



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre of Training and Placement

Ref. No. IKGPTU/T&P/14.....

Dated. July/25/2024

HoD (Department of Management)
IKG PTU main campus

Sub: Online session on certification course for HR students. .

Dear Madam

Centre for Training & Placement, IKG PTU, is going to organize online session for certification course for HR students in collaboration with Keka Academy. Details of Keka HR Learning Program are attached.

Other details of the session are as mentioned below:-

Event : Online Session
Date : July 26, 2024 (Friday)
Time : 1100 hrs. to 1200 hrs.
Batch Eligible : 2025 passing out (BBA & MBA)
Participation link : meet.google.com/rrg-awbb-pss

Interested students may register at the below mentioned link by today before 2359 hrs:-

<https://academy.keka.com/register/>

You are requested to kindly direct the Training & Placement Faculty Coordinator of your department to share the information with the concerned students and to ensure maximum participation.

With profound regards,


Er. Navdeepak Sandhu
Deputy Director (T&P)

CC:

- Head, Centre for Training & Placement, IKG PTU, for his kind information.
- Dr. Rajpreet Kaur, Coordinator T&P, IKG PTU, for information & circulation.

"Propelling Punjab to a prosperous Knowledge Society"

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E-mail : placements@ptu.ac.in Website : www.ptu.ac.in



Keka Academy

Learning Program

Free & Exclusive Knowledge Hub
for HR Aspirants



<https://academy.keka.com/>



Loved by companies of size 20 to 20,000



Secured India's Largest SaaS Series A Funding of Rs.470 Cr



Our footprint extends to **30+ Countries**

8500+ organizations are powered by Keka

25,000+ HR professionals rely on Keka globally

2.3 Million Payroll Processed Every month

Play Store
4.3 ★★★★★

Capterra
4.3 ★★★★★

Software Suggest
4.7 ★★★★★

g2
4.4 ★★★★★

Software Advice
4.16 ★★★★★

Accomplishing the Extra Mile by being Holistic

- ❖ Certification Courses
- ❖ Volunteering
- ❖ Participating in Conferences
- ❖ LinkedIn Profile
- ❖ Publishing Research & Articles
- ❖ Freelancing and Internships
- ❖ Organizing Events
- ❖ Campus Ambassador

Keka Academy's HR Certification Courses



Performance Management

Managing your Performance, Review and Appraisals



7 Lessons

Performance Management System...

This course enables you with the know-hows of using the Keka...

Keka Hire

Ace through Recruitment process



8 Lessons

Keka Hire (ATS) Certification course

Learn about Keka Hire that enables yourself to become an Awesome...

Core HR

Ace through HR process and paper work



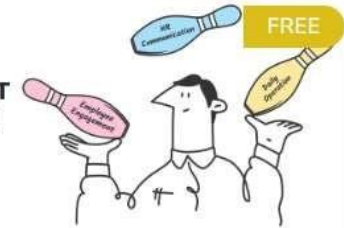
11 Lessons

Core HR Certification Course

This course enables you with the know-hows of using the Keka Core...

HR GENERALIST CERTIFICATION COURSE

HR Generalist Curriculum



14 Lessons

HR Generalist Certification Course

This course is all about the HR generalist, we have answered all th...

Keka Academy's HR Certification Courses



FUNDAMENTALS OF PEOPLE ANALYTICS

Everything you need to get started



7 Lessons

Fundamentals of People Analytics...

This course is all about People Analytics. People Analytics is a data...

CRAFTING PAY IN INDIA: MASTER PAYROLL CERTIFICATION

Everything you need for understanding and getting started with Indian Payroll



11 Lessons

Crafting Pay in India: Master Payroll...

Payroll is the systematic process of managing financial records, includin...



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1 Lesson

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Welcome to the world of HR professionals. Here, you will put you...

COMPENSATION AND BENEFITS: AN EXTENSIVE CERTIFICATION COURSE

Going beyond salary and building comprehensive compensation strategies for employee engagement and loyalty.



13 Lessons

Compensation and Benefits

This course provides a comprehensive understanding of compensation and...

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- ❖ **6+ free certification courses** bridging the Theoretical - Practical void with exposure to Industry tools like ATS, PMS, Analytics & Core HR
- ❖ **8500+ companies** are using Keka's HR software. You might work at one of these companies soon.
- ❖ **2x more likely to land a job** at one of our partner companies. As you'd showcase knowledge of Keka HR tools after doing 3+ courses.
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