



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre of Training and Placement

Ref. No. IKGPTU/T&P/.....191.....

Dated 18/02/25

Directors/HoDs (Department of ECE, EE & Management)
All University Campuses
I.K. Gujral Punjab Technical University

Sub: Mehta Hitech Industries Limited – Joint Campus Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of it's Main Campus and its Constituent Campuses to participate in Mehta Hitech Industries Limited – Joint Campus Placement Drive as per details mentioned below:-

Designation	:	Profile 1: Service Engineers (Male) Profile 2: Sales & Marketing Executive (Male)
Course/Stream	:	UG: Bachelors- Electronics/ Instrumentation Control/Mechatronics/ Electrical PG: MBA
Salary Package	:	Profile 1: 3.00 LPA Profile 2: 4.00 LPA
Batch eligible	:	2024 passed out & 2025 passing out

Interested students may register at the link mentioned below:-

https://docs.google.com/forms/d/1ctYuL0-RHLUbX8-ac_FMVTYyMxDxZHeuWRId1cse-yc/edit

You are requested to kindly direct the Training & Placement Faculty Coordinator of your respective department to share the information with the concerned students. **Last date of online registration is 22-Feb-25 before 1500 hrs.**

Date & time of the selection process will be informed later on.

With profound regards,

Mohit Jain, 18-02-2025

Er. Mohit Jain
Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. File

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580
E-mail : placements@ptu.ac.in Website : www.ptu.ac.in



1. Service Engineers (Male)

Education:

- Diploma - Electronics / Instrumentation Control / Mechatronics / Electrical
- OR**
- Bachelors – Electronics / Instrumentation Control / Mechatronics / Electrical

Job Description:

- Service Engineer should have proper toolkit with all required tools and required documents i.e. service report book, installation records, product catalogues, product-wise driver CDs.
- Service Call receives regarding technical problem calls of machines.
- Installation of machine / Operate the machine / Trouble shooting.
- Provide demonstration of the machine to the visitors.
- To do the creativity work for preparing new trophies, applications, signs etc.
- Daily reporting to Branch Head/Technical Head (HO).

Desired Candidate:

- Energetic & Positive Attitude having Field Service Experienced Candidate required
- Candidate should have an ability to understand & speak Hindi.
- Candidate should have Two-Wheeler with License.

Preferred Candidate:

- Candidate having Service Engineer experience in Fiber Laser Cutting / Laser Welding / Laser Marking / CNC / CNC Router / Solvent Printer / UV Printer / Bending will be preferred first.
- Open to travel for 20 days minimum per month within North-East **OR** State.

Package Details:

- Upto 3LPA



2. Sales & Marketing Executive (Male)

Experience: Fresher's

Education: MBA / PGDM– Marketing

Job Description:

- Make cold calls & visits in industrial/market areas for new business leads.
- Touring for marketing of respective machine & analyzing new technologies.
- Creating sales plans and quotas in alignment for business and sales objective.
- Creating relations with potential clients to create new business opportunities.
- Keep prospective client database updated.
- Maintain knowledge of all product and service offerings of the company.
- Arrange meetings for senior management with prospective clients.
- Follow company guidelines and procedures for the acquisition of customers, submission of tenders, etc.
- Analyze regional market trends and discover new opportunities for growth.
- Address potential problems and suggest prompt solutions
- Suggest new services/products and innovative sales techniques to increase customer satisfaction
- Responsible for sampling and demo to customers.
- Participation in exhibitions.
- Finding out our competitors & analyzing their strengths & weakness & maintain database.
- Daily reporting to Product Head/Marketing Head

Required Skills:

- Hard & Smart Working, Negotiation & Good Communication Skills
- Sound Technical/Product knowledge
- Leadership Qualities

Preferred candidate profile:

- **Candidate should be Local Resident of applying city.**
- *Candidate should be open to travel across the city / state.*
- **Candidate should have Two-Wheeler with License (Compulsory).**
- Candidate versed in HINDI communication will be an advantage.

Package Details:

- Upto 4LPA