

ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ

I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA

Centre of Training and Placement

Ref. No. IKGPTU/T&P/.163....

Dated 17/Jan Posts

Directors/ HoDs (All Engineering & Mgmt. Department)
All the University Campuses
I K Gujral Punjab Technical University

Sub: Jaro Education (www.jaroeducation.com) - Joint Campus Placement Drive. (through virtual mode)

Dear Sir/Madam

This is in reference to Letter No. IKGPTU/T&P/138 dated 31-Dec-24 (Letter attached) on the subject cited above, it is informed that the selection process (Group Discussion) is scheduled on 20-Jan-25 from 1020 hrs. onwards (through virtual mode).

Link of online interview has already been shared with the registered students through their respective email addresses.

You are requested to kindly direct the Training & Placement Officer/ Faculty Coordinator of your campus/college to share the information with the concerned students.

Please Note:- Students who have already appeared in Jaro Education Joint Campus Placement Drive which was scheduled on 22-Nov-24 at IKG PTU Main Campus are not eligible.

With profound regards,

Er. Mohit Jain

Assistant Registrar (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor

2. Registrar: For kind information

3. Head (CT&P): For kind information

4. Deputy Director (T&P): For kind information

5. File

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone: 01822-282580 **E-mail**: placements@ptu.ac.in **Website**: www.ptu.ac.in



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I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA Centre of Training and Placement

Ref. No. IKGPTU/T&P/.138....

Dated 31-080 - 2024

Directors/ Principals
All the University Campuses & It's Affiliated Colleges
I K Gujral Punjab Technical University

Sub: Jaro Education (www.jaroeducation.com) - Joint Campus Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses & affiliated colleges to participate in Jaro Education - Joint Campus Placement Drive as per the below mentioned details:-

Venue

:

IKG PTU main campus, Kapurthala

Designation

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Graduate Trainee / Management Trainee

Course/ Stream

:

BCA/ BBA/ MBA/ MCA/ B.Tech/M.Tech (All streams)/BA/MA

(JMC)/B.Sc/M.Sc (All streams)

Salary Package

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Details attached

Job location

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Zone 1:- Mumbai, Pune, Bengaluru, Hyderabad, Chennai & Gurugram

Zone 2:- Lucknow, Chandigarh, Jaipur, Ahmedabad & Kochi

Batch Eligible

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2025 passing out

Selection Process

GD & Interview

Interested students may register at the below mentioned link:-

https://docs.google.com/forms/d/1ykH6WhyOYHt6CcJTp7oNREQ8HDVQ5cDKa4pmjh1e2V0/edit

You are requested to kindly direct the Training & Placement Officer/ Faculty Coordinator of your campus/college to share the information with the concerned students. Last date of online registration is 03-Jan-25 before 1700 hrs.

Students who have already appeared in Jaro Education Joint Campus Placement Drive which was scheduled on 22-Nov-24 at IKG PTU Main Campus are not eligible.

Date & time of the placement drive will be informed later on.

With profound regards,

Er. Navdeepak Sandhu Deputy Director (T&P)

CC:

SVC: For kind information of the Hon'ble Vice Chancellor

2. Registrar: For kind information

3. Head (CT&P): For kind information

4. Campus Coordinator (T&P): For information & coordination

5. File

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jaro education

<u>Company Profile</u> - Jaro Education is India's most trusted online higher - education company. Founded in the year 2009 by Dr. Sanjay Salunkhe, we are self - funded & profitable since our inception. Jaro Education has been the first - mover & a pioneer in the executive & online - education industry.

Website - www.jaroeducation.com

Awards & Accolades -



Academic Partners -

- IIM Ahmedabad.
- IIM Kozhikode.
- IIM Mumbai.
- IIM Indore.
- IIT Madras.
- IIT Delhi.
- IIT Roorkee
- IIT Guwahati
- Wharton Interactive School (University of Pennsylvania).
- Rotman School of Management.
- Swiss School of Management.
- Amrita University.
- XLRI Xavier Institute of Management
- Symbiosis School for Online and Digital Learning
- Manipal University.
- Bharti Vidyapeeth University & many more ...

<u>Department</u> - Sales (Career Development).

Designation - Graduate Trainee / Management Trainee (basis - educational qualification).

Role & Responsibilities -

- By connecting each day with a minimum of 80 working professionals our primary target audience, from the database / leads present on the lead - squared CRM software, you are expected to create a pool of genuine prospects.
- At this point, identifying the need for up skilling depending on the customer's area of interest becomes imperative, so as to ensure a better conversion rate.
- Moreover, providing prospective customers with a detailed information about the programs being offered, through telephonic / video counselling or an in person meeting, further helps in creating a strong pipeline for the days ahead.
- Basically, you are responsible for ensuring daily deliverables are successfully met alongside weekly / monthly enrolment targets.
- As observed, this is an 'End to End Sales' role wherein, you initiate conversations
 with a cold calling activity & eventually, lead it towards final closures.

Working Days - Monday to Saturday

Office Timings - 10:00 a. m. to 7:00 p. m.

Dress Code -

- Monday to Friday Business formals.
- Saturday Smart casuals.

Remuneration Structure (Zone 1) -

Locations*	Mumbai, Pune, Bengaluru, Hyderabad, Chennai & Gurugram	
Category	Graduates	Post - Graduates
Fixed Component	Rs. 40,000 to Rs. 50,000	Rs. 50,000 to Rs. 60,000
Additional H. R. A.**	Rs. 5,000	Rs. 5,000
Performance - cum - Continuity Bonus	Rs. 3,500	Rs. 4,500
Monthly Incentives	Rs. 10,000	Rs. 15,000
Travel Reimbursement	Rs. 3,000	Rs. 3,000
Total (Monthly)	Rs. 61,500 to Rs. 71,500	Rs. 77,500 to Rs. 87,500
Total (Annual C. T. C.)	Rs. 7,38,000 to Rs. 8,58,000	Rs. 9,30,000 to Rs. 10,50,000

(Zone 2) -

Locations*	Lucknow, Chandigarh, Jaipur, Ahmedabad & Kochi	
Category	Graduates	Post - Graduates
Fixed Component	Rs. 30,000	Rs. 40,000
Performance - cum - Continuity Bonus	Rs. 3,500	Rs. 4,500
Monthly Incentives	Rs. 10,000	Rs. 15,000
Travel Reimbursement	Rs. 3,000	Rs. 3,000
Total (Monthly)	Rs. 46,500	Rs. 62,500
Total (Annual C. T. C.)	Rs. 5,58,000	Rs. 7,50,000

^{*}Candidates can choose upto 3 preferred job locations. However, basis - requirements the final job location will be allocated accordingly.

^{**}Additional H. R. A. is provided only upon relocation to Mumbai. Candidates currently residing in Mumbai are not entitled to this component.