

# I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR

Estd. Under Punjab Technical University Act, 1996

(Punjab Act No. 1 of 1997)

Ref. No. IKGPTU/PRO/169

Date: 25/06/2022

Notice Board  
University Website  
WWW.PTU.AC.IN

**Sub:** Quotation calls regarding Manage/handle University's Social Media pages i.e. Facebook, Instagram, Twitter etc for three months.

Sir/Madam

You are requested to send sealed quotations to handle **University's Social Media pages i.e. Facebook, Instagram, Twitter etc** for three months to fulfillment of the following: -

- . Page Management
- . Research and Idea Generation
- . Creative Designing in Sync with the Brand
- . Engaging Content Development
- . Review Management
- . Plan & roll our contests/activities
- . Negative comment Management
- . Design and manage Geo/Google Targeted ad campaigns
- . Build a strong online community over a period of time.

You will send quotation alongwith GST charges & GST number latest by 04-07-2022 in the office of under-signed at I.K. Gujral Punjab Technical University Jalandhar-Kapurthala.

**Note: Please mention on the envelop-**

**Upper center -" regarding Manage/handle University's Social Media pages i.e. Facebook, Instagram, Twitter etc"**

**Down right side - Name of the firm"**

  
**Rajneesh Kumar Sharma**  
Deputy Registrar-Public Relations

**Copy to:** Registrar, IKGPTU for information.

I.K. Gujral Punjab Technical University Jalandhar  
Jalandhar-Kapurthala Highway, Near Pushpa Gujral Science City, Kapurthala-144603