

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

Ref. No. IKGPTU/PRO/046

Date: 04/05/2023

Notice Board  
of University  
website - www.ptu.ac.in

**Sub:** Call for Quotations - Manage/handle University's Social Media pages i.e. Facebook, Instagram, Twitter & Youtube for **One Year**.

Sir/Madam

Please send sealed quotation to handle **University's Social Media pages i.e. Facebook, Instagram, Twitter & Youtube** for **one year** to fulfillment of the following: -

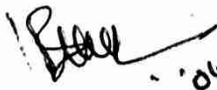
- . Page Management
- . Research and Idea Generation
- . Creative Designing in Sync with the Brand
- . Engaging Content Development
- . Review Management
- . Plan & roll our contests/activities
- . Negative comment Management
- . Design and manage Geo/Google Targeted ad campaigns
- . Build a strong online community over a period of time.
- . Making Instagram, Facebook reels of University Various Campuses/Events etc.

Agencies/firms are advised to send quotation alongwith GST number & GST charges **latest by 19-05-2023** in the office of under-signed at I.K. Gujral Punjab Technical University Jalandhar-Kapurthala.

**Note: Please mention on the envelop-**

**Upper center** -" Quotation regarding Manage/handle University's Social Media pages i.e. Facebook, Instagram, Twitter & Youtube"

**Down right side** - **Name of the firm"**

 04/05/23

**Rajneesh Kumar Sharma**  
Deputy Registrar-Public Relations

**Copy to:** Registrar, IKGPTU for information.