



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/.....47.....

Dated. Sept. 15. /2023

Directors/ Principals
All the University Campuses/ Colleges & Institutions
Affiliated with IKG PTU

Sub: TATA Imagination Challenge.

Dear Sir/Madam

TAS is Tata Group's flagship leadership development program, which was conceived by the legendary JRD Tata in 1956 as an elite service. This offers one not just a job, but a life-long career of diverse, enriching, and challenging roles in some of the world's leading companies, working on iconic and premium brands across industries.

Details are as mentioned below:-

Course/ Stream : Graduation & Post Graduation (all streams)
Batch Eligible : 2023 passed out 2024 & 2025 passing out

Prizes and Rewards:-

- Accelerated entry into TAS.
- Cash prize of INR 2 lakh each to 13 Winners of Tata Imagination Challenge 2023.
- Invitation to Tata Trails (visits to some of our iconic companies).
- Vouchers and discounts from Tata brands.
- Participation certificate.

For registration & other details of the competition visit at the below mentioned link:-

<https://talentbattle.us10.list-manage.com/track/click?u=35d77a9012e6580c16a143c19&id=c94810af67&e=9643bc0f42>

You are requested to kindly direct the Training & Placement Officer of your College/ Institute to share the information with the concerned students.

For any further queries, you may please call Dr. Mrigender Bedi, Assistant Director (CR&A) @ +91-9478098076.

With profound regards,


Er. Navdeepak Sandhu
Deputy Director (CR&A)

“Propelling Punjab to a prosperous Knowledge Society”

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