



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre of Training and Placement

Ref. No. IKGPTU/T&P/.22.....

Dated. Aug/06/2024

HoD (Department of Management)
I K Gujral Punjab Technical University
Kapurthala

Sub: Retrotech Business Solutions (www.retrotech.in) – Joint Campus Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Retrotech Business Solutions – Joint Campus Placement Drive as per the below mentioned details:-

Designation : International Business Development Analyst (**Details attached**)
Course/ Stream : BBA
Job Location : Gurugram, DLF Phase1
Salary Package : 25K (Fixed)+ Monthly Incentives (Based on Performance)
Batch Eligible : 2024

Interested students may register at the below mentioned link:-

https://docs.google.com/forms/d/1M-66anc_eTWJL-gnZOGaKnS39iamiTBLX3xlfP0-IIw/edit

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/department to share the information with the concerned students. **Last date of online registration is Aug 12, 2024 before 1700 hrs.**

Date & Time of the placement drive will be informed later on.

With profound regards,

Er. Navdeepak Sandhu
Deputy Director (T&P)

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580
E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

The Company:

Retro Tech Business Solutions (<https://retrotech.in/>) is a leading provider of high-quality, Used IT assets that are sold to customers all over the world. Our commitment to sustainability and environmental responsibility is at the heart of everything we do.

Our company was founded on the belief that IT assets should not be discarded when they are no longer needed. Instead, they should be refurbished and sold to new customers who can use them to their full potential. By doing this, we can reduce waste, conserve resources, and support a more sustainable future.

Experience: Freshers

Salary: Fixed Salary (25K)+ Additional Monthly Incentives (Performance Based)

Shift: USA Shift (5:30 PM IST- 2:30 AM IST)

Opportunity Type: On Site

Placement Type: Full Time

Designation: International Business Development Analyst

Role and Responsibilities:

- Actively seeking out new International business opportunities through networking and social media.
- Discovering International Business (Dealing in IT hardware equipment's like Laptops, Desktops, etc.) through Online Web Research, Email marketing, Social Media Marketing and initiate partnerships.
- Negotiating with International Clients
- Conducting online market research to identify selling/purchasing possibilities and evaluate customer needs.
- Analyze market and delivery trends so as to implement change and develop procurement/sales strategies
- Collaborate with team members to achieve better results.
- Strong focus on continuously meeting and exceeding business goals

- Gather feedback from customers or prospects and share with internal team.

Benefits which makes us Unique:

At Retro Tech, we know that great people are what makes a great firm. We value our people and offer employees a comprehensive benefits package. Learn more about what working at Retro Tech can mean for you!

Benefits Highlights:

- 5 Days working in a Fast-paced work environment
- International Exposure along with USA, UK, UAE, Europe counterparts
- Lucrative Incentive policy along with Reward & Recognition programs
- Medical Insurance
- Personal development and relevant training programs
- We promote work life balance
- Equal Opportunity & Diversity Inclusion

Potential Growth for you!

We will nurture your talent in an inclusive culture that values diversity. You will be doing regular catch ups with your Manager who will act as your career coach and guide you in your career goals and aspirations.