



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/25.....

Dated July/03/2023

Directors/ Principals
All the University Campuses/ Colleges & Institutions
Affiliated with IKG PTU

Sub: Byju's- Joint Campus Online Training & Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University is going to organize Byju's- Joint Campus Online Training & Placement Drive for the batch 2021, 2022 & 2023 passed out students of its campuses and affiliated colleges as per the below mentioned details:-

Date & Time	:	July 19, 2023 & 1100 hrs
Designation	:	Business Development Associate (Details attached)
Course/ Stream	:	Graduation/Post Graduation
Salary Package	:	7.00 LPA - 8.50 LPA (4.00 LPA - 5.50 LPA Fixed + Performance Pay) (Salary range is given due to city role locations)
Job location	:	PAN India
Batch Eligible	:	2021/2022/2023 batch who have completed their final exams and have a course completion certificate / grad or post grad
Selection Process	:	Online Interview

Interested students may register at the below mentioned link:-

https://docs.google.com/forms/d/1B2Ogz6piLbD93QOfRe7xLLK0xELM_BINcof_w-C2qKU/edit

Registered students will have to attend two webinars conducted by BYJU's team. Interview link will be shared by HR, BYJU's with the students who will attend the webinars.

You are requested to kindly direct the Training & Placement Officer of your College/ Institute to share the information with the concerned students. *Last date of online registration is July 15, 2023 before 1300 hrs.*

For any further queries, you may please call Dr. M S Bedi, Assistant Director (CR&A) @ +91- 9478098076.

With profound regards,

Er. Navdeepak Sandhu
Deputy Director (CR&A)

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282506

E-mail : placements.ptu@gmail.com Website : www.ptu.ac.in



The interview will be held through ZOOM Application at scheduled time as informed by your recruiter. Before proceeding with the final round interview, please go through the job description given below.

This training program would be in two stages.

Stage 1 will be a **classroom training (CRT) of 1 week.**

Stage 2 will be an **On-the-Job Training (OJT) of 3 weeks.**

Both the phases of your training will be conducted at your role location which will be finalized in your final round interview .

You will get an opportunity to be eligible for being offered a permanent position of **Business Development Associate** at the end of the training period, based upon meeting the company's parameters.

Annual CTC post successful completion of the Applicant Training Program: INR 4.5 - 5.5 LPA fixed + 3 LPA variable for the role of BDA . The fixed package will be decided in your final interview.

DETAILS OF BYJU'S APPLICANT TRAINING PROGRAM:

You will be undergoing BYJU'S Applicant Training Program (ATP) which is divided into 2 stages. The first stage is a **1 -week Classroom Training (CRT) which will be conducted physically at your role location.**

The 3 weeks of "**On-the-Job Training**" will also be conducted at your role location. During your On-the-Job Training, you will be expected to meet customers and provide Byju's product demos.

You will be assessed and evaluated during both stages of the ATP individually.

IMPORTANT THINGS TO NOTE:

Please note the following points regarding your training and onboarding as given below:

1. Your successful completion of the training programme of ATP - (OJT phase) will depend upon fulfilling all the below mentioned criteria:

1. The performance evaluation is conducted by the training manager.
2. Successfully **clearing the Central Capability Evaluation/Performance Assessments and Quality Audits** conducted during the training period.
3. **Satisfactory performance and conduct feedback** from your Reporting Manager, Trainer, and HR Team.
4. Achieving the minimum criteria of Product Demos and Revenue during the OJT phase of the Program (details of the minimum criteria will be communicated to you at the beginning of the program)

Please note that **failure to meet any one of the above-mentioned** criteria would mean that you will not be eligible to apply for the BDA role.

2. You need to have a laptop during training . Please note that this is a core requirement for you to take part in the Training. Training can't happen without fulfillment of this requirement.

3. We at BYJU'S or any of our recognized partners, do not charge any monetary sum against interviewing/selecting any candidate, please get in touch with your official recruiter or write back to us at recruitment@byjus.com to report any such incident.

BDA Profile Details:

You will get an opportunity to be eligible for being offered a permanent position of Business Development Associate at the end of the training period, based upon meeting the company's parameters.

Upon **successful completion of both stages of the Applicant Training Program**, you will be eligible to be **offered the role of a Business Development Associate**. Post your joining the organization as an employee, you will be doing in-person Physical Demos at the Classroom Center in the Role Location assigned to you.

This role will be on a six days working per week model with one day week off both during as well as after training.

ABOUT BYJU'S:

BYJU'S is the world's most valuable ed-tech company and the creator of India's most personalized K12 learning app which offers highly adaptive, engaging, and effective learning programs for students in classes 4-12 (K-12) and competitive exams like JEE, NEET, CAT, IAS, GRE, and GMAT. Launched in 2015, BYJU'S has become the most loved and preferred learning app for students across age groups.

Started by teacher and visionary, Byju Raveendran and his top set of students, BYJU'S aim is to make quality learning accessible, effective, and personalized for everyone. The BYJU'S way of learning provides students a learning platform where they can learn, engage and be excited about charting their own path to discover the world. The learning app brings together the best teachers, technology, content, and media for creating a seamless, world-class learning experience for each and every type of learner. Today, BYJU has over 50 million registered students and 3.5 million annual paid subscriptions. With an average time of 71 minutes being spent by a student on the app every day from 1701+ cities, the BYJU'S app is making learning enjoyable and effective.

Delivering world-class learning experiences, BYJU'S is making learning contextual and visual, and not just theoretical. The app has been designed to adapt itself to the unique learning style of every student, as per the pace, size, and style of learning. The learning app is paving the way for new-

age, geography-agnostic learning tools that sit at the cross-section of mobile, interactive content, and personalized learning methodologies.

To date, BYJU'S has raised over USD 2 Billion from a strong and diverse investor set like - Chan Zuckerberg Initiative, Naspers, CPPIB, General Atlantic, Tencent, Sequoia Capital, Sofina, Verlinvest, IFC, Aarin Capital, TimesInternet and Lightspeed ventures.

At BYJU'S, we are driven by the motto to encourage students to learn on their own and keep their child-like curiosity alive. So get ready to be a part of the growing family at BYJU'S and be a BYJUite officially. We hope your journey with us takes you to greater heights creating the best of memories and milestones along the way.