



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/ 23.....

Dated. Feb/23/2024

Directors/Principals
All the University Campuses, Institutes & Colleges
Affiliated with IKG PTU

Sub: Realty Assistant Pvt. Ltd. – Joint Campus Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses & affiliated colleges to participate in Realty Assistant Pvt. Ltd. – Joint Campus Placement Drive as per the below mentioned details:-

Designation : Sales Executive (Details attached)
Course/ Stream : B.Tech/M.Tech (CSE/CoE/SE/ECE/CE/ME/EE/IT)/ BBA/ BCA/
B.Com/ B.Sc/MBA/MCA/M.Sc
Salary Package : For UG:- 5.12 LPA (Details attached)
For PG:- 5.60 LPA
Batch Eligible : 2024 passing out

Interested students may register at the below mentioned link:-

https://docs.google.com/forms/d/1_OZIB8e7VTDG3PuCWXkHe1p74OIJuzbLxSXoFQI_NP8/edit

You are requested to kindly direct the Training & Placement Officer/Coordinator of your college/campus to share the information with the concerned students. Last date of online registration is Feb 27, 2024 before 1300 hrs.

Date, Time & venue of the placement drive will be informed later on.

With profound regards,


Er. Navdeepak Sandhu
Deputy Director (T&P)

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580, 282549

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

Salary Annexure

	B.Tech		MBA	
Salary Component	Monthly	Yearly	Monthly	Yearly
Basic	14000	168000	16000	192000
Others	2000	24000	3000	36000
Special Allowance	5000	60000	6000	72000
Gross (A)	21000	252000	25000	300000
Business Suit Allowance	0	30000	0	30000
IT Support Allowance	0	30000	0	30000
Retention Bonus **	0	200000	0	200000
B	21667	260000	21667	260000
Annual Remuneration(A+B)	42667	512000	46667	560000

Retention Bonus:

Please Note: - The eligibility criteria to avail the Retention Bonus of 2 lac is to complete two years in the organization. But on a good faith we will be releasing the same as per points given below:-

- 30% of 2 Lac on the completion of 1st year
- 70% of 2 Lac on the completion of 2nd year



www.realtyassistant.in



We are Realty Assistant

A distinguished member of the renowned Viraaaj Ventures group of companies, we are a real estate advisory and consultancy trusted by thousands of residential, commercial, and industrial investors for trustworthy end-to-end solutions. We work with the shared vision of providing top-notch services in India and globally, enabling our clients to get superior solutions and tangible results.

Our Footprints



INDIA | USA | CANADA | UAE | SINGAPORE

Delhi NCR | Lucknow | Kanpur | Ghaziabad | Patna | Ranchi | Kodarma | Mumbai | Pune | Bengaluru | Hyderabad | Chennai

#WorkspaceCulture



#BeyondBoundaries



Alpha Con Getaway



#FestiveFireworks





A nkit Aditya Pradhan
Founder of Viraaj Ventures
and Realty Assistant

Founder & CEO

A true thought leader, philanthropist & successful entrepreneur, Mr Ankit Aditya Pradhan is a source of inspiration for many young people who aspire to make it big in their lives. Everyone, including industry leaders, has recognised Mr Ankit Aditya Pradhan's commitment to entrepreneurial spirit. This year's coveted 40Under40 Award went to Mr Pradhan for his deep experience, expertise, and empathy. Mr Ankit Aditya Pradhan was also honoured by the American business magazine Entrepreneur Today with the 35Under35 Award. 35 Under 35 is a prize that acknowledges the contributions of industry leaders

The walk of a first-generation entrepreneur was far more challenging for him as he had his own set of challenges & did not know what to expect. Understanding the breadth & depth of risks involved, he continued to invest in newer opportunities & pitching new ideas rather than copying some other workable product. After several failed attempts at diversifying his business, he decided to follow his love & passion for Real Estate. He invested an ample amount of time & aligned himself with experienced industry stalwarts to establish Realty Assistant as an enterprise that works beyond the idea of simply buying & selling properties & help clients with end-to-end property management. This was achievable since he had an in-depth understanding of what it takes to succeed in a sales environment with a heart of a powerful leader.

Awards & Recognition



Certification



We are Hiring: Sales Executive

Job Description

- » Aptitude to learn in a fast-paced industry
- » Conduct market research to identify selling possibilities and evaluate customer needs
- » Prepare and deliver appropriate presentations on products and services
- » Participate on behalf of the company in exhibitions ,events or conferences
- » Strong sales ability, business acumen, and commercial awareness to identify emerging market trends
- » Initiate repeat sales by follow-up phone calls from existing customers
- » Connect with leads via outbound calls to engage and convert them into business opportunities
- » Identifying emerging markets trends to stay ahead of competitors
- » Arrange meetings with potential clients and see to their conversion, ensuring business for the company
- » Nurture prospective clients and leads for results

We are Hiring: Sales Executive

Required Skills

- » Must be result-driven, passionate, willing to walk the extra mile to convert potential customers into tangible gains for the company
- » Excellent communication, interpersonal, and customer service skills
- » Strong leadership abilities and patience to deal with challenging situations
- » Explore sales opportunities through cold calls, networking, social media etc.
- » Good time management, strategic planning, and organizational skills