



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre of Training and Placement

Ref. No. IKGPTU/T&P/176.....

Dated: 29 Jan 2025

Directors/HoDs (All Academic Departments)

All the University Campuses

I K Gujral Punjab Technical University, Jalandhar

Sub: Academor Edutech – Joint Campus Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Academor Edutech – Joint Campus Placement Drive as per details mentioned below:-

Designation	:	Business Development Associate (JD Attached)
Course/Stream	:	UG/PG (All streams)
Job Location	:	Bangalore
Salary Package	:	During 6 months Training:- UG: 15k + 10k (Incentives) PG:- 18k + 12k (Incentives) After Training:- UG:- 4.00 - 6.00 LPA For PG:- 6.00 - 8.00 LPA
Batch eligible	:	2024 passed out & 2025 passing out
Eligibility Criteria	:	55% throughout
Selection Process	:	Interview

Interested students may register at the link mentioned below:-

https://docs.google.com/forms/d/1ZGgv68EDhez6K0j2vWw_uk-rqVdlaTtWXnkQyfEaGQU/edit

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. **Last date of online registration is 02-Feb-25 before 1500 hrs.**

Date & time of the selection process will be informed later on.

For any queries you may please call Er. Mohit Jain, Asst. Registrar (T&P) @ +91- 9478098136.

With profound regards,

Dr. Navdeepak Sandhu

Deputy Director (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Assistant Registrar (T&P): For information & Coordination
5. File

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in



ACADEMOR

Job Description

www.academor.com



ABOUT COMPANY

We aim to be more than just an ed-tech, by providing a platform for students to connect the dots about their career path.

We provide over 25 courses so that we can cater to individual needs of each student & help them realize their goals, in their various fields. You will be guided by more than 45 mentors who we have on board.

At Academor, we outline for you to shine!

EMPLOYMENT ROLE

BUSSINESS DEVELOPMENT EXECUTIVE



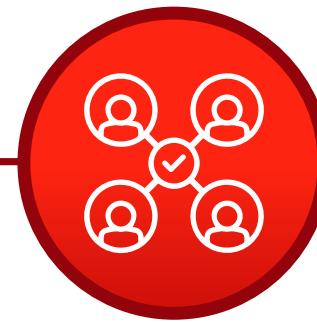
**NUMBER OF
POSITIONS**

50+



**TRAINING
DURATION**

6 months



**MONTH OF
JOINING**

*Immediate/
Current month*

ELGIBILITY CRITERIA : ANY GRADUATE (UG/PG)

ROLES & RESPONSIBILITIES

#1

Procuring new clients through direct contact, collab with sales & Marketing team



#2

Oversee the sales process to attract new clients



#3

Making multiple outbound calls to potential clients



Prepare & deliver pitches to potential clients



#4

Suggest upgrades/ added products that may be of interest to clients



#5

SKILLS REQUIRED



**Excellent
Verbal & Communication skills to
call/connect/interact
with customers**



**Ability to work
independently or as an active
Member of TEAM**

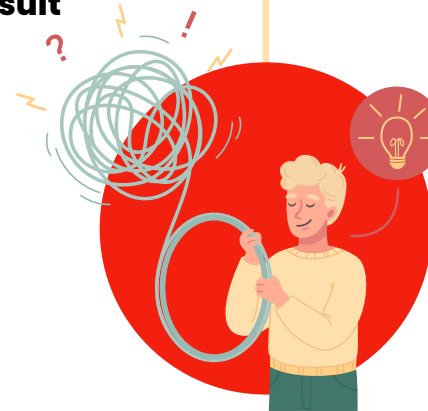


**Excellent
Analytical &
Time-management skills**

**Able to Professionally &
Confidently Communicate**



**Demonstrated & Proven
Excellent Sales result**



STIPEND DETAILS

TRAINING PERIOD

UG: INR 15,000 + 10,000(Incentives)

PG: INR 18,000 + 12,000(Incentives)

*First 10 days unpaid



AFTER COMPLETION OF TRAINING

UG: Pre-Placement Offer (4-6 LPA)

PG: Pre-Placement Offer (6-8 LPA)

