



**ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ**  
**I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA**  
**Centre of Training and Placement**

Ref. No. IKGPTU/T&P/107.....

Dated 03-Dec-24.....

**Directors/ HoDs (All Engg. & Mgmt. Departments)**  
**All the University Campuses**  
**I K Gujral Punjab Technical University, Jalandhar**

**Sub: KnackTech - Joint Campus Placement Drive.**

**Dear Sir**

I K Gujral Punjab Technical University invite students of it's campuses to participate in KnackTech - Joint Campus Placement Drive as per the below mentioned details:-

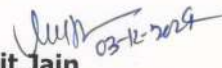
Designation	:	Business Development Executive (Details attached)
Course/ Stream	:	B.Tech (All streams)/ BBA/BCA/MBA/B.Sc (All streams)
Salary Package	:	1st 10 days (Unpaid) During 06 months internship:- For UG:- 25k per month For PG:- 28k per month After internship:- 6LPA (4.00 LPA + 2.00 LPA incentives)
Job Location	:	Bangalore, Hyderabad
Batch Eligible	:	2025 passing out
Eligibility Criteria	:	CGPA of 6.5 (No more than 2 backlogs)
Selection Process	:	Aptitude test, GD round & Interview

**Interested students may register at the link mentioned below:-**

[https://docs.google.com/forms/d/1Fh3ZLPapeKjJYoCY1K1d2I\\_xURNPSjJ3XtTVv33ag8/edit](https://docs.google.com/forms/d/1Fh3ZLPapeKjJYoCY1K1d2I_xURNPSjJ3XtTVv33ag8/edit)

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. Last date of online registration is 06-Dec-24 before 1300 hrs.

**With profound regards,**

  
**Er. Mohit Jain**  
Campus Coordinator (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. File

**"Propelling Punjab to a prosperous Knowledge Society"**

**I.K. Gujral Punjab Technical University**  
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580  
**E-mail : placements@ptu.ac.in Website : www.ptu.ac.in**



Knack Tech E-Learning pvt.ltd

## Job Description - JD

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Job Title: **Business Development Executive (Fresher)**

Company: **Knack Tech**

Location: **Hyderabad / Bengaluru**

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### **About Knack Tech:**

Knack Tech is an innovative edutech enterprise specializing in mentor-led skilling programs tailored to emerging technologies. Our intensive boot camps bridge the gap between theoretical learning and practical industry needs, equipping students with advanced skills and tangible career opportunities. Our dedication to upskilling resonates with the importance of ongoing education in the dynamic tech sector, paving the way for a promising tomorrow.

### **Job Description:**

**Position Type:** Internship (6 months) leading to Full-Time Role

#### **Stipend:**

- **Internship:-25K** ( ₹15,000 + ₹10,000 incentives) for UG

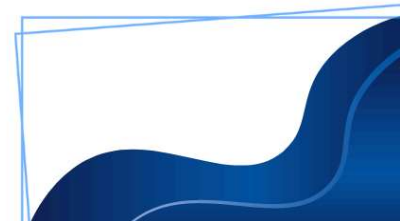
**28K** ( ₹18,000 + ₹10,000 incentives) for PG

- **Post Internship:-CTC 6LPA** ( ₹4 LPA + ₹2 LPA incentives)

**Training Period:** 10 days (Unpaid)

### **Responsibilities:**

- Guide potential customers in selecting the appropriate learning course.
- Follow up with prospects and close sales within the sales cycle.
- Communicate with leads via email, phone, and other channels.
- Maintain accurate records of customer interactions.
- Achieve targets in every sales cycle.





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### Requirements:

- Excellent communication skills in English and any regional language.
- Strong communication, negotiation, and interpersonal skills.
- Ability to work independently and collaboratively in a team environment.
- No more than 2 backlogs.
- CGPA of 6.5 or higher.

### Why Join Knack Tech:

- Opportunity to work in a startup environment where you can use your own ideas and creativity.
- Regular hikes and promotions every 4-5 months.
- Industry-best incentives.
- Leadership opportunities.

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### Hiring Plan:-

- Aptitude Test
- Group Discussion
- HR / Manager Interview

