



**ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ**  
**I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA**  
**Business Incubation Centre**

Ref. No. IKGPTU/BIC/25.....

Date..6-3-24

**Director/Principals**  
**All the University Campus/Colleges & institutions**  
**Affiliated with IKGPTU**

Subject: Regarding "Start-up Thrive" program on 14th & 15th March 2024

Dear Sir/Madam

As per the subject cited above, Atal Community Innovation Centre (ACIC) RISE, Chandigarh Group of Colleges, Landran, Mohali in collaboration with Business Incubation Centre, I K Gujral Punjab Technical University, Kapurthala is organizing "Start-up Thrive" program on 14th & 15th March 2024 at Chandigarh Group of Colleges, Landran, Mohali. The program aimed to invite and recognize innovative ideas from students, start-ups, grassroots innovators and faculty. The top three ideas would be awarded with cash prizes of Rs. 51,000/-, Rs. 31,000/- and Rs. 11,000/-. Apart from this, the selected ideas will be offered following facilities.

- IPR Protection
- Showcase at the National & State Level
- Linkage for Validation & Scale-up
- SEED Fund (up to 20 lacs) & Incubation Support

In light of the above, you are requested to direct E Cell coordinator of your college/Institute to inform & register interested students for the said program. Last date to apply is 10.03.2024. Interested students can apply at: <https://forms.gle/cXPLCi8xLe7Z335J9>

For any queries in this regard you may call undersigned at 9478098076

With Regards,

*M.S. Bedi*  
6/3/24  
**Dr.M.S. Bedi**  
**Coordinator, Business Incubation Centre**

"Propelling Punjab to a prosperous Knowledge Society"

**I. K. Gujral Punjab Technical University**

Jalandhar-Kapurthala Highway, Kapurthala-144 603.

Website : [www.ptu.ac.in](http://www.ptu.ac.in) E-mail : [bic@ptu.ac.in](mailto:bic@ptu.ac.in)

ACIC RISE Association in collaboration with IKGPTU(Pb), presents

# Startup Thrive

Unleash Your Innovation for Viksit Bharat

-  Artificial Intelligence
-  Advanced Manufacturing
-  Solar and EV Technologies
-  Cyber Security
-  Agritech & Drone Technology
-  Health Care



Who can apply:  
Students/Innovators/Early  
Stage Startup



51,000 ₹



31,000 ₹



11,000 ₹

ACIC RISE ASSOCIATION Chandigarh Group of Colleges Landran, Mohali, Punjab

## SUPPORT



Seed fund to  
Selected Startups.



IP/Trademark  
Protection.



Linkage for  
validation & scale up



Show case at National  
Level & State Level



Coordinators:

Ms. Mandeep Kaur || Dr. Dinesh Arora || Dr. Amresh Kumar



For More Details:

Dr. Ranjan (7987170249) || Mr. Manish (8929030329)

## How to Participate?

Fill Google Form with abstract of Startup.

## Participation fee:

RS. 500 for Shortlisted Startup.

## Deadline

10th March 2024

## Date of Event

14th & 15th March

