

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

Ref. No. IKGPTU/PRO/ 191

Date: 13/07/22

Notice Board,  
University website  
www.ptu.ac.in

**Sub:** Call for quotations – Production of Audio & Video Advertisement.

Dear Sir/Madam

University is interested to run its admissions advertisement on various audio & video platforms like TV, Radio FM, Multiplex etc. For the said purpose, please send sealed quotations **latest by 19-07-2022** in the office of under-signed at I.K. Gujral Punjab Technical University Jalandhar-Kapurthala as per following specification: -

- **Video Production**

Cost for Video advertisement upto 60 sec. including Scripting, Voiceover (Male/Female), Artist, Music composition etc.

Also including fresh shoot of Classrooms, Labs, Yoga Centre, Mess, Gym, Playground, Hostel and other infrastructure of University.

- **Audio Production**

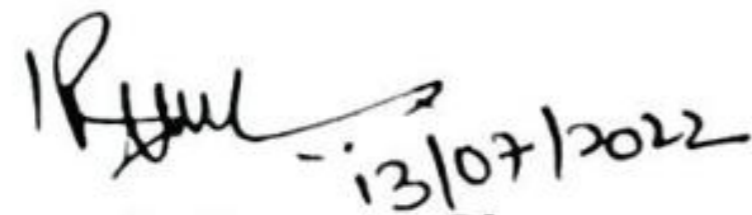
Cost for audio advertisement upto 30 sec. including Scripting, Voiceover (Male/Female), Artist, Music composition etc.

Firm should be with GST Number and must quote the GST cost. Your rate quotations should not be high from the DAVP rates. University will compare the quotations as per your previous production work so it is mandatory to share your past work through web link etc. The comparison will be based on the past performance & less rates on DAVP rates.

**Note: Please mention on the envelop-**

**Upper center -" Quotations for Production of Audio & Video Advertisement"**

**Down right side - Name of the firm"**

 13/07/2022

**Rajneesh Kumar Sharma**

Deputy Registrar-Public Relations

**Copy to:** Registrar, IKGPTU for information.

I.K. Gujral Punjab Technical University Jalandhar

Jalandhar-Kapurthala Highway, Near Pushpa Gujral Science City, Kapurthala-144603