



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Centre of Training and Placement

Ref. No. IKGPTU/T&P/08.....

Dated July 22/2024

Directors/HoDs (All Engg. & Mgmt. Department)
All the University Campuses
I K Gujral Punjab Technical University

Sub: Edustation - Joint Campus Training & Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Edustation - Joint Campus Training & Placement Drive as per the below mentioned details:-

Designation : Business Development Trainee/ Associate (**Details attached**)
Course/ Stream : B.Tech/M.Tech (All Streams)/BBA/BCA/MBA/MCA
Package/Stipend : **During 03 months Training:- UG - INR 20,000 +INR 10,000 (Incentives)**
After Training:- INR 4.00 to 6.00 LPA
During 03 months Training:- PG - INR 25,000 + INR 12,000(Incentives)
After Training:- INR 6.00 LPA + 3.00 LPA
Job Location : Bangalore
Batch Eligible : 2024 passing out

Interested students may register at the below mentioned link:-

<https://docs.google.com/forms/d/1lmSMpGHNeUsd0qyU9zkUa9mvhzITqISbrI4PVQ7C6cM/edit>

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/department to share the information with the concerned students. **Last date of online registration is July 25, 2024 before 1500 hrs.**

Date & Time of the placement drive will be informed later on.

With profound regards,


Er. Navdeepak Sandhu
Deputy Director (T&P)

CC:

- Hon'ble Vice Chancellor, IKG PTU, For his kind information
- Head, Centre for Training & Placement, IKG PTU, for his kind information

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580
E-mail : placements@ptu.ac.in Website : www.ptu.ac.in



EDUSTATION

We Are
Hiring!

REQUIRED POSITION

- **BUSINESS DEVELOPMENT
TRAINEE/ASSOCIATE**

For more info:
recruitment@edustation.co.in

INDUSTRY : Edutech

COMPANY OVERVIEW: Edu- station is a platform which provides students industry- specific training in a professional environment. Students are taught about the skills and knowledge needed to gain employment in the industry of their choice.

Our Vision is to providing the highest quality education possible and strive to make our services accessible to everyone to meet the ever- changing needs of the industry.

JOB ROLE : Business Development Trainee/ Associate.



ROLES AND RESPONSIBILITIES:

- **Oversee the sales process to attract new clients.**
- **Work with senior team members to identify and manage risks.**
- **Maintain fruitful relationships with clients and address their needs effectively.**
- **Research and identify new market opportunities.**
- **Prepare and deliver pitches to potential clients/ customers.**
- **Negotiating with clients to secure the most attractive prices.**
- **Reviewing clients' feedback and implementing necessary changes.**
- **keeping up with consumer trends to make sure that our offerings are still relevant**

JOB SKILLS AND QUALIFICATIONS :

- **Bachelor' s degree in any domain is required.**
- **Ability to develop good relationships with current and potential clients.**
- **Excellent leadership and communication skills.**
- **Experience in project management and/ or sales is an added advantage.**
- **Knowledge of productivity tools and software.**
- **High attention to detail and a focus on fact- based decision making.**



LOCATION : Bangalore(Work from Office)

WORKING DAYS: 6 Days work per week(Saturday & Sunday mandatory working)

PACKAGE:

During Training :

UG: INR 20,000 + INR 10,000(INCENTIVES)

PG : INR 25,000 + INR 12,000(INCENTIVES)

Post Training :

UG : 4 to 6 LPA

PG : 6 + 3 LPA

Rewards and perks being Business Development Trainee/ Associate:
Monthly incentives, Floor incentives, Bonuses and honour for top performers.

Website link : <https://edustation.co.in>