



ARTICULATION AGREEMENT

Between

Yorkville University (YU), a private university designated under Ontario *Post-Secondary Education Choice and Excellence Act, (2000)* to offer university degrees

And

I.K. Gujral Punjab Technical University (PTU), a university in India that is offering various programs at undergraduate and graduate levels in a variety of disciplines.

HEREINAFTER referred to as the Parties.

WHEREAS both Parties, as part of a larger Collaboration Agreement, agree that an academic partnership that creates seamless pathways from PTU BBA to YU BBA is beneficial to their past, current and future students;

WHEREAS both Parties are committed to providing high quality academic programs that serve to advance the academic and professional goals of their students; and

WHEREAS both Parties offer post-secondary education programs that meet with all respective jurisdictional legislation where required and applicable;

THEREFORE the Parties agree to establish a formal articulated pathway for students of PTU's BBA program to complete their Bachelor of Business Administration (BBA) at Yorkville University. PTU BBA students will be admitted to and given credits toward the Yorkville BBA program in accordance with the details outlined below.

1. Project Background

The BBA program at Yorkville University was granted consent by the Postsecondary Education Quality Assessment Board and the Minister of Advanced Education and Skills Development in Ontario in September 2016.

PTU is a registered university in India that offers undergraduate and graduate programs. Their BBA program is accredited by all the relevant education authorities in India.

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2. Project Summary

This Agreement formalizes the articulation arrangements for the PTU's BBA students to the BBA program at YU. Students from PTU's BBA program who achieve the required academic standing will be able to easily transition into the BBA program at YU and will receive credit toward their BBA for work completed at PTU.

3. Under this Articulation Agreement, Yorkville University agrees to:

- 3.1. Admit students from PTU's BBA program, who meet all eligibility criteria listed in this agreement and award those students transfer credits toward completion of the BBA detailed in Section 5 of this agreement.

To be eligible for admission and the award of transfer credits, the PTU students must have successfully completed the courses outlined in Section 5 of this agreement. There will be no time limit applied to the ability to transfer their credits.

- 3.2. Collaborate with PTU in the development and implementation of a marketing plan to promote the academic pathway options for PTU students.
- 3.3. Review PTU curricula changes in a timely manner as required to ensure the integrity of this articulation.

4. Under this Articulation Agreement, PTU agrees to:

- 4.1. Advise YU immediately of any changes to curricula within the BBA program.
- 4.2. Collaborate with YU in the development and implementation of a marketing plan to promote the academic pathway options for PTU students.
- 4.3. Promote the YU BBA pathway to PTU students, both current and alumni.

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5. BBA Program Articulation Details(Vancouver Campus)

PTU Program	Bachelor of Business Administration (BBA)			
Description	BBA Program is designed for students to gain academic and applied knowledge in the key areas of business.			
Program Accreditation	University Grants Commission of India.			
External Accreditations	N/A			
Length of Program	3 years			
TRANSFER CREDITS				
Type	PTU COURSE	YU COURSE	Minimum Grade	BBA Credits
General Studies	HVPE101-18 Human Values, De-addiction and Traffic Rules	Any GESTier 2 Course	C	3
	BBASEC301-18 IT Tools for Business	Any GES Tier 2 Course	C	3
	BBA401-18 Business Research Methods	Any GES Tier 2 Course	C	3
	EVS102-18 Environment Studies	Any GES Tier 2 Course	C	3
	BTHU103/18 English	Tier 1 GES (GES110)	C	3
Total GE Credits				15
Business Credits: Course Equivalency	BBA101-18 Principles and Practices of Management	BUSI1033 – Introduction to Business	C	3
	BBAGE101-18 Managerial Economics-I	BUSI1083 – Microeconomics	C	3
	BBA301-18 Organizational Behavior	BUSI2033 – Organizational Behaviour and Management	C	3
	BBAGE201-18 Managerial Economics- II	BUSI2003 – Macroeconomics in Global Context	C	3
	BBA201-18 Business Statistics	BUSI1003 – Math for Business	C	3
	BBA521-18 Corporate Accounting	BUSI1043 – Introduction to Financial Accounting	C	3
	BBA632-18 Cross Cultural HR Management	BUSIE1000	C	3
	BBA402-18 Human Resource Management	BUSI2103 – Human Resources Management and Development	C	3
	BBA302-18 Marketing Management	BUSI1093 – Introduction to Marketing	C	3
	BBA201-18 Business Statistics	BUSI1013 – Statistics for Business	C	3
	BBA403-18 Financial Management	BUSI2093 – Introduction to Managerial Finance	C	3



	BBASEC401-18 Business Ethics and Corporate Social Responsibility	BUSI2053 – Business Ethics	C	3
	BBAGE301-18 Production and Operations Management	BUSI2113 – Production/Operations Management	C	3
	BBA202-18 Business Environment	BUSI2043 – International Business Environment	C	3
	BBAGE401-18 Entrepreneurship Development	BUSIE1006	C	3
Total Business Credits				45
Total YU BBA Credits Earned				60
Total YU Credits required to earn BBA Degree				60

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6. BBA Program Articulation Details (Toronto Campus)

PTU Program	Bachelor of Business Administration (BBA)			
Description	BBA Program is designed for students to gain academic and applied knowledge in the key areas of business.			
Program Accreditation	University Grants Commission of India.			
External Accreditations	N/A			
Length of Program	3 years			
TRANSFER CREDITS				
Type	PTU COURSE	YU COURSE	Minimum Grade	BBA Credits
General Studies	HVPE101-18 Human Values, De-addiction and Traffic Rules	Any GES Tier 2 Course	C	3
	BBASEC301-18 IT Tools for Business	Any GES Tier 1 Course	C	3
	BBA401-18 Business Research Methods	Any GES Tier 2 Course	C	3
	BBA632-18 Cross Cultural HR Management	Any GES Tier 1 Course	C	3
	EVS102-18 Environment Studies	Any GES Tier 2Course	C	3
Total GE Credits				15
Business Credits: Course Equivalency	BBA101-18 Principles and Practices of Management	BUSI1033 – Introduction to Business	C	3
	BBAGE-101-18 Managerial Economics-I	BUSI1083 – Microeconomics	C	3
	BBA301-18 Organizational Behavior	BUSI2033 – Organizational Behaviour and Management	C	3
	BBAGE201- 18 Managerial Economics- II	BUSI2003 – Macroeconomics in Global Context	C	3
	BBA201-18 Business Statistics	BUSI1003 – Math for Business	C	3
	BBA521- 18 Corporate Accounting	BUSI1043 – Introduction to Financial Accounting	C	3
	BTHU103/18 English	BUSI1073 – Business Writing and Communications	C	3
	BBA402-18 Human Resource Management	BUSI2103 – Human Resources Management and Development	C	3

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	BBA302 –18 Marketing Management	BUSI1093 – Introduction to Marketing	C	3
	BBA201 –18 Business Statistics	BUSI1013 – Statistics for Business	C	3
	BBA403 –18 Financial Management	BUSI2093 – Introduction to Managerial Finance	C	3
	BBASEC401-18 Business Ethics and Corporate Social Responsibility	BUSI2053 – Business Ethics	C	3
	BBAGE301 – 18 Production and Operations Management	BUSI2113 – Production/Operations Management	C	3
	BBA202 –18 Business Environment	BUSI2043 – International Business Environment	C	3
	BBAGE401 –18 Entrepreneurship Development	BUSI2153 – Entrepreneurship	C	3
Total Business Credits				45
Total YU BBA Credits Earned				60
Total YU Credits required to earn BBA Degree				60

7. No Agency Relationship

In carrying out the responsibilities and obligations of this Agreement, neither party shall be acting as the agent or principal of the other with regard to dealings with third parties, including students.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the day and year of the last date accompanying the signatures.

For and on behalf of:

I.K. Gujral Punjab Technical University

For and on behalf of:

Yorkville University, Canada

Signature: [Signature]

Name: Sh. Rahul Bhandari, IAS

Designation: Vice-Chancellor

Date:- _____

Signature: [Signature]

Name: John Crossley

Designation: Vice President, Academic Services

Date: May 17, 2022

Witness:
 Signature:- [Signature]
 Name:- Prof. (Dr.) Y.S. Bhan
 Date:- 19-5-22

Witness:
 Signature:- [Signature]
 Name:- Prof. (Dr.) M. Kabir
 Date:- May 17, 2022