



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/24.....

Dated Feb/23/2024

Directors/Principals
All the University Campuses, Institutes & Colleges
Affiliated with IKG PTU

Sub: Ceasefire Industries Pvt Ltd. (www.ceasefire.in) – Joint Campus Online Internship Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses & affiliated colleges to participate in Ceasefire Industries Pvt Ltd. – Joint Campus Online Internship Drive as per the below mentioned details:-

Designation : Sales/ Business Development (**Details attached**)
Course/ Stream : MBA/PGDM
Salary Package : Rs. 5k (based on sales performance during the internship tenure)
Duration of internship : June to July (**02 months**)
Batch Eligible : 2025 passing out
Selection Process : Interview

Interested students may register at the below mentioned link:-

<https://docs.google.com/forms/d/1BGQ9URKBTZ8Dd0u0sNbj6Vq0S3KzJ5m4o0k7CvPkVzQ/edit>

You are requested to kindly direct the Training & Placement Officer/Coordinator of your college/campus to share the information with the concerned students. **Last date of online registration is Feb 27, 2024 before 1300 hrs.**

Date & Time of the internship drive will be informed later on.

With profound regards,

Er. Navdeepak Sandhu
Deputy Director (T&P)

“Propelling Punjab to a prosperous Knowledge Society”

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E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

Group Entity:	Ceasefire Industries Limited	
Role Title:	Intern	
Business/Function& Location: (Country/Department)	Sales/ Business Development	
Company Details:		
<p>Ceasefire – Headquartered in India, Ceasefire is a fast-emerging global fire safety brand, known for manufacturing globally-certified (BRE LPCB, BSI Kite Mark, VDS), firefighting solutions that are built at the very forefront of technology.</p> <p>https://www.ceasefire.in/about-us</p> <p>Ceasefire today is a leading Manufacturer of a 360-degree-unified firefighting product portfolio and a fast-emerging global name that protects millions across the globe. The company has set foot in the UK to fulfil the market gap by offering a holistic fire safety range to the customers, all under one banner. With massive investment in terms of offices, product demonstration facilities, warehouses and stocking points; Ceasefire is equipped to give world-class services to customers in India and abroad.</p> <p><u>One Brand, 360 Degree Fire Fighting Solutions</u></p> <p>With its globally certified, holistically integrated range of firefighting solutions, the company is amongst the rarest in the world to have such a diverse product portfolio. The range includes a complete spectrum of solutions including Fire Extinguishers – powder, water, foam, CO2 and clean gases-based extinguishers, specialized extinguishers for metal fires, and a range dedicated to the revolutionary Watermist technology to name a few. In-panel systems for cabinet protection – that include LPCB approved CQRS and suppression solutions for extremely small spaces called Mini. Powder, Watermist or gaseous-based Room Systems and specialized Kitchen Suppression Systems including Commercial and Domestic systems based on Watermist or Wet Chemical technology, and other Specialised Fire Fighting Systems, as part of a single eco-system.</p> <p><u>Demand Fulfiller As Well As A Demand Generator</u></p> <p>In addition to the all-encompassing product range, Ceasefire offers some unique solutions that are trendsetters in the industry like the Ceasefire Launcher that is an extinguisher + suppression system or a Mini that is world’s smallest suppression system to an Atom X which is world’s first retrofittable fire suppression system.</p> <p><u>Our Manufacturing Edge</u></p> <p>Ceasefire’s competitive edge & quality promise stems from the company’s state-of-the-art production facility with cutting-edge manufacturing capabilities. This production facility is one of the most advanced in the world and is fully compliant to the Factory Production Control (FPC) requirements of the highest global standards including EN3, EN1866, LPCB, BSI, MED, PED, VDS, ISO and OHSAS</p>		
Role Context:		
To provide on job sales and training experience and understanding of business model		
Skill and Responsibilities		
Job responsibilities	<ul style="list-style-type: none"> • Develop Product knowledge through online training • Establish and develop network of customers • Generating prescribed number of fresh prospects per month • Product presentation to customers • Understand need of customer and technical aspects of selling. 	
Skills Required	<ul style="list-style-type: none"> • Good Communication Skills • Good Presentation Skills • Energetic and should have positive attitude • Should have own conveyance and laptop (Mandatory). • Any MBA/ PGDM 	