

## ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ

#### I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA

#### **Centre of Training and Placement**

Ref. No. IKGPTU/T&P/.../89.....

Dated 96 / Feb / 2025

Directors/ HoDs (All Academic Departments)
All the University Campuses
I K Gujral Punjab Technical University, Jalandhar

Sub: Academor Edutech - Joint Campus Placement Drive.

#### Dear Sir/Madam

This is in reference to Letter No. IKGPTU/T&P/176 dated 29-Jan-25 (Letter attached) on the subject cited above, it is informed that the selection process is scheduled on 15-Feb-25 from 1030 hrs. to 03:30 hrs. (through virtual mode).

Participation link has already been shared with the registered students through their respective email addresses.

Registered students list and time of selection process are attached.

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/department to share the information with the concerned students.

With profound regards,

Er. Mohit Jain

Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor

2. Registrar: For kind information

3. Head (CT&P): For kind information

4. Deputy Director (T&P): For kind information

5. File

"Propelling Punjab to a prosperous Knowledge Society"

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone: 01822-282580 E-mail: placements@ptu.ac.in Website: www.ptu.ac.in

Aakriti-https://meet.google.com/rbf-fcsb-cnz			
SI No	Name	Gmail ID	Timings
1	Gourav	gauravkapila95305@gmail.com	10:30 am
2	Kumar vishu	kumarvishu3636@gmail.com	10:40 am
3	Saloni	saloninarang31@gmail.com	10:50 am
4	Anurag Kumar	k946667@gmail.com	11:00 am
5	Mansi	mt391446@gmail.com	11:10 am
6	Rakesh Kumar	rakeshkum17253@gmail.com	11:20 am
7	Shivani Thakur	thakurshivani3505@gmail.com	11:30 am
8	Manroze Matharu	manroze@icloud.com	11:40 am
9	Ridham	thakurridham82@gmail.com	11:50 am
10	Tushal bhatoa	tushalbhatoa989@gmail.com	12:00 pm
11	Pitamber Kumar	pitamberkumarprasad@gmail.com	12:10 pm
12	Shruti Thakur	shrutithakur200303@gmail.com	12:20 pm
13	Amandeep kaur	AK3701837@GMAIL.COM	12:30 pm
14	Harloveleen singh	harloveleensingh29@gmail.com	12:40 pm
15	Jassica	jassicagill455@gmail.com	12:50 pm
16	Ekta	ekta957026@gmail.com	01:00 pm
17	Mohinder Kumar	mohinderkumar9383@gmail.com	01:10 pm
18	Lovish Sood	lovishsood01@gmail.com	01:20 pm
19	Taranjeet kaur	tunvi849@gmail.com	01:30 pm
20	Subham Tiwari	tiwari7696@gmail.com	01:40 pm
21	Anjali kumari	anjalikumaripb07@gmail.com	01:50 pm
22	Randeep Singh	randeepsingh4009@gmail.com	03:10 pm
23	Tarnvir Singh	Singhtarn2002@gmail.com	03:20 pm
24	Mohinder Kumar	mohinderkumar9283@gmail.com	03:30 pm



### ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ

#### I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA

#### **Centre of Training and Placement**

Ref. No. IKGPTU/T&P/.17-6

Dated 9 Jan 2025

Directors/HoDs (All Academic Departments)
All the University Campuses
I K Gujral Punjab Technical University, Jalandhar

Sub: Academor Edutech – Joint Campus Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Academor Edutech – Joint Campus Placement Drive as per details mentioned below:-

Designation : Business Development Associate (JD Attached)

Course/Stream : UG/PG (All streams)

Job Location : Bangalore

Salary Package : During 6 months Training:- UG: 15k + 10k (Incentives)

PG:- 18k + 12k (Incentives)

After Training: - UG: - 4.00 - 6.00 LPA

For PG:- 6.00 - 8.00 LPA

Batch eligible : 2024 passed out & 2025 passing out

Eligibility Criteria : 55% throughout

Selection Process : Interview

Interested students may register at the link mentioned below:-

https://docs.google.com/forms/d/1ZGgv68EDhez6K0j2vWw\_uk-rqVdlaTtWXnkQyfEaGQU/edit

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. Last date of online registration is 02-Feb-25 before 1500 hrs.

Date & time of the selection process will be informed later on.

For any queries you may please call Er. Mohit Jain, Asst. Registrar (T&P) @ +91- 9478098136.

With profound regards,

Dr. Navdeepak Sandhu

Deputy Director (T&P)

CC:

SVC: For kind information of the Hon'ble Vice Chancellor

2. Registrar: For kind information

3. Head (CT&P): For kind information

4. Assistant Registrar (T&P): For information & Coordination

5. File

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I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone: 01822-282580

E-mail: placements@ptu.ac.in Website: www.ptu.ac.in



# ACADEMOR Job Description

## ABOUT COMPANY

We aim to be more than just an ed-tech, by providing a platform for students to connect the dots about their career path.

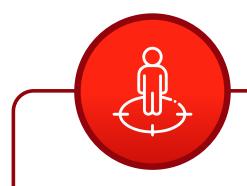
We provide over 25 courses so that we can cater to individual needs of each student & help them realize thier goals, in their various fields.

You will be guided by more than 45 mentors who we have on board.

At Academor, we outline for you to shine!

## **EMPLOYMENT**ROLE

## BUSSINESS DEVELOPMENT EXECUTIVE



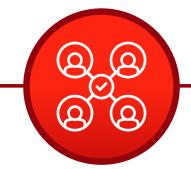
NUMBER OF POSITIONS

50+



TRAINING DURATION

6 months



MONTH OF JOINING

Immediate/
Current month

ELGIBILITY CRITERIA: ANY GRADUATE (UG/PG)

## ROLES & RESPONSIBILITIES

Procuring new clients through direct contact, collab with sales & Marketing team

Oversee the sales process to attract new clients

Making multiple outbound calls to potential clients

Prepare & deliver pitches to potential clients

#4



#5

## SKILLS REQUIRED

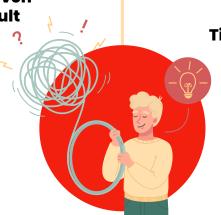


Excellent
Verbal & Communication skills to
call/connect/interact
with customers



Able to Professionally & Confidently Communicate





Excellent
Analytical &
Time-management skills

## STIPEND DETAILS



### TRAINING PERIOD

**UG**: INR 15,000 + 10,000 (Incentives)

**PG**: INR 18,000 + 12,000(Incentives)

\*First 10 days unpaid

## AFTER COMPLETION OF TRAINING

**UG**: Pre-Placement Offer (4-6 LPA)

**PG**: Pre-Placement Offer (6-8 LPA)

