



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA...70.....

Dated...Oct/27/2023

Dean (Academics)/ Directors
All the University Campuses
I K Gujral Punjab Technical University

Sub: Falka (www.falka.in) – Campus Online Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University invite students of its campuses to participate in Falka (a leading video advertising agency in India) – Campus Online Placement Drive as per the below mentioned details:-

Designation : **Profile1:-** Cinematographer
Profile 2:- Video Editor JD
Profile 3:- Assistant Production Manager Intern
Profile 4:- Director Intern (All profiles attached)

Course/ Stream : BA (JMC) & MA (JMC)

Salary Package : 2.40 LPA to 3.00 LPA
(During internship:- 5k - 10k per month)

Job Location : Udaipur

Batch Eligible : 2024 passing out

Selection Process : HR Screening, Assessment Test, & Interview

Interested students may register at the below mentioned link:-

https://docs.google.com/forms/d/1HRn268fVCefE_O2HPLve-uS_ZyduZmT0dRfaXXuyPxE/edit

You are requested to kindly direct the Training & Placement Faculty Coordinator of your campus/department to share the information with the concerned students. **Last date of online registration is Oct 31, 2023 before 1100 hrs.**

Date & Time of placement drive will be informed later on.

For any further queries, you may please call Dr. M S Bedi, Assistant Director (T&P) @ +91- 9478098076.

With profound regards,

Er. Navdeepak Sandhu
Deputy Director (T&P)

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580, 282549
E-mail : placements@ptu.ac.in Website : www.ptu.ac.in

Internship for a cinematographer

We're looking for a skilled and motivated Cinematographer Intern to join our team. You will collaborate closely with our production team and with Senior and Experienced Cinematographer as a cinematographer intern to obtain top-notch footage. You will have the chance to participate in the visual storytelling process and learn practical cinematography skills. This internship offers a great chance to hone your cinematography abilities and work in a setting conducive to the successful production of motion pictures.

Roles and Responsibilities:

- Work together with the production crew, Senior Cinematographer and director to comprehend the goals and needs for each project.
- Assist with the setup and use of camera equipment, such as cameras, lenses, lighting, and accessories.
- Take part in location scouting and pre-production planning to choose the ideal camera positions, lighting configurations, and visual style.
- Take aesthetically appealing and interesting videos that are in line with the goals and tone of the project.
- Make sure each shot has the appropriate exposure, focus, framing, and composition.
- To create the intended visual aesthetic, work with the camera crew and director of photography.
- Assist with the setup and use of lighting apparatus, such as reflectors, diffusers, and other instruments to improve the lighting of the scene.
- Maintain and arrange the tools and accessories for cameras.
- Keep up with the newest tools, methods, and business developments in cinematography.

Requirements:

- Currently pursuing (or recently completed) a degree in film production, Mass Communication and Journalism, Cinematography, or a related discipline.
- Knowledge of professional camera gear, such as digital cinema cameras, lenses, and lighting configurations.
- Having a fundamental understanding of the rules of composition, lighting, camera movement, and visual storytelling.
- Proficiency with a camera and familiarity with various shooting methods.
- A keen eye for detail and the capacity to collaborate well with others.
- A plus is having a working knowledge of video editing programmes like Adobe Premiere Pro and Final Cut Pro.
- Excellent interpersonal and communication abilities.
- A portfolio or examples of prior cinematography work would be advantageous (if available).

Internship for a Video Editor JD

We are looking for a talented and highly motivated Video Editor Intern to join our team. You will collaborate closely with our production team and Senior and experienced Video Editors as a video editor intern to edit and improve a variety of video content. You will have the chance to help produce interesting and visually appealing videos that are consistent with our goals and brand. This internship is a great chance to hone your video editing abilities and obtain useful experience in a work environment.

Roles and Responsibilities:

- To produce high-quality video material, edit raw video footage, applying colour grading, audio modifications, and visual effects.
- Work together with the production team to comprehend the project's needs and make sure the finished videos adhere to the established standards.
- Video clips can be edited and rearranged to form a coherent, engaging tale.
- Add sound effects, images, and other visual components to videos to make them better.
- Make sure that videos are optimised for different platforms and devices and are appropriately structured.
- Review and comment on rough draughts of videos, adding recommendations and making required adjustments.
- Keep abreast of current trends, methods, and best practices in video production and editing.

Requirements:

- Currently pursuing (or recently completed) a degree in film production, Mass Communication and Journalism, video editing, or a related profession.
- Proficiency in video editing software such as Adobe Premiere Pro, Final Cut Pro, Davinci Resolve or other industry-standard editing tools..
- Knowledge of file types, formats, and codecs for audio and video.
- Exceptional attention to detail and the capacity to operate both independently and collaboratively.
- Basic familiarity with video production and visual storytelling.
- Excellent organisational and communication abilities.
- A portfolio or examples of prior video editing work would be advantageous (if available).

Assistant Production Manager Intern

Support the production crew in organising, planning, and carrying out movie or video productions. Help with administrative, scheduling, and logistical chores. Work together with the departments, suppliers, and talent. Maintain records, control spending, and lend a hand on the set. Obtain practical production management experience.

Roles & Requirements:

- Help the production manager plan and arrange project budgets, timetables, and resources.
- To ensure that production processes run well, coordinate and communicate with multiple departments, crew members, and suppliers.
- Assist in securing the required licences, releases, and other legal paperwork for the locations, actors, and equipment used in filming.
- help with the creation and upkeep of call sheets, manufacturing schedules, and other pertinent documentation.
- Plan the logistics, including the rental of equipment, accommodations, catering, and transportation.
- Organise and keep track of petty funds, invoicing, and production costs.
- help with the organisation of casting calls, auditions, and talent bookings.
- Assist with managing on-set activities, such as scheduling crew members, monitoring set security, and resolving any production-related concerns that may crop up.
- Assist the production team in monitoring inventories and arranging the tools and supplies used in manufacturing.
- Help with post-production tasks like gathering footage, making logs, and supporting the editing and delivery procedures.

Requirements:

- Pursuing a degree in film production, Mass Communication and Journalism or a similar field, or has recently received one.
- Strong multitasking and organisational abilities.
- Excellent interpersonal and communication abilities.
- Skill with Microsoft Office and meticulousness.
- Basic understanding of the terms and procedures used in production.
- Ability to function well as a team.
- Adaptability and flexibility.

Director Intern

To join our team, we are looking for a driven and imaginative Director Intern. You will collaborate closely with our production team, Senior and experienced Director as a Director Intern and get practical experience directing videos. You will manage the entire production process, work with performers and crew, and contribute to the creative vision. This internship is a great way to hone your directing abilities and gain experience working in the movie industry.

Roles & Responsibilities:

- Work together with the production team to comprehend the goals and creative vision of the project.
- help in creating the project's visual aesthetic, narrative strategy, and overall concept.
-
- Participate in the talent selection process, casting calls, and auditions.
- To get the required performances, direct performers and offer guidance.
- Make plans with the director of photography and other crew members to make sure the technical and aesthetic elements support the creative concept.
- To achieve the intended look and feel, work together with the production designer and other departments.
- oversee and control set activities to guarantee smooth production and timekeeping.
- Make sure everyone on the crew is aware of their tasks and responsibilities by communicating with them clearly and effectively.
- Consider the shot composition, camera angles, and blocking when making your judgements.
- Work together on the final result with the editor throughout the post-production phase.

Requirements:

- Currently pursuing (or recently completed) a degree in film production, directing, Mass Communication and Journalism or a related profession.
- Passion for visual creation and narrative.
- Strong communication and leadership abilities.
- Ability to collaborate across departments and work well in a team.
- Basic comprehension of the cinematography, editing, and production design stages of the filmmaking process.
- Familiarity with tools and programmes that are common in the sector.
- Excellent time-management and organisational skills.
- If possible, a portfolio or examples of prior directing work would be beneficial.