



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/...33.....

Dated...08/08/2023

Directors/Principals
All the University Campuses & Affiliated Colleges
I K Gujral Punjab Technical University

Sub: **Bharat Internet Utsav.**

Sir/Madam

"Bharat Internet Utsav" is an initiative by the Ministry of Communications to work towards sharing of various empowering real-life stories on the transformation brought by Internet in the various aspects of life of citizens. Mobile connectivity, Fibre to the Home, Fibre to the Business, PM Wi-Fi Access Network Initiative (PM-WANI), and other initiatives have played a significant role in improving life, particularly in rural areas and during COVID. Access to revolutionary tools such as UPI, DBT, COWIN, Digi Locker, and others has been made possible by digital infrastructure.

Under the Utsav campaign, the Ministry is adopting the feature of sharing the revolution of internet across the country especially in rural and remote areas. Real life stories marking significant strides in bridging the digital divide regardless of their geographical location. In this way, #Bharat Internet Utsav is an initiative to spread.

MyGov in collaboration with Ministry of Communications invites videos showcasing the transformation through "Bharat Internet Utsav- Celebrate the power of Internet". The transformations can be social, economic, cultural etc.

Technical Parameters

1. The video shall not be more than 2 Minutes (120 seconds), including the beginning and end credits. Films/Videos exceeding this time limit are liable to be rejected.
2. The minimum length should be 30 seconds including credits.
3. Both colour and monochrome videos in time-lapse/normal mode will be accepted.
4. Please ensure the Films/Videos are preferably shot in good quality camera/mobile phone and are in the ratio 16:9 in Horizontal format or vertical format/reel/shorts format

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University
Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580, 282549
E-mail : placements@ptu.ac.in Website : www.ptu.ac.in



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/...33.....

Dated. 05/08/2023

Top 3 winners will be rewarded Rs. 15000/-, Rs. 10000/- & Rs. 5000/- respectively.

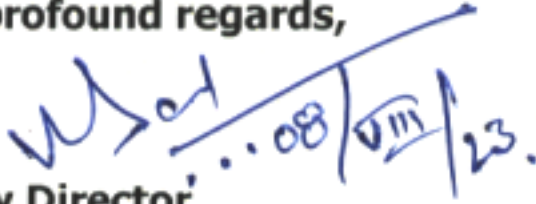
Interested students may visit the following link for terms & conditions and submission of videos:

<https://innovateindia.mygov.in/bharat-internet-utsav/>

Last date of submission is August 21, 2023.

You are requested to please circulate the information among the students of your college/Institutes.

With profound regards,



Deputy Director
(Corporate Relations & Alumni)

Cc : Hon'ble Vice Chancellor, IKG PTU, for his kind information.

Registrar, IKG PTU, for his kind information.

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282580, 282549

E-mail : placements@ptu.ac.in Website : www.ptu.ac.in