

ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/...228.....

Dated 21-12-2022

Directors/ Principals All the University Campuses/ Colleges & Institutions Affiliated to IKG PTU

Sub: Medtronic Internship Drive.

Dear Sir/ Madam

I K Gujral Punjab Technical University invite your institute to participate Medtronic Internship Drive for the 2023 batch passing out students of its campuses and affiliated colleges as per the below mentioned details:-

Role Title

Apprentice

Course/Stream

B.Tech (EEE, EE & ME)

Job Description

Attached

Stipend

25,000/- Per Month

Batch Eligible

2023 Passing out

Location

Jalandhar

Selection Process

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Online Assessment (Aptitude & Psychometric)

Interview Process – Face to Face/Virtual

Eligibility Criteria:

- 1. 60% and above throughout academics.
- 2. Apprentice Duration 6 months.
- 3. Students with Prior Experience are not eligible to apply. Freshers only to be considered.
- 4. Good Interpersonal and Communication Skills.
- 5. Students will be registered under the National Apprentice Promotion Scheme, Govt of India
- 6. No Active backlogs.
- 7. Max 3 history of backlogs which candidate should have cleared at the time of Interview.

You are requested to please direct the Training & Placement Officer of your Institute/College to share the student data of only those students who are willing to join, If selected, as per the above mentioned eligibility criteria (excel format attached) through email at placements.ptu@gmail.com by Dec 23, 2022 before 1500 hrs. **Data directly shared by the students will not be considered**.

For any queries, you may call Dr. Mrigender Singh Bedi, Assistant Director (CR&A) @ +91-9478098076.

With profound regards,

Deputy Director (CR&A)

"Propelling Punjab to a prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala -144 603. Phone: 01822-282506 E-mail: placements.ptu@gmail.com Website: www.ptu.ac.in JOB TITLE: Apprentice

MAIN PURPOSE OF JOB (summary):

Apprentice will play a critical role in achieving sales revenue by providing case support and patient services and generating orders through clinical/operating room selling of the Medtronic products. Apprentice can expect to gain broad knowledge of Medtronic's therapies, sales, business development and application functions and a detailed understanding of the role these functions play in meeting company objectives.

KEY RESPONSIBILITIES

- Apprentice will go through intensive technical training on our therapies and products.
 Apprentice will be responsible for demonstrating proficiency in product and therapy knowledge.
- Apprentice will receive orientation on effective engagement of healthcare practitioners both in the operation theatre and chamber setting. Apprentice will be responsible for product adoption using selling & market development skills.
- Supporting implants and conducting patient follow ups. (minimum of 6 activities per day, collecting data on competitive product usage and types of surgeries performed, product demonstrations, proactive product evaluations)
- Customer relationship management
- Recommending and organizing marketing activities
- Timely reporting of weekly reports and trackers for focus products and daily activities.
- Take initiative and be a self-starter.

JOB QUALIFICATIONS

REQUIREMENTS

PREFERENCES

Engineering graduates -Biomedical, Mechanical
 60% aggregate score without any backlog
 EEE

SKILLS/COMPETENCIES (What we are looking for in you)

- Apprentice position requires excellent written and verbal communication skills to communicate effectively with key stakeholders (Colleagues, supervisors, healthcare practitioners).
- Strong learning agility and problem-solving skills.

Job description Medtronic

- Organizing and prioritizing work
- Tenacity to stay the course despite setbacks
- Demonstrates integrity and recognized as a role model by their peers and manager.
- Clinical selling aptitude.
- Strong interpersonal and presentation skills.
- Highly optimistic and indomitable spirit.
- Willingness to travel

LOCATION

Selected base location

Work Experience (Yes/No)
Reason for Education Gap
Highest
Backlogs (No. of Backlogs / Cleared or Not Cleared)
Graduation Campus & Incation
Graduation Stream
Graduation Degree
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raduation Passing Year
Education G Gap?
12th Passing 12th E
12th F
10th Passing Year
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