- NJ[8]. M. Kaur, and Rajpreet Kaur. Crypto-currency-legality and restriction in India. *Asian Journal of Organic & Medicinal Chemistry (Special Issue on Current Trend on Research in Applied Science, Management and Technology)*, 7(2), 214-218 (2022).
- NJ[9]. D. Kaur, and Rajpreet Kaur. Exploring the factors of employee engagement: a study of retail sector in India. *International Journal of Advance Research in Computer Science and Management Studies*, 7(1), 43-49 (2019). <http://www.ijarcsms.com/January2019.htm>
- NJ[10]. Rajpreet Kaur, and K. Kaur. Coping with job stress: a conceptual evaluation framework for coping measures of stress. *IMPACT: International Journal of Research in Humanities, Arts and Literature*, 6 (2), 1- 14 (2018).
- NJ[11]. N.S Bhalla, T.S Sidhu, and Rajpreet Kaur. Human resource practices & commitment of employees in India's textile industry in context of management levels. *I-manager's Journal on Management*, 12(2), 45-60 (2017).

- NJ[12]. G. Kaur, and Rajpreet Kaur. Relationship between socioeconomic status of the research students and their internet usage. *Researchers World -Journal of Arts, Science & Commerce*, 8(4(1)), 48-57 (2017).
- NJ[13]. G. Kaur, and Rajpreet Kaur. Impact of parental involvement on frequency of internet usage by students. *International Journal of Management Studies*, 4 (special issue), 100-110 (2017).
<https://www.researchersworld.com/index.php/ijms/article/view/1334>
- NJ[14]. Rajpreet Kaur. Occupational stress among workers & its impact on their work performance: a case study of Vardhman Pvt. Ltd. Hoshiarpur, Punjab. *Inspira-Journal of Commerce, Economics & Computer Science*, 3(2), 41-49 (2017).
- NJ[15]. Rajpreet Kaur, and R.K Gupta. Family support for the job among non-gazetted officers and other rank officials in Punjab: a comparative study. *Inspira-Journal of Modern Management & Entrepreneurship*, 6(1), 180-188 (2016).
- NJ[16]. Rajpreet Kaur, and R.K Gupta. Job satisfaction among non-gazetted officers & other ranks officials: a comparative study in Punjab police personnel. *Vanijya Manthan, SDCC's Journal of Commerce & Management*, 3(1), 15-29 (2015).
- NJ[17]. Rajpreet Kaur, and P.K. Jain. The role of the working culture in work life balance: a case study of Punjab Police. *Gian Jyoti E-Journal*, 5(3), 101-110 (2015).
- NJ[18]. Rajpreet Kaur, and P.K. Jain. Job-related stress, family support in job among police personnel: a case study of Punjab police. *International Journal of Human Resource Management and Research*, 5(3), 33-43 (2015).
- NJ[19]. Rajpreet Kaur, and P.K. Jain. Comparative analysis of occupational stress within non-gazetted officers (NGOs) & other ranks (ORs) at their work place: a case study of Punjab police. *Journal of International Academic Research for Multidisciplinary*, 3(2), 163-174 (2015).
- NJ[20]. Rajpreet Kaur, and P.K. Jain. Work and family life balance among police personnel: a case study of Punjab police. *The Indian Police Journal*, 2, 106-122 (2014).
- NJ[21]. Rajpreet Kaur, and P.K. Jain. Motivational tools for employees in banks: a case study of Punjab National Bank, Hoshiarpur. *Asian Journal of Research in Banking and Finance*, 3(10), 41-52 (2013).

ANNEXURE - II

LIST OF BOOK CHAPTERS IN EDITED BOOKS & CONFERENCE PROCEEDINGS [BC]

1. Rajpreet Kaur, K. Kaur. *Block chain Technology in Healthcare: Revolutionizing Data Security, Interoperability, and Patient Care*, Elsevier Book: *Harnessing the Potential of Blockchain Technology in the Smart Healthcare* 2025. *Accepted*.
2. Rajpreet Kaur, R.K. Gupta, and Rupesh Kumar. *Navigating the Dynamic Workplace: Strategies for Building Sustainable Careers*. *Sustainable Development Goals: A Managerial Perspective*, Chapter 19, pp. 195-205 (2024), Covette Press, Ghaziabad, UP, ISBN:978-93-91385-40-8.
3. Rajpreet Kaur, and K. Kaur. *Harnessing Renewable Energy Technologies for Sustainable Power Generation*. *Sustainable Development in Engineering Shaping Tomorrow's Solutions*, Chapter 24, pp. 253-

260 (2024), Covette Press, Ghaziabad, UP, ISBN:978-93-91385-90-8

4. [Rajpreet Kaur, K. Kaur, and R.K. Gupta. Navigating the Nexus: Exploring Issues and Challenges in India's Techno-Legal Business Landscape.](#) *Techno-Legal Business Environment in India: Issues and Challenges*, Chapter 1, pp. 01-09 (2024), Variety Books Publishers Distributors, UP, ISBN: 978-81-966997-2-7
5. [Megha Dabhade, Rajpreet Kaur, and R.K. Gupta. Artificial Intelligence and its Application in Human Resource Management.](#) *Techno-Legal Business Environment in India: Issues and Challenges*, Chapter 14, pp. 140-148 (2024), Variety Books Publishers Distributors, UP, ISBN: 978-81-966997-2-7
6. [R. Kaur, Rajpreet Kaur, and R.K. Gupta. Employees' Perceptions about HR Activities in the Banking Sector.](#) *Management Metamorphosis: Navigating the Changing Landscape*, Chapter 10, pp. 68-76 (2023), National Press Associates, New Delhi, ISBN: 978-81-19674-90-9
7. [Rajpreet Kaur, and R.K. Gupta. E-recruitment: Opportunities and Challenges.](#) *Contemporary issues in Commerce & Management*, Chapter 8, pp. 65-74 (2023). Covette Press, Ghaziabad, UP, ISBN:978-93-91385-40-8.
8. [Rajpreet Kaur, and R. Kaur. Recents Trends in Recruitment and Selection.](#) *Organizational Management*, Chapter 14, pp. 225-242 (2023), Kitab writing publication, ISBN: 978-93-5868-623-4
9. [Rajpreet Kaur, and R.K. Gupta. Teachers Education in the 21st Century: Issues and Challenges.](#) *Current Issues and Challenges in Business World*, Chapter 7, pp. 60-66 (2023), Covette Press, Ghaziabad, UP, ISBN:978-93-91385-37-8.
10. [Rajpreet Kaur, K. Kaur. Pitfalls and Advancements in Supply Chain Management: Issues & Challenges.](#) *Emerging Dimensions in Management & Commerce*, Chapter 21, pp. 152-156 (2021).
11. [D. Kaur and Rajpreet Kaur. Exploring the Factors influencing Online Learning due to COVID-19 Pandemic.](#) *Impact of Covid-19 on Economy and Society in India*, Chapter 4, pp. 34-41 (2021).
12. [H. Kaur and Rajpreet Kaur. Aftermath Effects of COVID-19 on Higher Education in India.](#) *Impact of Covid-19 on Economy and Society in India*, Chapter 6, pp. 59-72 (2021).
13. [D. Kaur and Rajpreet Kaur. The Burning Amazon Rainforests: Its Causes and Results.](#) *Sustainable Development: Socio-Economic, Environmental and Energy Development*, Chapter 8, pp. 61-64 (2021).
14. [Rajpreet Kaur, H. Kaur and D. Kaur. Bridging the gap between Entrepreneurial needs and Students' Skills: Initiatives by Educational Institutions.](#) *International Conference on Futuristic Approaches Towards Employability & Entrepreneurship and Industrial Summit*, Chapter 4, pp. 11-14 (2018).
15. [Rajpreet Kaur, D. Kaur. The Role of Government in the Skill Development of Human Resources Training for Enhancing Employability: The Indian Scenario.](#) *Skill Development & Innovations for Sustainable Economic Growth: Problems and Challenges*, Chapter 2, pp. 15-23 (2018).
16. [D. Kaur and Rajpreet Kaur. The Relationship Between Higher Education and Employment: Responsibilities of Higher Educational Institutions.](#) *Effective Implementation of Choice Based Credit System: Benefits and Challenges*, Chapter 5, pp. 31-41 (2018).
17. [Rajpreet Kaur, D. Kaur. Investigation on Students' Acceptance Towards E-Learning in Indian Higher Educational Intuitions.](#) *Education Transforms Lives (ETL'2018)*, Chapter 17. pp. 148-162 (2018).

18. Rajpreet Kaur. [Innovative methods for delivering training: impact on the organizations](#). *Management Practices, Innovations, Challenges and Opportunities*, Chapter 7, pp. 68-73 (2016).
19. Rajpreet Kaur. [Why Digital Governance is Critical to your Success?](#) *Towards Good Governance*, Chapter 19, pp. 245-251 (2016).
20. Rajpreet Kaur. [Upliftment of Indian Women from Slavery: An Analysis of Dr. Ambedkar's Contribution for Women's Rights](#). *Economic Development- Dr. Ambedkar Vision*, Chapter 7, pp. 33-37 (2016).
21. Rajpreet Kaur and P.K. Jain. [Eco Tourism & Hospitality Industry: Trends & Issues](#). *Exploring Tourism and Hospitality Industry: Issues and Strategies*, pp. 105-113 (2014).
22. Rajpreet Kaur. [Impact of Motivation: How it Relates with Professional Life](#). *Proceeding of the ISTE faculty Section Convention -2013 on "Quality Assurance & Quality Excellence in Professional Institutes*, pp. 126-128 (2013).
23. Rajpreet Kaur. [Overview of Customer Relationship Management: A Combination of People, Process & Technology](#). *Impact of Management & Technology Advancements in Technical Education & Industrial Sector*, pp. 329-336 (2011).
24. Rajpreet Kaur. [Consumer Participation in Sustainable Technology Development](#). *Organizations in the New Millennium Challenges & Opportunities*, Chapter 58, pp. 311-314 (2011).
25. Rajpreet Kaur. [Role of Training & Development in the Organizational Effectiveness](#). *Handbook of Management and Behavioural Science*, Volume :3, Chapter 24, pp. 208 -222 (2011).
26. Rajpreet Kaur. [Employee Retention via Innovative and Creative Strategies](#). *Handbook of Management and Behavioural Science*, Volume 5, Chapter 32, pp. 275 -283 (2011).
27. Rajpreet Kaur. [Leadership Development in Balance: Leaders Made or Born?](#) *Leadership Skills Parameters & Paradigms*, pp. 249-258 (2011).

ANNEXURE - III

LIST OF BOOKS PUBLISHED [B]

- B[1]. Rajpreet Kaur (Author). Work & Family Life Balance. (2016). Gracious Books Publishers, Patiala, Punjab. ISBN-978-93-85670-40-9, Pages: 248
- B[2]. Rajpreet Kaur, and R. Batra (**Author**). Impact of Covid-19 on Economy and Society in India. (2021). Gracious Books Publishers, Patiala, Punjab. ISBN-978-93-80210-42-1, Pages:127
- B[3]. K. Kaur, and Rajpreet Kaur (Authors). Extract Fetal Heart Rate. (2021). The Kitab Art, Patiala, Punjab. ISBN: 978-93-91942-08-3, Pages:80
- B[4]. Rajpreet Kaur, and M. Kaur (**Authors**). Organization Effectiveness and Change. (2023). Seva Books, New Delhi. ISBN: 978-93-92899-22-5, Pages: 257
- B[5]. Rajpreet Kaur, and R.K. Gupta (**Authors**). Human Resource Management and Organizational Behaviour. (2023). Rishabh Books, New Delhi. ISBN: 978-93-92595-09-7, Pages: 305

International Book

- B[6]. R.Kaur (Authors). The Trainer's Handbook (Best Practices for Onboarding and Educating Employees). (2023). Eliva Press, Europe. ISBN: 978-99-99312-51-6, pages:135

ANNEXURE – IV

LIST OF PARTICIPATION IN CONFERENCES / SEMINARS / FDP /WORKSHOPS

A. International Conferences/Seminars [IC]

1. R.Kaur, and P.Singla. Management Insights from the Bhagavad Effective Leadership and Organizational Success. International Conference on Indian Knowledge System : From Glorious Past to Bright Future, jointly organizaed by Maharaja Agrasen University, I.K.Gujral Punjab Technical University and Baba Mastnath University . April 4-5, 2025.
2. R.Kaur, and P.Singla. From Customer Intention to Action: Mediating Effects in Sustainable Luxury Consumption. 1st International Conference on Business Research and Innovation (BRAIN'24), Netaji Subhas University of Technology, New Delhi. August 9-10, 2024.
3. Rajpreet Kaur, and K. Kaur. Global Employment Dynamics: Adopting to challenges, implementing solutions, and shaping a sustainable future workforce. Multidisciplinary International Seminar on Globalization and its Impacts on Culture, Society and Economy. Vaish College, Bhiwani, Haryana. February 07 (2024).
4. Rajpreet Kaur, and R. Kaur. The relationship between a Reward System & Employee Performance & Motivation as a Mediating Factor. Exploring Sustainability Through Diverse Perspectives. St. Kabir Institute of Professional Studies (SKIPS), Ahmedabad. August 25-26 (2023).
5. Rajpreet Kaur, and K. Kaur. Teachers' education in the 21st century: issues and challenges. Multidisciplinary International Seminar on Evaluation of Cleanliness, Health, Literacy & Self -Reliance. Vaish College, Bhiwani, Haryana. March 28 (2023).
6. Rajpreet Kaur, Megha, and K. Kaur. Dilemma of work-family life balance in dual career couples - a study

- from the Indian perspective. [Multidisciplinary International Seminar on Women Empowerment in India: Issues, Challenges and Strategies](#). Mahila Mahavidyalaya, Jhojhu Kalan, Haryana. March 18 (2023).
7. Rajpreet Kaur and H. Kaur. Conceptual Model Linking Dimensions of Career Adaptability to Job Outcomes. [International Conference on Commerce, Management & Interdisciplinary Subjects \(ICCMIS\)](#). Department of Commerce and International Business, School of Business Studies, Central University of Kerala. October 28-29 (2022).
 8. D. Kaur, and Rajpreet Kaur. Intentions of job-seekers towards e-recruitment acceptance. [6th International Conference on Managing Business Enterprises: Evolving Dynamics in the Pandemic Era](#). Bhartiya Vidya Bhavan's Usha & Lakshmi Mittal Institute of Management (BULMIM), New Delhi. September 4 (2021).
 9. H. Kaur, and Rajpreet Kaur. Linking career adaptability to adaption results: towards a conceptual model. [6th International Conference on Managing Business Enterprises: Evolving Dynamics in the Pandemic Era](#). Bhartiya Vidya Bhavan's Usha & Lakshmi Mittal Institute of Management (BULMIM), New Delhi. September 4 (2021).
 10. Rajpreet Kaur, and D. Kaur. The burning Amazon rain forests: its cause and results. [International Conference \(Virtual Mode\) on Sustainable Development](#), St. Kabir Institute of Professional Studies (SKIPS), Ahmedabad. August 7 (2021).
 11. Rajpreet Kaur. Linking career adaptability to adaptation results: towards a conceptual model. [International Research Conference 2021 on Embracing Change & Transformation-Breakthrough Innovation & Creativity](#), Dr. D.Y. Patil B-School, India in Collaboration with Dr. Soetomo University, Indonesia and Association of Indian Management Schools, India. March 23-25 (2021).
 12. Rajpreet Kaur, H. Kaur, and D. Kaur. Bridging the gap between entrepreneurial needs and students' skills: initiatives by educational institutions. [International Conference on Futuristic Approaches Towards Employability & Entrepreneurship and Industrial Summit](#), GGN Institute of Management & Technology, Ludhiana, Punjab. October 27-28 (2018).
 13. Rajpreet Kaur, and D. Kaur. The role of government in the skill development of human resources training for enhancing employability: the Indian scenario. [International Conference on Skill Development and Innovations for sustainable Economic Growth: Problems & Challenges](#). Maharaja Agrasen University, Baddi. Feb 9-10 (2018).
 14. Rajpreet Kaur. The role of the working culture of the Punjab police personnel in work life balance: a case study of Punjab police. [9th International Conference on Sustainable Business Growth](#). GJIMT, Mohali, Chandigarh. June 6 (2015).
 15. Rajpreet Kaur. Understanding total quality management (TQM) system: a brief review. [International Conference on Business & Technology](#), FRI University, Dehradun. November 4 - 5 (2011).
 16. Rajpreet Kaur. Consumer participation in sustainable technology development. [Organizations in the New Millennium - Challenges and Opportunities \(ICON-2011\)](#), Ajay Kumar Garg Institute of Management, Ghaziabad. October 14-15 (2011).
 17. Rajpreet Kaur. Pitfalls & advancements in supply chain management. [Technological & Management](#)

[Advancement: Issues & Challenges](#), RIMT-Management Campus, Mandi Gobindgarh, Punjab, October 10 (2011).

18. Rajpreet Kaur. Leadership development in balance: leaders made or born. [Innovate-Lead-Succeed](#), Desh Bhagat Institute of Management & Computer Sciences, Mandi Gobindgarh, Punjab, Sept 30 - Oct 01 (2011).
19. Rajpreet Kaur. Employee retention via innovative and creative strategies, [International Conference on Management and Behavioral Science \(ICMBS 2011\)](#), Society of Management & Behavioural Science (SMBS), Delhi. July 24 (2011).
20. Rajpreet Kaur. Stress management: reduce, prevent and cope up with job stress. [International Conference on Stress: Health, Society and Technology \(ICONS: HST\), IISMAAS](#). Jawaharlal Nehru University, New Delhi. April 20-21 (2011).
21. Rajpreet Kaur. Role of Training and Development in the Organizational Effectiveness. [International Conference on Management and Behavioral Science \(ICMBS-2011\)](#), Society of Management & Behavioural Science (SMBS), Jodhpur. April 02 - 03 (2011).

B. National Conferences/Seminars [NC]

1. Rajpreet Kaur. Participated paper in [National Level e-Seminar on Synergies in Management, Finance, and the Digital Revolution](#) organized by A.C.T Academy, Kerala [May 03-04, 2025].
2. Rajpreet Kaur. Presented paper in [National Seminar on Indian Knowledge System through Libraries: Manuscript to AI Era](#) organized by I K Gujral Punjab Technical University, Kapurthala for the paper entitled, "From Book Shelves to Digital Archives: Innovating Library Practices through Technology. [April 22-23, 2025]. (**Best Paper Award-Women Professional Category**)
3. Rajpreet Kaur. Participated in [National level Industry- Expert Seminar \(online\) on Blockchain Technology and its Applications](#). Progrezz Academic Training & Research Institute, Tirupur, Tamil Nadu. June 02 (2024)
4. Rajpreet Kaur. Navigating the Dynamic Workplace: Strategies for Building Sustainable Careers. [National Conference on Sustainable Development Goals-Progress, Issues & Challenges](#). Maharaja Agrasen University, Baddi. March 16 (2024).
5. Rajpreet Kaur. G20 Impact on Indian Education: Navigating Global Economic Priorities and Educational Dynamics. [National Seminar on G-20 Summit 2023: Priorities, Prospects and Way Forward for India's Global Leadership](#). M.D.S.D College, Ambala City, Haryana. February 17 (2024).
6. Rajpreet Kaur. Cybercrime in society: issue, challenges and remedies. Multidisciplinary [National Seminar on Powerful Weapon to prevent Cyber Crime: Public Awareness](#), Vaish College, Bhiwani. March 5 (2023).
7. Rajpreet Kaur. Employee engagement & its effects in automobile industry with special reference to Punjab, India, [National Seminar on Emerging Trends in Commerce and Management](#), Pt. Chiranji Lal Sharma Government College, Karnal. February 11 (2023).
8. Rajpreet Kaur. Future of teacher training in light of NE, [National Seminar on National Education Policy: Issues, Challenges and Implications](#), Department of Economics in collaboration with Internal Quality

Assurance Cell. Sanatan Dharma College, Hoshiarpur. February 07 (2023).

9. Rajpreet Kaur. Empowerment through women entrepreneurship: a case from beauty salon sector in India, [National Seminar \(Multidisciplinary\) on Women Empowerment](#), Government College, Barota. February 04 (2023).
10. Rajpreet Kaur. Teachers' Education in the 21st century: Challenges key skills and Innovation. [National Seminar \(Multidisciplinary\) on India @75: Achievements and Prospects](#), Tau Devi Lal Govt. College for women, Sonipat. January 31 (2023).
11. Rajpreet Kaur. Modernization and it's contradictions in voting behavior in India. [National Seminar on Electoral Dynamics in India: Opportunities and Challenges](#). Chhotu Ram Arya College, Sonipat. April 30 (2022).
12. Rajpreet Kaur. The influence of globalization on Indian foreign policy. [National Seminar \(Multidisciplinary\) on Indian Foreign Policy: Continuity and Change](#), Pt. Neki Ram Sharma Government College, Rohtak. February 12 (2022).
13. Rajpreet Kaur, and D. Kaur. The moderating influence of gender differences in e-recruitment adoption. [18th National Conference on Navigating the New Normal: Rethinking Business in a Changing World](#), Gian Jyoti Institute of Management & Technology, Mohali. October 13 (2021).
14. Rajpreet Kaur, and D. Kaur. The burning Amazon rain forest: its cause and results. [107th Indian Science Congress, University of Agricultural Sciences, Bangalore](#), Indian Science Congress Association. Jan 3 - 7 (2020).
15. Rajpreet Kaur, and H. Kaur. Mediating role of person-job fit in high performance work practices and job performance relationship: an empirical analysis. [National Conference on Engineering Technology and Innovations Management Beyond 2020: New Challenges and Approaches](#), Bharat Group of Colleges, Sardulgarh. October 18 (2019).
16. Rajpreet Kaur, and D. Kaur. Investigation on students' acceptance towards e-learning in Indian higher educational intuitions. [National Conference on Education Transforms Lives \(ETL'2018\)](#), Sant Longowal Institute of Engineering & Technology, Longowal. September 5-6 (2018).
17. D. Kaur, and Rajpreet Kaur. The relationship between higher education and employment: responsibility of higher educational institutions. [National Seminar on Effective Implementation of choice-based Credit system: Benefits & Challenges](#), A.S. College, Khanna. March 17 (2018).
18. Rajpreet Kaur. Why digital governance is critical to success? [National seminar on Innovations in Governance: Multidisciplinary Perspectives](#). Panjab University, Chandigarh. March 30-31(2016).
19. Rajpreet Kaur. The media technologies: blessing or curse? [National Seminar on Media Technologies: A Critical Evaluation](#), Panjab University, Chandigarh. February 16 (2016).
20. Rajpreet Kaur. Impact of motivation: how it relates with professional life. [ISTE faculty section convention-2013](#), Rayat Bahra College of Engg. & Nano-Technology, Hoshiarpur. July 26-27 (2013).
21. Rajpreet Kaur. Changing face of HR function: issues & challenges. [National seminar on Future of Strategic HR: Challenges and Opportunities Ahead](#), Khalsa College Lyallpur Institute of Management & Technology

- (KCL-IMT), Jalandhar. March 16 (2012).
22. Rajpreet Kaur. Delivering high performance: the role of HR manager. [5th National Seminar and Business Summit on Creating High Performing Organization](#), Dr. IT Group at ICSSR Complex, Punjab University, Chandigarh. March 14 (2012).
23. Rajpreet Kaur. Current issues on environment. [National Level Technical Symposium on Environmental Issues in Technical Education](#), Rayat Bahra College of Engg. & Nano-Technology, Hoshiarpur. March 03 (2012).
24. Rajpreet Kaur. Farmer suicide in rural India. [National Conference on Punjab Economy at Cross Roads: A way Ahead](#), Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib. February 17-18 (2012).
25. Rajpreet Kaur. Challenges before teacher education in 21st century. [National Seminar on Perspectives in Teacher Education](#), Rayat Bahra College of Education, Hoshiarpur February 06 (2012).
26. Rajpreet Kaur. Understanding total quality management (TQM) system. [National Conference on India Inc. -Challenges Ahead](#), GNA Institute of Management and Technology, Phagwara. March 12 (2011).
27. Rajpreet Kaur. Overview of customer relationship management: a combination of people, process and technology. [National Conference on Impact of Management and Technological Advancements in Technical Education and Industrial Sector](#), Jasdev Singh Sandhu Institute of Engineering and Technology (JSSIET) Kauli, Patiala. February 18-19 (2011).

C. Participation in FDPs/Workshops [W]

- W[1]. [Online Workshop](#) on Developing a Research Proposal, organized by The Research Beacon, June 01, 2025.
- W[2]. [Online Webinar](#) on Truth in AI Systems organized by DELNET-Developing Library Network, May 30, 2025.
- W[3]. [Online Webinar](#) on Navigate the world of Scientific Article Writing: From Manuscript Structure to Publication organized by Springer Nature for One Nation One Subscription (ONOS) member institutions. May 15, 2025.
- W[4]. [Refresher Course](#) in “Indian Knowledge System in the context of Higher Education: Relevance and implications in the contemporary era”, UGC-MMTC, Assam University, Silchar. (Two weeks, March 27 to April 11, **2025**).
- W[5]. [Online Webinar](#) on How to Navigate Springer Nature Platforms to access all Journals organized by Springer Nature for One Nation One Subscription (ONOS) member institutions. March 19, 2025.
- W[6]. [5 Day National level Intensive Workshop cum Hands-on Training \(online\) on LaTeX for writing Research Papers & Scientific Documents](#). A.C.T Academy, Tamil Nadu. (June 24-28, 2024).
- W[7]. Rajpreet Kaur. Participated in [National Level Online Skill Training for HEI’s Faculty](#) on “E-content Development and interactive resources”, Progrezz Academic Training & Research Institute, Tirupur, Tamil Nadu (March 22, **2024**).
- W[8]. [National Level Online Faculty Programmed](#) on “Integrating Sustainability, Effective Communication and Addressing New Age Challenges in Education”, Suresh Gyan Vihar University

(February 19-24, **2024**).

- W[9]. [International Online Faculty Development Programme](#) on “Crafting Excellence: Research and Innovation in the age of AI,” Don Bosco College, Bangaluru (One week, January 21 to 27, **2024**)
- W[10]. [National level Online Faculty Development Program](#) on “Outcome Based Education and Essential AI Tools for Teachers,” IQAC and St. Alberta’s College (Autonomous), Ernakulam (One week, November 02 to 09, **2023**).
- W[11]. [Online Faculty Development Program](#) on “Navigating to a Better World: Sustainable Development Goals and Academia”, Maharaja Agrasen University, Baddi. (One week, September 16 to 21, **2023**).
- W[12]. [Online National workshop](#) on “SLR using AI Tools”, Meerashpa Learning Solutions. September 30th, (**2023**).
- W[13]. [Online National workshop](#) on “Mastering the Art of Data Visualization: From Raw Numbers to Stunning Insights,” St. Kabir Institute of Professional Studies (SKIPS), Ahmedabad. August 25th, (**2023**).
- W[14]. [National workshop](#) on “Structural Equation Modelling and its Interpretation using Smart PLS”, Research Education Solutions. (One week Online), September 11 to 15, **2023**).
- W[15]. [Faculty Development Program](#) on “NAAC Assessment and Accreditation Framework”, A.C.T. Academy, Tamil Nadu in association with Academic & Research Conglomerate and Academic & Research Activity Group. (One week (online), June 19 to 26, **2023**).
- W[16]. [International workshop](#) on “Advanced Statistical Data Analysis using SPSS”, Science Tech Institute (Run by Manraj Kuwar Singh Educational Society), Lucknow. (One week (online), May 21 to 27, **2023**).
- W[17]. [International Advanced Faculty Development Program](#) on “Mechanics of Manuscript, Thesis Drafting, and Application of Research Software”, Eudoxia Research Centre and Eudoxia Research University-USA (One week (online), May 12 to 19, **2023**).
- W[18]. [Faculty Development Program](#) on “Free ICT Tool on Effective Research”, National Institute of Technical Teachers Training and Research, Chandigarh (NITTTR), I.K. Gujral Punjab Technical University, Main Campus, Kapurthala. (One week, December 05 to 09, **2022**).
- W[19]. [International workshop](#) on “Advanced Statistical Data Analysis using SPSS”, Science Tech Institute (Run by Manraj Kuwar Singh Educational Society), Lucknow. (One week, September 24 to 30, **2022**).
- W[20]. [National workshop](#) on “Research Methodology and Data Analysis”, Maharaja Agrasen University, Baddi. (One week, July 18 to 23, **2022**).
- W[21]. [Webinar](#) on “Financial literacy”, Estonian Council for Professional Training and Education, (Dec 17, 2021).
- W[22]. [Refresher Course](#) in “Indian Heritage and Human Values”, UGC-Human Resource Development Centre, Guru Nanak Dev University, Amritsar. (Two weeks, Jan 27 to Feb 09, **2021**).
- W[23]. [Short-Term Course](#) on “Stress Management”, Maulana Azad National Urdu University Polytechnic Hyderabad, under AICTE Training and Learning (ATAL) Academy. (One week, Online, November 02 to 06, **2020**).
- W[24]. [Short-Term Course](#) on “Green Technology & Sustainability Engineering”, Dr. B.R. Ambedkar National Institute of Technology, Jalandhar, under AICTE Training and Learning (ATAL) Academy. (One week,

Online, October 19 to 23, **2020**).

- W[25]. [Webinar](#) on “National Education Policy-Roadmap for Transformation of Higher Education in India”, IEEE PES -IAS Delhi Chapter in association (September 30, **2020**).
- W[26]. [Short-Term Course](#) on “Supply Chain Management: Challenges and Strategies”, Dr. B.R. Ambedkar National Institute of Technology, Jalandhar (July 13-17) under TEQIP-3. (One week, Online, July 13 to 17, **2020**).
- W[27]. [Webinar](#) on “How to maintain Emotional Resilience & Balance during Stressful Times” EBSCO information Services. (May 19, **2020**).
- W[28]. [NCM Teacher’s Enrichment Workshop](#) on “Computational methods for solving Differential Equations”, I.K. Gujral Punjab Technical University, Main Campus, Kapurthala. (One week, December 25 to 30, **2019**).
- W[29]. [Short Term Training Programme](#) on “Fostering Creativity and innovation in Entrepreneurship”, by National Institute of Technical Teachers Training and Research, Chandigarh (NITTTR), I.K. Gujral Punjab Technical University, Main Campus, Kapurthala. (One week, December 16 to 21, **2019**).
- W[30]. [National Level Faculty Development Program](#) on “Recent Advancements in Power and Energy systems”, by All India Council for Technical Education (AICTE), I.K. Gujral Punjab Technical University, Main Campus, Kapurthala. (One week, December 9 to 13, **2019**).
- W[31]. [Orientation Programme – 133](#), Human Resource Development Centre, Himachal Pradesh University, Shimla. (Three weeks, May 27 to June 15, **2019**).
- W[32]. [Faculty Development Program](#) for “Student Induction”, by All India Council for Technical Education (AICTE), I.K. Gujral Punjab Technical University, Main Campus, Kapurthala. (One week, January 04 to 10, **2019**).
- W[33]. [Faculty Development Program](#) for “Student Induction”, by All India Council for Technical Education (AICTE), I.K. Gujral Punjab Technical University, Main Campus, Kapurthala. (Three days, July 03 to 05, **2018**).
- W[34]. [Workshop](#) on “Process of NAAC Accreditation”, Department of Research and Development, I.K. Gujral Punjab Technical University, Main Campus, Kapurthala. (July 26, **2017**).
- W[35]. [Workshop](#) on “A Tryst with Learning, Leadership Development Program for Educationists and Administrators”, I.K. Gujral Punjab Technical University, Kapurthala. (June 8 to 9, **2017**).
- W[36]. [Workshop](#) on “Instructional Planning and Delivery (Module IV-Communication Skills through ICT”, National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh. (July 07 to 11, **2014**).
- W[37]. [Workshop](#) on “Intellectual Property Rights and Patenting (ICT Based Technical Programmers)”, National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh. (April 21-25, **2014**).
- W[38]. [Workshop](#) on “Quantitative Methods & Techniques in Social Science Research”, Indian Council of Social Science Research (ICSSR), NWRC, Panjab University, Chandigarh. (March 19-24, **2012**).
- W[39]. [Workshop](#) on “Portfolio Management”, Punjab Technical University in Rayat & Bahra Institute of Management, Hoshiarpur. (Dec 19-23, **2011**).

- W[40]. [Faculty Development Program on “New Faculty Initiation Programme,”](#) Punjab Technical University in Rayat & Bahra Group of Institutes, Education City, Hoshiarpur. (Nov 14-15, **2011**).
- W[41]. [Workshop](#) on “Research Methodology”, Punjab Technical University in BBSBEC, Fatehgarh Sahib. (July 06 to 10, **2010**).

LIST OF DOCTORAL (PH.D.) THESIS GUIDANCE

1. **Davinder Kaur** (SRF, Reg. No. 1709005) **2023**
[Technology Adoption Model For E-Recruitment: A Study of jobseekers from Selected Universities in Punjab.](#)
 (Date of Registration, Thesis Submission, & Viva-Voce: 10-Aug-2017, 31-Jul-2022, & 24-Apr-2023)
2. **Harleen Kaur** (SRF, Reg. No. 1809004) **2023**
[Mediating Role of Person-Job Fit and Job Crafting in the Relationship between Career Adaptability and job Content Plateau: A Study of Faculty in Selected Public and Private Universities of Punjab State \(India\).](#)
 (Date of Registration, Thesis Submission, & Viva-Voce: 07-Aug-2018, 25-Jul-2022, & 17-Mar-2023)
3. **Manjit Kaur** (Reg. No. 1509057) **2023**
[Crypto-Currency: The Futuristic Propellent in E-Commerce Remittance.](#)
 (Date of Registration, Thesis Submission, & Viva-Voce: 2015* (13-Jun-2022), 17-Feb-2023, & 18-Dec-2023)
4. **Parul Singla** (Reg. No. 1309218) **2023**
[A Study of Impact of Promotional Mix Strategies on Buying Behavior of Women.](#)
 (Date of Registration, Thesis Submission, & Viva-Voce: 2013* (01-Sep-2022), 30-Dec-2022, & 23-Oct-2023)

ANNEXURE – VI

LIST OF MASTERS (M.B.A.) PROJECT GUIDANCE

S. No.	Reg. No.	Name	Project Title
1.	104682276222	Arvind Kumar	Talent Management Program of Employee in Big Bazaar
2.	104682276223	Baljinder Kaur	A study on impact of Incentives on Employees Motivation and Retention in International Tractors Limited (Sonalika Group)
3.	104682276230	Gurwinder Singh	Motivation tools for Employees in Punjab National Bank, Hoshiarpur
4.	104682276232	Hardeep Kaur	To Identify the factors affecting on job satisfaction in A.B.C. Paper Mill, Saila Khurd
5.	104682276233	Harpreet Kaur	Work family balance of Indian woman in education sector
6.	104682276235	Heena Kaushal	Quality of work Life in Agricultural Industry
7.	1633958	Puneet Sharma	Employees Engagement among retail Outlets in Chandigarh
8.	1633960	Ramandeep Kaur	Customer Perception towards Herbal Products, Kapurthala
9.	1731910	Ankit Chander	To study on employee turnover rate of Rail Tech, Kapurthala
10	1731920	Neha Kanojia	An analysis of occupational stress among private sector banking employees
11	1731926	Simran Bhotam	A study on New Product Development on Apsanx is comport occult Extraordinary in India
12	1731927	Staffy Rana	Study of occupational stress – A Review and Appraisal
13	181896	Abhishek Sharma	New Sign Ups & Retention of Members towards Walmart, Zirakpur

14	1818699	Chinardeep	Effects of examination stress on mood performance and cortisol levels in management students
15	1809005	Minakshi	A study on employability skills and competence required in IT Professionals (Report writing and presentation-(Ph.D-905))
16	1916621	Gunjan	Impact of Covid-19 on Physical, Mental, Well Being, Socio-Economic in India
17	2022736	Maninder Kaur	A study of covid-19 Impact on Indian education system
18	2022739	Rohit Kumar	Financial Analysis of Cement Industry
19	2124499	Ramanpreet Kaur	Impact of reward system on employee performance in public sector
20	2124507	Sukhwinder Kaur	Impact of stress towards work life balance in public sector
21	2124509	Vishnu Kumar	A project report on Payroll System and TDS reconciliation at Textile Industry
22	2209004	Sakshi Sharma	Comprehensive study of Green Human Resource Management in relation to Employee Performance and Organizational Citizenship Behavior among IT Professionals (Report writing and presentation-(Ph.D-905))
23	2224657	Rozal	A study on the relationship between AI and Corporate Culture in Public Sector (case study on Rail Coach Factory, Kapurthala)
24	2224662	Sparsh Chaturvedi	Awareness, Knowledge, and Attitude towards Artificial Intelligence: Perspectives of Indian Students at University Level
25	2323711	Pragya	Impact of remote work on employee engagement and Productivity at Elleen Infotech Pvt. Ltd.
26	2323722	Vipinji Kaur	A study of the role of Leadership in Employee Motivation at MYL organics in Phagwara
27	2323724	Yash Kumar Bhardwaj	A study of the effectiveness of E-Learning in Education Sector in Punjab

Summer Training Projects

29	1818708	Rajat Kumar	A summer project report on ERP Software for Export
30	1818716	Vikas Chand	A summer project report on Exports Documents Management
31	1916621	Gunjan	Job Satisfaction of Employees of I.K.G PTU, Kapurthala
32	2022740	Savitri	A study on Ratio Analysis on Textile Industries
33	2124508	Sunita Kumar	HR Recruitment & Selection Process at Rail Coach Factory, Kapurthala
34	2124509	Vishnu Kumar	A project on Payroll System and TDS Reconciliation at Textile Industry
35	2124510	Yashika	A study on Financial Assistance provided by NBFCs to SMEs
36	2224662	Sparsh Chaturvedi	Human Resource Recruitment & Selection Process at Bharat Coaking Coal limited, Dhanbad

37	2224652	Manpreet Kaur	Outreach Team of Marketing Department at Incnut Digital Private Limited, Hyderabad
38	2323721	Sushil Thakur	Nestle India: Planning for Business Development
49	2323713	Rinki	Plant Accounting and Inventory Management

ANNEXURE -VII

LIST OF BACHELORS (B.B.A.) THESIS GUIDANCE

S. No.	Reg. No.	Name	Project Title
1.	1107476	Parminder Kumar	A study of scope of FMCG products in Hoshiarpur
2.	1107477	Pratiba	A study of mutual funds in India
3.	1107478	Priya Rani	A study of customer satisfaction towards the android facility in mobile phones.
4.	1107479	Priyanka Rana	A study on impact of newspapers advertisement on consumer behaviour
5.	1107480	Ravinder Singh	A study on consumer awareness and satisfaction towards Hindustan Unilever Limited (HUL)
6.	1107481	Robert Paul	A study on impact of NREGA on rural areas of Hoshiarpur
7.	1107483	Sukhwinder Kaur	A study of customer satisfaction in Easy Day
8.	1297008	Jatinder Singh	A study of consumer behavior regarding android phones

ANNEXURE - VIII
TEACHING ENGAGEMENT

A. THEORY COURSES

Session	Code	Title	(LTP)	Type	Level
Jul-Dec 2017	MBA-106	Business Communication	(4 0 0)	Core	PG
Jul-Dec 2017 Jul-Dec 2018	MBA – 316	Organizational Development (OD)	(4 0 0)	Elective	PG
Jan-Jun 2018	MBA-204	Marketing Management (MM)	(4 0 0)	Core	PG
Jan-Jun 2018	MBA – 403	International Business (IB)	(4 0 0)	Core	PG
Jul-Dec 2018 Jul-Dec 2019	MBA 106-18	Business Ethics and CSR (BECSR)	(4 0 0)	Core	PG
Jul-Dec 2018	MBA – 104	Quantitative Techniques (QT)	(4 0 0)	Core	PG
Jan-Jun 2019	MB-603	Industrial Relations and Labour Laws	(4 0 0)	Elective	PG
Jul-Dec 2018 July-Dec 2023 July-Dec 2024	BBA 531-18	Industrial Relations and Labour Law	(5 1 0)	Discipline Elective	UG
Jan-Jun 2019 Jan-June 2025	MBAGE 201-18	Computer Applications for Business	(2 0 0)	General Elective	PG
Jan-Jun 2019	BBA 201-18	Business Statistics	(4 0 0)	Core	UG
Jan-Jun 2019	MBA 207-18	Entrepreneurship and Project Management	(4 0 0)	Core	PG
Jan-Jun 2020	MBA 935-18	Leadership and Team Dynamics	(4 0 0)	Elective	PG
Jul-Dec 2018	BBASEC 301-18	IT tools for Business	(2 0 0)	Skill Enhancement Course-1	UG
Jan-Jun 2019	MBA201-18	Business Analytics for Decision Making			PG
Jan-Jun 2019	MBA – 419	International Human Resource Management	(4 0 0)	Elective	PG
Jan-Jun 2021 Jan-Jun 2022 Jan-Jun 2023 Jan-Jun 2024 Jan-June 2025	MBA 933-18	International Human Resource Management	(4 0 0)	Elective	PG
Jan-Jun 2021 Jan-Jun 2022 Jan-Jun 2023 Jan-Jun 2024	MBA 936-18	Performance and Compensation Management	(4 0 0)	Elective	PG
Jul-Dec 2019 Jul-Dec 2021 Jul-Dec 2022 Jul-Dec 2023 July-Dec 2024	MBA 932-18	Employee Relations	(4 0 0)	Elective	PG
Jul-Dec 2017 Jul-Dec 2021 Jul-Dec 2023	MBA 922-18	Services Marketing	(4 0 0)	Elective	PG
Jan-Jun 2022	BBA-611-18	Services Marketing	(5 1 0)	DEC	UG
Jul-Dec 2020	BBA 501-18	Operations Research	(5 1 0)	CC	UG
Jan-Jun 2021	BBA-632	Cross Cultural Human Resource Management	(5 1 0)	Discipline Elective	UG
Jan-Jun 2020	BBASEC 401-18	Business Ethics & CSR	(2 0 0)	Skill Enhancement Course-2	UG

Jan-Jun 2023	BAGE 201-18	Computer Applications for Business	2 0 0	General Elective	PG
Jul-Dec 2018 Jan-Jun 2023	PHD 906	Human Values and Professional Ethics (HVPE)	(4 0 0)	Elective	Ph.D. Course work
Jan-Jun 2024	PHD	Human Resource Management	(2 0 0)	Elective	Ph.D. Course work
Jan-Jun 2024	BBA-402-18	Human Resource Management	(5 1 0)	Compulsory	UG
July-Dec 2024	BBA-101-18	Principles Practices & Management	(3 0 0)	Compulsory	UG
July-Dec 2024	BHMCT707- 18	Entrepreneurship	(3 0 0)	Compulsory	UG
Jan-Jun 2025	BBA-402-18	Human Resource Management	(5 1 0)	Compulsory	UG
Jan-Jun 2025	BBA-631	Training and Development	(5 1 0)	Elective	UG

B. PRACTICAL COURSES

Session	Code	Title	(LTP)	Type	Level
Jul 2017	MBA – 107	Workshop on Information Technology for Managers (WIT)	(1 0 2)	Core Course	PG
Jul-Dec 2018 Jul-Dec 2019 Jul-Dec 2020 Jul-Dec 2021 Jul-Dec 2022	HVPE101-18	Human Values and Professional Ethics	(3-0-2)	Ability Enhancement Compulsory Course (AECC)	UG
Jan-Jun 2023	BMPD202-18 BMPD402-18 BMPD602-18	Mentoring and Professional Development	(0 0 2)		UG
Jan-Jun 2019	MBA – 404	Research Project Report	(0 0 2)	Core Course	PG

ANNEXURE – IX

PROFESSIONAL ACTIVITIES AND RECOGNITIONS

A. INVITED TALKS DELIVERED

1. Guest Lectures on “Compensation Management”, Maharaja Agrasen University, Solan, Himachal Pradesh. (Nov 26,29,30 & Dec 01, 2021).
2. Expert Talk on “Harmony in Human Being”, Desh Bhagat University, Mandi Gobind Garh, Fatehgarh Sahib, Punjab. (Apr 30, 2021).
3. Guest Speaker on “Understanding Harmony in Family”, Maharaja Agrasen University, Solan, Himachal Pradesh. (Jan 15, 2021).
4. Expert Talk on “Harmony in the Family- Values in Human-to-Human Relationship”, FDP on “Challenges and Opportunities in Collection, Storage and Utilization of Solar Thermal Energy” from 19 – 23 October 2020 at Dr B.R. Ambedkar National Institute of Technology Jalandhar, sponsored by AICTE Training and Learning (ATAL) Academy. (Oct 22, 2020).
5. Resource Person for Discussion on “Vartman Sikhiya Parnali te Kaushal Vikas”, All India Radio, Jalandhar, Punjab. (Nov 24, 2018).
6. Resource Person for Discussion on “Kaushal Vikas Yojna” – Ek Krantikari Kadam (State-hook -up), All India Radio, Jalandhar, Punjab. (July 26, 2018).
7. Resource Person for Discussion on “Positive India Campaign Gauravshali Bharat: Vikas Val Kadam”, All India Radio, Jalandhar, Punjab. (Dec 21, 2017).
8. Resource Person for National Seminar on “Emerging Sociological Trends & their Impact on Contemporary Crime Patterns for GOs/ Inspectors”, Maharaja Ranjit Singh, Punjab Police Academy, Phillaur, Punjab. (July 7-8, 2015).

B. MEMBERSHIP / RESEARCH ACTIVITIES

1. **Life Member** of the Indian Society for Technical Education (ISTE)
2. **Chapter Member** of International Accreditation Organization (IAO)
3. **Program Advisory Committee Member**, International Conference on Data Analytics in Business and Marketing (ICDABM 2022), Shivaji College, University of Delhi, India. March 1-2, 2022.
4. **Session Chair**, for “Track 2: Reimagining HR practices to foster agility and connections” in International Conference on Business in the Turbulent World: Keeping Connections Alive, LPU, Jalandhar. (Nov 21, **2022**)
5. **Session Chair**, for “Digital Transformation in Education: Integrating Technology for Enhanced Learning” in ICSSR Sponsored National Seminar GNA University, Phagwara. (March 22, **2025**)
6. **Primary Evaluator** for exceptional contribution in Toycathon,2021 organized by Ministry of Education Innovation Cell (2021)
7. **Editorial Board Member** for Edwin Group of Journal, December 13,2023

8. **Editorial Board Member** of Journal of Human Resource and Leadership, International Peer Reviewed Journals & Books, April 15 ,2024. <https://www.iprjb.org/editorial-team/>
9. **Editorial Board Member** of Journal of Social Welfare and Management (JSWM), May 24, 2024. https://rfppl.co.in/editorial_board.php?jid=15
10. **Editorial Board Member** of Journal of Social Responsibility, Tourism and Hospitality (JSRTH), May 10, 2024. <https://journal.hmjournals.com/index.php/JSRTH/about/editorialTeam>

C. AWARDS AND HONORS

1. Awarded (**2023**), Indian Society for Technical Education for Best Teacher at Bhai Gurdas Institute of Engg.& Technology (Sangrur).<https://ptu.ac.in/ikg-ptu-management-department-faculty-dr-rajpreet-kaur-honored-with-the-best-teacher-award-by-iste/>
2. Awarded (**2020**), Baba Farid Memorial Education & Welfare Society, Longowal (Sangrur).
3. Won the ‘Best Paper in Conference’ award (**2025**) at the National Seminar on Indian Knowledge System through Libraries: Manuscript to AI Era” organized by I K Gujral Punjab Technical University, Kapurthala for the paper entitled, "From Book Shelves to Digital Archives: Innovating Library Practices through Technology. [April 22-23, 2025].

D. Academic Services

(a) Course Content Development

1. Act as author for writing Self Learning material content of Training & Development (MBA-III) of IKG-PTU Distance Education Programme, ISBN: 978-93-93488-11-4
2. Act as author for writing Self Learning material content of Organization Development (MBA-IV) of IKG-PTU Distance Education Programme, ISBN: 978-93-93488-15-2
3. Act as author for writing Self Learning material content of Knowledge Management (MBA-IV) of IKG-PTU Distance Education Programme, ISBN:978-93-93488-45-9
4. Act as author for writing Self Learning material content of Business Ethics & CSR (PGDBM-1st) of IKG-PTU Distance Education Programme

(b) Course Reviewer & Editor

1. Act as Reviewer & Editor for Self-Learning material content of Leaning Manufacturing (MBA-IV) of IKG-PTU Distance Education Programme
2. Act as Reviewer & Editor for Self-Learning material content of Technology Management (MBA-IV) of IKG-PTU Distance Education Programme
3. Act as Reviewer & Editor for Self-Learning material content of Industrial Relations & Labour Laws (B. Com-VI) of IKG-PTU Distance Education Programme
4. Act as Reviewer & Editor for Self-Learning material content of Principles & Practices of Life Insurance (M. Com IV) of IKG-PTU Distance Education Programme
5. Act as Reviewer for Asian Journal of Economics, Business and Accounting, Sept 20, **2023** & Jan 23, **2024**
6. Act as Reviewer for Journal of Economics, Management and Trade, Dec 13, **2023**
7. Act as Reviewer of Bottom Line (8), Sage, Asian Journal of Economics, Business and Accounting (2), Educational Gerontology (2), Management Research Review (1), Policing and Society (1), Cogent Business and Management (1), Cogent Education (1), Higher Education, Skills and Work-based Learning (1), Qeios (1); SAGE Open (1) **2022-2025**
8. Act as Reviewer of Vibrant Publishers of books titled 1. Services Marketing Essentials 2. Data Analytics Essentials 3. HR Analytics Essentials 4. Organizational Behavior Essentials
9. Act as reviewer for Journal of Infrastructure, Policy and Development, October 22, **2024**

ANNEXURE – X

ROLES AND RESPONSIBILITIES

MISCELLANEOUS ROLES AND RESPONSIBILITIES

1. Volunteered in Certificate Committee, 1st ISTE Women Student Convention (ZENITH 2012), Rayat Bahra College of Engineering and Nano-Technology for Women, Hoshiarpur. September 28-29, 2012
2. Volunteered in Essay Writing, 1st ISTE Women Student Convention (ZENITH 2012), Rayat Bahra College of Engineering and Nano-Technology for Women, Hoshiarpur. September 28-29, 2012
3. Volunteered in Panel Discussion, 1st ISTE Women Student Convention (ZENITH 2012), Rayat Bahra College of Engineering and Nano-Technology for Women, Hoshiarpur. September 28-29, 2012
4. Volunteered in March Parade, Annual Athletic Meet 2013, Rayat Bahra Group of Institutes, Hoshiarpur. February 15-16, 2012