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I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/18.....

Dated. June/15/2023

Directors/ Principals
All the University Campuses/ Colleges & Institutions
Affiliated with IKG PTU

Sub: Edu-versity- Joint Campus Online Internship & Placement Drive.

Dear Sir/Madam

I K Gujral Punjab Technical University is going to organize Edu-versity- Joint Campus Online Internship & Placement Drive for the batch 2023 passing out students of its campuses and affiliated colleges as per the below mentioned details:-

Designation	:	During internship:- Business Development Intern After internship:- Business Development Associate
Course/ Stream	:	B.Tech (All streams)
Salary Package	:	During internship:- 15k fixed pm + 10k variable (6 months internship) After internship:- CTC 6.00 LPA
Job location	:	Bangalore
Batch Eligible	:	2023 passing out
Eligibility Criteria	:	60% throughout
Selection Process	:	Online Test & HR Interview

Interested students may register at the below mentioned link:-

<https://docs.google.com/forms/d/1d2luUHdA-9DMk2e9CWE3IPc9zZZH5aBrGKuQxYtG-EE/edit?pli=1>

You are requested to kindly direct the Training & Placement Officer of your College/ Institute to share the information with the concerned students. **Last date of online registration is June 19, 2023 before 1700 hrs.**

For any further queries, you may please call Dr. M S Bedi, assistant Director (CR&A) @ +91- 9478098076.

With profound regards,


Er. Navdeepak Sandhu
Deputy Director (CR&A)

“Propelling Punjab to a prosperous Knowledge Society”

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone : 01822-282506

E-mail : placements.ptu@gmail.com **Website :** www.ptu.ac.in

Business Development Associate

Brace yourself for an exhilarating opportunity to shape your career trajectory in the fast-paced world of edutech. Join our visionary startup as a Business Development Associate (BDA) and unlock the gateway to an extraordinary professional journey filled with endless growth possibilities, unparalleled learning experiences, and the chance to carve your own success story!

Company Overview:

Edu-versity is a dynamic and innovative ed-tech startup dedicated to transforming the educational landscape in India. As a leading player in the industry, Edu-versity aims to bridge the gap between college students and industry-based specialisations, providing them with the skills and knowledge needed to thrive in today's competitive job market.

With a user-centric approach, Edu-versity offers a comprehensive platform that brings together top-tier trainers and industry experts with vast hands-on experience in technical and non-technical domains. Through strategic collaborations with renowned institutions, including IITs, NITs, and growing startups, Edu-versity delivers high-quality training programs across 12+ domains.

By leveraging cutting-edge technology and innovative teaching methodologies, Edu-versity has successfully trained over 12000+ students from all over India. Our programs focus on practical learning, ensuring students gain industry-relevant skills and real-world experience.

Through our commitment to excellence, Edu-versity is revolutionising the ed-tech space by creating a seamless connection between college education and industry requirements. Visit our website at www.edu-versity.in to learn more.

Responsibilities:

1. Generate high-quality leads and convert them into valuable clients through effective cold calling.
2. Take the lead in onboarding Campus Ambassadors in colleges and effectively manage their performance.
3. Drive continuous revenue growth and contribute to the company's success.
4. Showcase your leadership skills by building and managing a strong and motivated team.
5. Foster strategic B2B partnerships and cultivate strong corporate relations.
6. Explore and implement innovative sales and marketing channels to maximise business opportunities.

Requirements:

1. Academic excellence with a minimum of 60% in 10th, 12th, and Graduation - your dedication shines through.
2. Proven sales enthusiast with outstanding communication and interpersonal skills.
3. Exceptional command of written and spoken English.
4. Strong work ethic, resilience, and unwavering dedication to achieving goals.
5. Ambitious mindset with a focus on continuous personal and professional growth.
6. Collaborative team player with the ability to thrive in a dynamic environment.

Perks and Benefits:

1. Thrive in a vibrant work environment with a stipend of Rs 25,000/month (Rs 15,000 - Fixed + Rs 10,000 - Incentives) for a period of 6 months.
2. Exciting compensation hikes based on exceptional performance.
3. Unlimited potential for career growth and advancement within the organisation.
4. Performance-based Pre-Placement Offer (PPO) after 6 months of duration, CTC INR 6 LPA .
5. Bi-yearly appraisals to recognize and reward your hard work.
6. Dedicated leaves to maintain a healthy work-life balance.

Location: Bangalore

Ready to embark on an exhilarating journey where your career reaches unprecedented heights? Join us and unlock the gateway to a future brimming with boundless opportunities and exponential growth! Together, let's shape the future of edutech and carve our success stories.



Edu-versity



Overview: Who are we?


Edu-versity understands the value of having technical knowledge in today's world and how it can shape the future of the students along with achieving a non-linear career growth.

The 21st century is an era of automation revolution involving industries working in complete capacity without any manual intervention. In this era where the technological advancements are rapidly changing, there lies a continuous need for imbibing such skills and approaches in the current youth workforce in order to cope up with the current industry standards.

Our courses are designed to develop and enhance skills essential for industry 4.0 model, they not only help students to get employment but also shape their thinking in a way that they can generate employment for others as well and contribute to the nation building.

We look forward to bridge the gap between a college student and the required technological knowledge for exploring and getting job opportunities and achieving career growth.

Why Edu-versity?



Catering to a wide range of tech industry specializations with the help of collaborations in tier-1 institutions, corporates and industry experts

- Knowledge based support via various blogs, one-pagers, videos, etc
- Student Community for comprehensive ecosystem

- Internship Based Job opportunities in partnered companies
 - Career Counselling
 - Complete placement Assistance
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- Bi-weekly doubt clearing sessions
- Educative and interactive sessions by industry leaders and experts
- 24*7 support via mail and chat bot

- Certified programs in collaboration with various IITs.
- Industry level courses designed by experts
- Partnered with growing and budding startups



Features of our specialised programs

01	Tech-industry level specializations	<ul style="list-style-type: none">• Edu-versity brings a pool of tech-industry level courses designed by experts and project managers of the leading organisations• Launched with 12 specialization, we will be catering to 20+ domains by end of the year
02	Hands-on Experience	<ul style="list-style-type: none">• Work on 3 capstone projects ranging from beginner to advance levels based on the application covered in the curriculum.• Summer and winter internship consisting of 2 real-time industry level projects curated by project heads and industry experts.
03	Year round engagement	<ul style="list-style-type: none">• Weekly live doubt clearing sessions• Interactive workshops with Industry experts• Educative knowledge-based support
04	Exclusive Support	<ul style="list-style-type: none">• 24*7 support via chatbot and voice call• Email escalation at support@edu-versity.in
05	Knowledge-based Ecosystem	<ul style="list-style-type: none">• Educative blogs, one pagers, etc• Sharing knowledge based emailers, stats, etc• Educative sessions and webinars
06	Placement Assistance	<ul style="list-style-type: none">• Assisting students with internship based job opportunities• Resume builder• Career counselling• Interactive Student Community

Wide range of courses/specializations

Launching 20+ courses/programs under various domains for college students.

Exclusive Mentor Assistance

Live mentorship, Interactive and Q&A sessions with industry leaders and placement assistance.

Collaborative partnership with Universities, Corporates and Mentors

Partnering with tier 1 universities, corporates and mentors for upskilling the students and providing the job opportunities.

Professional Level Courses

Developing advance level tech specialization courses with respect to Industry 4.0 for the working professionals in order to achieve exponential growth and hike.

Students and mentors community

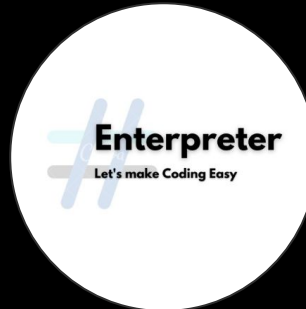
Building a student and mentors community to bring them under a common platform for Events, workshops, webinars, etc.

K12

Developing a comprehensive platform to change the traditional way of education for K12 category and making coding easy



Our Partners



Our motivations that keeps us moving....



The certification helped me to rise from an Assistant Sourcing Manager to Collateral Analyst with a good hike in Better.com, a digital-first provider of homeownership services. All credit goes to the informative and easy-to-understand online study material by Edu-versity.



Neelesh Srivastava
better.com



One of the best parts of Edu-versity is, they've imbibed the courses with industry level projects. Now I apply JScript, CSS, Bootstrap in the real world.



Anjali
Wipro



Thanks to Edu-versity, coming from a mechanical engineering background, their Data Science specialisation helped me bag a job in Infosys.



Akshit Singh Thakur
Infosys

Thank You



Edu-versity

Reach Us

Registered Office: Mahaveer Seasons, 24th Main Road, HSR Sector 2, Bangalore, Karnataka - 560102

[Website](#) | [Linkedin](#) | [Instagram](#) | [Telegram](#)

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