



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ  
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA  
Business Incubation Centre

Ref. No. IKGPTU/..B.I.C.-24.....

Date..5-3-2024....

Director/Principals  
All the University Campus/Colleges & institutions  
Affiliated with IKGPTU

**Subject: -Regarding participation of E Cell Coordinators in Capacity building Program.**

Dear Sir/Madam

As per the subject cited above, Business Incubation Centre, IKGPTU in collaboration with Innovation Mission Punjab is organizing a capacity building session (through online mode) for faculty E-cell coordinators on March 13<sup>th</sup>, 2024. The program aims to ensure that E Cell Coordinators of University Campuses and affiliated colleges are well-equipped to support the startup ecosystem effectively and contribute to the success of student entrepreneurs and the overall entrepreneurial ecosystem.

The said program will be facilitated by industry experts, providing valuable insights and actionable strategies to optimize Startup program at your College/Institute.

In light of the above, you are requested to nominate E Cell coordinator of your College/Institute for participation in the said program and gain valuable insights to promote culture of Entrepreneurship and startups. Details are as follows:

- Date & Time : March 13<sup>th</sup>, 2024 (11:00 AM onwards)
- Link for registration : <https://zfrmz.in/ruiMK01frZ0cEH8PmZTS>

For any Quires you may please call the undersigned at 9478098076

With Regards,

*M.S.Bedi*  
5/3/24

Dr.Mrigender Singh Bedi  
Coordinator, Business Incubation Centre  
IK Gujral Punjab Technical University

“Propelling Punjab to a prosperous Knowledge Society”

**I. K. Gujral Punjab Technical University**

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We humbly invite the team of



to

## The PINE Training Session

Date  
13th March, 2024

Time  
11:00 AM - 03:00 PM

Mode  
Hybrid

Venue  
IMPunjab Office & Zoom

## PINE Training Session (Capacity Building) on the 13th of March 2024.

Adiraj Ahluwalia <adiraj@impunjab.org>

Tue 20-02-2024 23:31

To:Mirgender Singh Bedi <msbedi@ptu.ac.in>

Cc:Ashish Mehta <ashish@impunjab.org>;Somveer Anand <somveer@impunjab.org>



We humbly invite the team of



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### The PINE Training Session

Date  
13th March, 2024

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11:00 AM - 03:00 PM

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Dear Bedi Ji,

We are thrilled to extend an invitation to you and your team for the upcoming PINE Training Session, an initiative aimed at enhancing the capacity of incubators in the PINE network.

Date: March 13th, 2024

Time: 11:00 am - 3:00 pm,

Location: IMPunjab Office [Hybrid Event]

[\*\*RSVP Link Here\*\*](#)

The event has **three elements** to it. **Two Training sessions** followed by **1-1 conversations** between IMP & the incubator teams. The training sessions will focus on two pivotal topics: "Designing Programs (for Startups)" and "Executing Programs." The 1-1 conversations are aimed at understanding the constraints being faced by the incubators and how we can provide value.

**The first topic, "Designing Programs,"** will focus on:

- Identifying focus areas and target audiences
- Defining program outcomes
- Various types of programs and their processes

**The second topic, "Executing Programs,"** will cover:

- Establishing Standard Operating Procedures (SOPs)

- Team alignment strategies
- Effective startup sourcing
- Mentorship best practices

**Both sessions will be facilitated by industry experts virtually**, providing valuable insights and actionable strategies to optimize your incubator's performance. The 1-1 conversations will be conducted physically at our premises.

While **we encourage physical attendance at the IMPunjab office**, we understand the constraints and offer the option to join virtually. **Please make sure your entire team participates**, as the sessions are tailored to **benefit everyone in the incubation process**.

Kindly RSVP using the following link to confirm your attendance by the 4th of March 2024: [\*\*RSVP Link Here\*\*](#)

**Request you ask each team member to RSVP on this form individually.**

We look forward to your active participation and the opportunity to strengthen Punjab's entrepreneurial ecosystem collectively.

Warm regards,  
Adiraj Ahluwalia