



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ  
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA  
Centre of Training and Placement

Ref. No. IKGPTU/T&P/...186.....

Dated...05/feb/2025

**Directors/HoDs (All Engg. & Mgmt. Departments)**  
**All the University Campuses**  
**I K Gujral Punjab Technical University, Jalandhar**

**Sub: Edustation - Joint Campus Training & Placement Drive.**

**Dear Sir/Madam**

I K Gujral Punjab Technical University invite students of its campuses to participate in Edustation - Joint Campus Training & Placement Drive as per details mentioned below:-

Designation	:	Business Development Intern / Trainee
Course/ Stream	:	B.Tech/M.Tech (All Streams)/BBA/BCA/MBA
Package/Stipend	:	<b>During 03 - 06 months Training:- UG - INR 18k - 22k + (Incentives)</b> <b>After Training:- 5.00 LPA to 9.00 LPA</b>
Job Location	:	Bangalore
Batch Eligible	:	2025 passing out

**Interested students may register at the below mentioned link:-**

<https://docs.google.com/forms/d/19xzg4gBDSJUaqqVIIZh2sXotoBVUubLzENM477S5J5I/edit>

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. **Last date of online registration is 09-Feb-25 before 1500 hrs.**

**Date & Time of the placement drive will be informed later on.**

**With profound regards,**

  
**Er. Navdeepak Sandhu**  
Deputy Director (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Assistant Registrar (T&P): For information & Coordination
5. File.

**“Propelling Punjab to a prosperous Knowledge Society”**

**I.K. Gujral Punjab Technical University**  
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580  
**E-mail : placements@ptu.ac.in Website : www.ptu.ac.in**

# EDUSTATION

SSJ Edustation Edtech Pvt. Ltd.



## Job Description: Business Development Intern / Trainee

Company: SSJ EduStation Pvt Ltd Location: Bangalore Tenure: 4 & 6 months

Stipend: ₹18,000 -22000

Performance-Based Incentives: Yes (up to 12000).

PPO: Performance Based.

### About EduStation:

EduStation is a leading educational platform that enhances learning experiences through Innovative solutions We focus on providing quality resources and support to students, educators, and institutions, fostering a culture of growth and development.

### Position Overview:

We seek motivated and dynamic individuals for the Business Development Intern / Trainee role. This is an excellent opportunity for undergraduate and postgraduate students to gain hands-on experience in business development and contribute to our growth strategy.

### Key Responsibilities:

- Assist in identifying new business opportunities and potential markets.
- Conduct market research to understand industry trends and competitor strategies.
- Support the development and execution of business development strategies.
- Collaborate with the sales and marketing teams to create promotional materials.
- Engage with clients and stakeholders to gather feedback and improve service offerings.
- Participate in meetings and presentations, providing insights and recommendations.
- Track and analyze performance metrics to evaluate the effectiveness of initiatives.
- Prepare reports and presentations for internal and external stakeholders.

### Qualifications:

- Currently pursuing a degree (Undergraduate/Postgraduate) in Business, Marketing, or a degree
- Strong communication and interpersonal skills.
- Analytical mindset with attention to detail.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Previous experience in business development or related internships is a plus, but not require.