Ref. No. IKGPTU/T&P/.126................

Dated.Dec/17./2024

Directors/ HoDs (All Engg. & Mgmt. Departments)
All the University Campuses
I K Gujral Punjab Technical University, Jalandhar

Sub: **Diligentic Infotech Pvt. Ltd. - Joint Campus Internship & Placement Drive.**

Dear Sir/ Madam

This is in reference to Letter No. IKGPTU/T&P/116 dated 10-12-24 on the subject cited above, it is informed that the registration date is extended to 25-Dec-24 before 1500 hrs.

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students.

Date & time of the placement drive will be informed later on.

With profound regards,

17-12-2024

Er. Mohit Jain
Campus Coordinator (T&P)

CC:

1. SVC: For kind information of the Hon'ble Vice Chancellor
2. Registrar: For kind information
3. Head (CT&P): For kind information
4. Deputy Director (T&P): For kind information
5. File

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580
E-mail : placements@ptu.ac.in **Website** : www.ptu.ac.in

Ref. No. IKGPTU/T&P/.116...................   Dated..10-12-2024..

Directors/ HoDs (Department of Engg. & Mgmt.)
All the University Campuses
I K Gujral Punjab Technical University

Sub: Diligentic Infotech Pvt. Ltd. - Joint Campus Internship & Placement Drive.

Dear Sir/ Madam

I K Gujral Punjab Technical University invite students of it's campuses to participate in Diligentic Infotech Pvt. Ltd.- Joint Campus Internship & Placement Drive as per the below mentioned details:-

Designation	:	**Profile 1:-** Associate Software Engineer Intern (ASE)
		Profile 2:- UI/UX Designer Intern
		Profile 3:- Digital Marketing & SEO Associate Intern (DMSA)
		Profile 4:- Content Writer
		Profile 5:- Business Development Associate Intern (BDA)
		Profile 6:- Quality Assurance Tester Intern (QAT)
		Profile 7:- HR Executive Intern
Course/ Stream	:	B.Tech (CSE/ME/CE/EE/ECE)/ BBA/MBA/BCA
Salary Package	:	**During 06 months internship:-** 5k per month
		After internship:- As per attached document
Batch Eligible	:	2025 passing out
Eligibility Criteria	:	70% or 7 SGPA/CGPA throughout
Selection Process	:	As per attached document

Interested students may register at the link mentioned below:-

https://docs.google.com/forms/d/1F0ed2dOBySTxfh2vk6NCOKPyl70fULMm4Qq_KoJZ-Bc/edit

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/ department to share the information with the concerned students. *Last date of online registration is 15-Dec-24 before 1300 hrs.*

Date & time of the placement drive will be informed later on.

With profound regards,

Er. Mohit Jain   10-12-2024
Campus Coordinator (T&P)

CC:

1.   SVC: For kind information of the Hon'ble Vice Chancellor
2.   Registrar: For kind information
3.   Head (CT&P): For kind information
4.   Deputy Director (T&P): For kind information
5.   File

"Propelling Punjab to a prosperous Knowledge Society"

Requirements Document for
Campus Placement - PTU, Hoshiarpur

Company Overview

Diligentic Infotech Pvt. Ltd. is a software development company located in Hoshiarpur, Punjab. Our mission is to turn our clients' visions into reality by harnessing the power of cutting-edge technologies. We are committed to working hand in hand with our clients until they are completely satisfied with the final product. Our services are meticulously crafted to ensure the best possible user experience.

We firmly believe in executing our projects with precision, creating a foundation for enduring client relationships. Clients can trust that their innovative ideas are not only secure with us, but will also culminate in a robust and reliable end-product.

Embracing the Agile methodology, we ensure high-quality deliverables by maintaining a continuous feedback loop with our clients. By adopting the latest technologies, we craft solutions that empower our clients to surge ahead and outshine the competition.

Our Offered Services

- iOS and Android Mobile Application Development
- Comprehensive Full Stack Responsive Web Application Development
- App and Web Design Services, encompassing UI/UX Expertise
- Digital Marketing and SEO

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Vision

We aspire to create a platform for individuals nearby the Hoshiarpur region, enabling them to cultivate their careers while cherishing the presence of their families. Our aim is to offer an equivalent professional environment and growth opportunities, similar to those found in larger metropolitan areas.

Targeted Positions

- Associate Software Engineer Intern(ASE)
  - Web(Wordpress Developers): 2
  - Mobile(React Native Developers): 2
  - Backend(NodeJs Developers): 2
- UI/UX Designer Intern: 2
- Digital Marketing & SEO Associate Intern(DMSA): 2
- Content Writer: 2
- Business Development Associate Intern(BDA): 2
- Quality Assurance Tester Intern(QAT): 2
- HR Executive Intern: 1

Additional Perks

- Comprehensive health insurance.
- Learning opportunities under the mentorship of seasoned professionals.
- Punctual salary disbursements.
- Acknowledgement and incentives for outstanding performance.
- Paid leave entitlement.
- Leave encashment option.

Salary Package for ASE (React Native and NodeJs) (Estimated): Rs. 10.5 Lakhs

- Year 1: Rs. 20,000 per month = Rs. 2,40,000 annually
- Year 2: Rs. 27,000 per month = Rs. 3,24,000 annually
- Year 3: Rs. 40,500 per month = Rs. 4,86,000 annually

Salary Package for BDA (Estimated): Rs. 7.32 Lakhs

- Year 1: Rs. 15,000 per month = Rs. 1,80,000 annually
- Year 2: Rs. 20,000 per month = Rs. 2,40,000 annually
- Year 3: Rs. 26,000 per month = Rs. 3,12,000 annually

Salary Package for UI/UX Designer (Estimated): Rs. 6.84 Lakhs

- Year 1: Rs. 14,000 per month = Rs. 1,68,000 annually
- Year 2: Rs. 18,000 per month = Rs. 2,16,000 annually
- Year 3: Rs. 25,000 per month = Rs. 3,00,000 annually

Salary Package for ASE (Wordpress) (Estimated): Rs. 6.84 Lakhs

- Year 1: Rs. 14,000 per month = Rs. 1,68,000 annually
- Year 2: Rs. 18,000 per month = Rs. 2,16,000 annually
- Year 3: Rs. 25,000 per month = Rs. 3,00,000 annually

Salary Package for DMSA (Estimated): Rs. 6.84 Lakhs

- Year 1: Rs. 14,000 per month = Rs. 1,68,000 annually
- Year 2: Rs. 18,000 per month = Rs. 2,16,000 annually
- Year 3: Rs. 25,000 per month = Rs. 3,00,000 annually

Salary Package for Content Writer (Estimated): Rs. 6.84 Lakhs

- Year 1: Rs. 14,000 per month = Rs. 1,68,000 annually
- Year 2: Rs. 18,000 per month = Rs. 2,16,000 annually
- Year 3: Rs. 25,000 per month = Rs. 3,00,000 annually

Salary Package for QAT (Estimated): Rs. 6.84 Lakhs

- Year 1: Rs. 14,000 per month = Rs. 1,68,000 annually
- Year 2: Rs. 18,000 per month = Rs. 2,16,000 annually
- Year 3: Rs. 25,000 per month = Rs. 3,00,000 annually

Salary Package for HR (Estimated): Rs. 6.84 Lakhs

- Year 1: Rs. 14,000 per month = Rs. 1,68,000 annually
- Year 2: Rs. 18,000 per month = Rs. 2,16,000 annually
- Year 3: Rs. 25,000 per month = Rs. 3,00,000 annually

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Note: Salary will start after finishing 6 months of internship period. Stipend of Rs. 5,000 will be paid during the internship period.

Selection Process for ASE

- Technical Aptitude Test
- Coding Test
- Technical Interview
- HR Interview

Selection Process for UI/UX Designer

- English Aptitude Test
- Design Aptitude Test
- Technical Interview
- HR Interview

Selection Process for DMSA, Content Writer, BDA, QAT and HR

- English Aptitude Test
- Group Discussion
- One-to-one Interview
- HR Interview

Job Responsibilities

Position: Associate Software Engineer
Key Responsibilities:

- Develop highly responsive mobile and web applications utilizing assigned technologies.
- Take ownership of the entire project lifecycle, including the creation of comprehensive test cases.
- Conduct in-depth technical research to offer recommendations for enhancing the overall product.
- Collaborate effectively both independently and within the team.
- Manage multiple projects concurrently.
- Coordinate closely with back-end developers in constructing REST APIs.
- Apply proficiency in design and architectural patterns.
- Provide accurate development estimates.
- Implement and uphold standards, procedures, and best practices to optimize outcomes.

Position: UI/UX Designer
Key Responsibilities:

- Design and develop intuitive user interfaces for mobile and web applications using assigned design tools and technologies.
- Take ownership of design projects, including conducting user research and usability testing throughout the project lifecycle.
- Perform in-depth user analysis to offer recommendations for enhancing the overall user experience.
- Manage multiple design projects concurrently, ensuring timely delivery and high-quality outcomes.
- Work closely with developers to ensure the feasibility and proper implementation of UI/UX designs.
- Apply proficiency in UI/UX design principles and patterns, staying updated with the latest industry trends.
- Implement and uphold design standards, guidelines, and best practices to optimize user satisfaction and product usability.

Position: Business Development Associate (BDA)
Key Responsibilities:

- Proactively generate leads and facilitate conversions.
- Actively identify and capitalize on new revenue prospects.
- Prepare comprehensive proposals.
- Engage closely with the development team to refine project requirements.
- Cultivate and strengthen relationships with current clients.
- Manage the entire lead management cycle from initiation to closure.

Demonstrate flexibility to work evening, night, or early morning shifts as needed.

Position: Digital Marketing & SEO Associates (DMSA)
Key Responsibilities:

- Develop and execute Digital Marketing campaigns.
- Conduct keyword research and implement SEO best practices.
- Analyze website performance.
- Create and manage content for social media, blogs, and other digital platforms.
- Collaborate with marketing and development teams.
- Manage SEO tools and resources.
- Assist in paid advertising campaigns.
- Support lead generation and conversion optimization.
- Report and present findings.
- Maintain compliance with Digital Marketing Regulations.

Position: Content Writer
Key Responsibilities:

- Develop high-quality, engaging, and original content for blogs, websites, social media, and other digital platforms.
- Research industry-related topics to create compelling, informative, and audience-focused articles.
- Collaborate with the marketing and design teams to plan and execute content strategies that align with business goals.
- Ensure content adheres to SEO best practices, including keyword optimization and readability improvements.
- Edit and proofread content for accuracy, grammar, and tone of voice.
- Manage and update website content, ensuring consistency and relevancy.
- Assist in the development of promotional and campaign-based content.
- Monitor content performance using analytics tools to inform future content strategies.
- Stay up-to-date with the latest trends in content writing, SEO, and digital marketing.

Position: Quality Assurance Tester (QAT)
Key Responsibilities:

- Develop comprehensive test plans and test cases based on project requirements and specifications.
- Execute manual and automated tests to ensure software quality.
- Perform functional, regression, performance, and usability testing.
- Identify, document, and track defects and issues using tracking tools.
- Ensure that the final product meets the quality standards and user requirements.
- Maintain detailed documentation of test cases, test results, and defect reports.
- Work closely with developers, project managers, and other stakeholders to ensure high-quality software delivery.

Position: HR Executive
Key Responsibilities:

- Partnering with managers to determine staffing needs.
- Sourcing the candidates online.
- Conducting face-to-face, telephonic, and virtual screening & interviews with candidates.
- Maintaining records on recruitment and other activities.
- Payroll processing, Attendance & Leave Administration, Onboarding, Probation Review, Employee Engagement, Exit Formality, FNF Processing, etc.

*Minimum Class Marks Required: **70% or 7 SGPA/CGPA** until the last semester without any supplementary.*