

Office of Dean (Academics)



PTU

ਆਈ. ਕੇ. ਗੁਜਰਾਲ. ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ
Estd. Under Punjab Technical University Act, 1996
(Punjab Act No. 1 of 1997)

Ref. No. IKGPTU/DA/ 2392

Dated 24/01/2024

Principal / Director
Constituent Campuses / Affiliated / Autonomous Institutes
All Head of Departments (Teaching) Main Campus of IKGPTU

Subject: Invitation - Workshop on "Tech Startup Connect and Grow" under SHE Initiative.

Dear Sir/Madam

I.K.Gujral Punjab Technical University (IKGPTU) is organizing workshop on Tech Startup Connect & Grow at its main campus under SHE Initiative of PSCST (*Brochure & Minute to minute program is attached*) for the female startups & students of all courses & all years as per below-mentioned details:-

Registration link for the students to attend the

Workshop: <https://forms.gle/yaCCygo7u4vpdVHd8>

Venue: Shri Guru Nanak Dev Ji Auditorium, IKG PTU, Kapurthala

Date: January 31st, 2024

Time: 10:30 AM to 1:00 PM

Punjab State Council for Science and Technology has launched SHE (Startups hand holding and empowerment), A first of its kind initiative supported by the Government of Punjab. The initiative aims to identify, nurture and accelerate early-stage women led Tech-based startups in Punjab.

We believe that a strong commitment to SHE initiatives is essential for the success and sustainability of startup, and active participation of female students will contribute significantly to this collective effort.

You are requested to circulate the information to the female students of your Campus / Colleges. Also request you to please direct the In-charge Entrepreneurship Cell & In-charge Incubation centre of your campus/college to get the female startups & students registered for this workshop. For any further queries, you may call Dr. Gazal Sharma, Nodal Officer, SHE Initiative, IKG PTU, at 9478098063.

With Regards,

Yours Sincerely,

Prof.(Dr.) Vikas Chawla

Dean (Academics)

Copy to :-

1. Secretary to Vice Chancellor –for the kind information of Hon'ble Vice Chancellor
2. Registrar- for information please
3. XEN- for necessary action please
4. DR(ITS)- for necessary action please
5. Dr. Gazal Sharma, Assistant Professor & Nodal Officer (SHE), IKGPTU
6. File

"Propelling Punjab to a Prosperous Knowledge Society"

I. K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala-144 603, Punjab (INDIA)

Phone : +91-1822-282562 **Email :** deanacad@ptu.ac.in **Website :** www.ptu.ac.in

I.K. Gujral Punjab Technical University



CONNECT AND GROW TECH STARTUP WORKSHOP



Venue:- Shri Guru Nanak Dev Ji Auditorium, IKG PTU Main Campus
(January 31, 2024 (Wednesday) | **1100 hrs onwards**)

Minute-to-Minute Programme

1030 hrs. to 1100 hrs.	Registration
1100 hrs. to 1105 hrs.	Welcome Address Dr. Vikas Chawla , Dean (Academics), IKG PTU
1105 hrs. to 1125 hrs.	About SHE Initiative and SHE2.0 Dr. Dapinder K Bakshi , Joint Director, PSCST
1125 hrs. to 1135 hrs.	Keynote Address Dr. Susheel Mittal , Hon'ble Vice Chancellor, IKG PTU
1135 hrs. to 1225 hrs.	My Story as a Social Entrepreneur Ms. Manjula Sularia , Life Skills Coach, CEO-The Transformers
1225 hrs. to 1315 hrs.	Preparation of a Business Plan from an Idea Ms. Ritika Singh , CEO and Founder, Kontent Factory
1315 hrs. to 1320 hrs.	Vote of Thanks Dr. Gazal Sharma , Nodal Officer, SHE Initiative, IKG PTU

ORGANIZING COMMITTEE

PATRON

PROF. (DR.) SUSHEEL MITTAL
HON'BLE VICE CHANCELLOR, IKG PTU

DR JATINDER ARORA
EXECUTIVE DIRECTOR,
PUNJAB STATE COUNCIL OF SCIENCE AND
TECHNOLOGY, CHANDIGARH

CO-PATRON

DR VIKAS CHAWLA
DEAN ACADEMICS IKG PTU

DR DAPINDER KAUR BAKSHI
JOINT DIRECTOR RESEARCH INNOVATION AND
STARTUP FACILITATION PSCST, CHANDIGARH

CONVENOR

DR. RAJNEESH SACHDEV
HEAD, DFST, IKG PTU

COORDINATORS :

DR. GAZAL SHARMA
ASSISTANT PROFESSOR & NODAL
OFFICER SHE INITIATIVE, IKG PTU

DR DEEPAK KAPOOR
SENIOR SCIENTIST
PSCST, CHANDIGARH

Registration Link

<https://forms.gle/yaCCygo7u4vpdVHd8>

Last Date of Registration Jan 29, 2024

Website: www.ptu.ac.in



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I K GUJRAL PUNJAB TECHNICAL
UNIVERSITY, KAPURTHALA



TECH STARTUP CONNECT & GROW WORKSHOP UNDER

**SHE (Startups' Handholding &
Empowerment) Initiative,
Punjab State Council for Science &
Technology.**

JANUARY 31, 2024



ORGANISED BY

**I K GUJRAL PUNJAB TECHNICAL
UNIVERSITY, KAPURTHALA**

ABOUT IKGPTU

I.K.Gujral Punjab Technical University (IKGPTU) was established by an Act of State Legislature on 16th January, 1997, to promote technical, management and pharmaceutical education in the state at degree level and above. The University has the mandate to set up centres of excellence in emerging technologies and for promoting training, research and development in these areas. The University has undertaken the task of training students to help in the development of skilled manpower in this sector in the country in general and in the state in particular. With this goal in mind, the university is promoting a number of courses in different streams. At present University have 121 AICTE and 65 UGC institutes affiliated with it.

ABOUT PSCST Chandigarh

The Punjab State Council for Science & Technology, set up on July 21, 1983 as autonomous society under State Department of Science & Technology started functioning effectively in 1988. It serves as State level node of Department of Science & Technology, Govt. of India and think-tank of Department of Science, Technology & Environment, Govt. of Punjab.

Punjab State Council for Science and Technology (PSCST) has launched SHE (Startup Handholding and Empowering) Initiative, in partnership with leading Incubators, Accelerators and Ecosystem Enablers of Punjab to nurture tech-led women entrepreneurs & startups of the State.

ABOUT THE WORKSHOP:

Punjab State Council for Science & Technology in collaboration with I K Gujral Punjab Technical University has launched SHE (Startups hand holding and empowerment)- first of its kind initiative supported by the Government of Punjab aims to identify, nurture and accelerate early stage women led Tech based startups in Punjab.

Workshop on this initiative will held on January 31, 2024 at I K Gujral Punjab Technical University, Main Campus, Kapurthala

SPEAKERS:



Manjula Sularia
Life Skills Coach &
Knowledge Entrepreneur
The Transformers- Value
Creators



Ritika Singh
CEO and Founder
Kontent Factory

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