



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ
I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/ 126

Dated 04-03-2022

Directors/Principals
All the University Campuses/ Colleges & Institutions
Affiliated to IKG PTU

Sub: **Regarding Webinar on "Startup opportunities in Solar Energy Sector" on March 08, 2022 (1100 hrs).**

Dear Sir/ Madam

As per the subject cited above, Institute Innovation Council, IKG PTU is going to organize a webinar on Startup opportunities in Solar Energy Sector. Students from engineering & management streams can attend and participate in the above mentioned programme. (For all batches)

In the said seminar, students will gain knowledge of business opportunities available in Solar Energy Sector, Rooftop Solar System, Component of Rooftop Solar System, Current Market Scenario, Government Schemes, Load calculation, System Designing and System Size Calculation. This webinar will also help students to gain knowledge on Emerging Stream of Solar Energy for their better future. Secondly, the students will also get a chance to be a part of Solar Ambassador Programme (Poster attached). The webinar would be conducted by Mr. Chirag Patel, Consultant AHA Solar Pvt. Ltd.

You are requested to direct the Training & Placement Officer of your College/ Institute to motivate students for attending the said webinar as per the following details:

Date: March 08, 2022 (1100 hrs)

Link: <https://us04web.zoom.us/j/72030346960?pwd=CFikL8qzVi1EOn80yrc9AXVrM1DIYW.1>

Meeting ID: 720 3034 6960

Passcode: c6j1Fz

For any queries you may call the undersigned @ +91- 9478098076.

With profound regards,

Ms Bedi
4/03/22

Assistant Director (CR&A)

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Contribute to development of sustainable India



Understand and implement principles of marketing rooftop solar



Excellent opportunity to network with the solar developer community



Receive certification of participation from the programme

WHAT YOUR ROLE WILL LOOK LIKE?

You will be the drivers of this program as you will conduct awareness sessions for consumers in the assigned areas

You will be responsible to further share the media collaterals like flyers, brochures, etc which will be used during the outreach

You will be given targets which will be reviewed and analysed by the program team



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