



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/ 178

Dated Sept. 05, 2022

Directors
All the University Campuses
I K Gujral Punjab Technical University

Sub: TalentServe (www.talentserve.org) - Campus Online Internship & Placement Drive.

Dear Sir/ Madam

I K Gujral Punjab Technical University is going to organize TalentServe - Campus Online Internship & Placement Drive as per the below mentioned details:-

Designation	:	Details attached
Course/ Stream	:	B.Tech (ECE/CE/EE/ME)/ MBA/BBA/BCA/MCA/B.Sc/M.Sc
Salary Package	:	During Internship:- (10K Fixed + up to 40K Variable) (3 months) After Internship:- 6.00 - 12.00 LPA
Job Location	:	PAN India
Batch Eligible	:	2023 passing out
Eligibility Criteria	:	5.5 CGPA or 55% in current degree
Selection Process	:	Assessment Test & interview
Registration Link	:	http://surl.li/cxfhw

You are requested to kindly direct the Training & Placement Faculty Coordinator of your Campus/ Department to share the information to the concerned students. **Last date of registration is Sept 7, 2022 before 1500 hrs.**

Date & Time of the Placement Drive will be informed later on.

For any further queries, you may please call Dr. M S Bedi, Assistant Director (CR&A) @ 9478098076.

With profound regards,

Deputy Director (CR&A)

"Propelling Punjab to a Prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala-144 603 Ph : 01822-282506

Email : placements.ptu@gmail.com Website : www.ptu.ac.in

TalentServe

The ideal candidate will be responsible for managing and engaging with the organization's online community in a way which builds brand awareness. They will work cross functionally with internal partners to understand business objectives in order to communicate effectively with customers.

About the Company:

We are a team transforming towards the future of Education/Learning an IIT/IIM and Symbiosis Alumni Start-Up, creating opportunities for individuals with a next-generation tech-enabled platform. We are building a platform for Students Pan India – wherein teachers and students can optimize their learning and teaching skills to build a successful career ahead. As a start-up, we are looking for passionate, versatile, curious Young Rockstars who can challenge themselves and set a benchmark. www.talentserve.org

Job Role:

- Community Manager
- Campus Managers
- Marketing / Business Development
- Social Media Managers
- Digital Marketing Managers
- HR Managers
- Growth Managers

Job Description:

- 1. Community Manager-** Build a strong community approach, and should be able to influence potential users in large numbers to promote the company's product. Overall Management Aspects of the Company.
- 2. Campus Managers-** Should be able to connect to multiple campuses and create a wider reach for students to promote the company and its products. Overall management aspects.
- 3. Marketing / Business Development-** Take care of marketing strategies, client acquisition, handling, team handling, KRA allocation, competitor analysis, P/L, and GTM process. Closely working with stakeholders of the company.
- 4. Social Media Managers-** Create great content on Social-Media, Collaborate and Partner with Social Media Influencers and promote company products across social media.
- 5. Digital Marketing Managers-** Do the Digital Marketing by Self in an Organic and inorganic way to reach the company's desired promotion and product outreach.
- 6. HR Managers-** Hire people via multiple online media and campuses. Allocate work, performance management, team handling, team engagement, etc.
- 7. Growth Managers-** Take care of complete 360-degree growth at a fast pace, be an individual as well as Team Contributor, and Work on the growth-based goals of the company.