

I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

Ref. No. IKGPTU/PRO/201

Date: 18/07/2022

Notice Board - University Website
www.ptu.ac.in

Sub: Re-call for Quotations - Manage/handle University's Social Media pages i.e. Facebook, Instagram, Twitter etc for three months.

Sir/Madam

In continuation of letter No. IKGPTU/PRO/185-191 dated 13-07-2022 of this office, please resend/send sealed quotations to handle **University's Social Media pages i.e. Facebook, Instagram, Twitter etc** for three months to fulfillment of the following: -

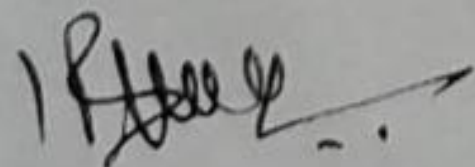
- . Page Management
- . Research and Idea Generation
- . Creative Designing in Sync with the Brand
- . Engaging Content Development
- . Review Management
- . Plan & roll our contests/activities
- . Negative comment Management
- . Design and manage Geo/Google Targeted ad campaigns
- . Build a strong online community over a period of time.

Agencies/firms are advised to send quotation alongwith GST number & GST charges **latest by 25-07-2022** in the office of under-signed at I.K. Gujral Punjab Technical University Jalandhar-Kapurthala.

Note: Please mention on the envelop-

Upper center - "Quotation regarding Manage/handle University's Social Media pages i.e. Facebook, Instagram, Twitter etc"

Down right side - Name of the firm"



Rajneesh Kumar Sharma

Deputy Registrar-Public Relations

Copy to: Registrar, IKGPTU for information.

I.K. Gujral Punjab Technical University Jalandhar