



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre of Training and Placement

Ref. No. IKGPTU/T&P/259.....

Dated. 27/may/2025

Directors/Principals

All the University Campuses & it's Affiliated Colleges

I K Gujral Punjab Technical University Jalandhar

Sub: smartData Enterprises (India) Ltd. – Joint Campus Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses & affiliated colleges to participate in smartData Enterprises (India) Ltd. – Joint Campus Placement Drive as per details mentioned below:-

Interview Date	:	16&17-June-25
Interview Venue	:	smartData Mohali Office
Designation	:	Business Development Associate (Details attached)
Course/Stream	:	MBA (Sales & Marketing, IT, International Business)
Salary Package/Stipend	:	During training:- 15k pm (Min 6 months to max 9 months) After training:- 3.00 LPA to 8.00 LPA
Batch Eligible	:	2024 passed out & 2025 passing out
Eligibility Criteria	:	55% throughout
Selection Process	:	Online Technical / Aptitude test, Technical interview & Personal Interview

Interested students may register at the link mentioned below:-

https://docs.google.com/forms/d/1g6bHvYcGInL5rNYXvYNtJBSn_i2_gmfxm_imOI5PRGA/edit

Please Note:- The candidates must be willing to sign a bond for duration of 12 months' employment and Min 6 months to max 9 months training for the value of Rs. 1 lakh. The amount shall be forfeited in case of premature termination of the bond by the candidates.

You are requested to kindly direct the Training & Placement Officer/ Faculty Coordinator of your college/campus to share the information with the concerned students. **Last date of online registration is 30-May-25 before 1700 hrs.**

Time of the selection process will be informed later on.

For any queries you may please call the undersigned @ +91- 9478098136.

With profound regards,

27-05-2025

Er. Mohit Jain

Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information.

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

Job description MBA Fresher:

We require dynamic professionals with high business acumen and excellent verbal/written communication skills.

Desired Candidate Profile

1. Sharp mind
2. Good communication skill
3. Ability to capture the services
4. Ability to work in speed.
5. Problem solving and Positivity in work
6. Should come up with new troubleshooting techniques

Criteria

MBA (Sales & Marketing, IT, International Business)

Cut off percentage is – 55% throughout (10th, 12th, Graduation) 2024 and 2025 Pass out batch

Post final selection and on boarding of shortlisted students, smartData will provide Min 6 months to Max 9 months of technical training, as Software Associate to selected candidates. In order to help them achieve the expected results at the end of their internship, knowledge on the following aspect of our business: -

smartData will provide 6-9 months' management training as an Associates to help them achieve at the end of their internship, knowledge on the following aspect of our business: -

Following is the Job Description for Business Development Associates:

1. Understanding Business and Technology domain of the Organization.
2. Learning/Understanding requirement Analysis process to determine what software is required or what modifications to existing software are needed.
3. Understanding CMMI 3 level process to deliver software to global acceptable standards.
4. Working directly with customers and clients to help them use the software accurately and as intended.
5. Learning business communication to assist in dealing with global clients from Americas/EU/Pan Pacific & Middle East.

For. smartData Enterprises (I) Ltd.

Suman Mandal
HR Manager