

Minutes of Meeting of BOS Management, IKGPTU, Main Campus, Kapurthala

Date: 8th January, 2021

Timing: 3:00 PM– 5:00 PM (Online via Zoom)

Following members were present:

- Dr. Harmeen Soch**, HOD, Dept. of Management, IKGPTU, Kapurthala, (Chairperson)
Dr. S.K. Singla, Professor, GNAIMT, Phagwara (Member)
Dr. Parampal Singh, Associate Professor, GNDE, Ludhiana (Member)
Dr. Sandhya Mehta, Associate Professor, GNIMT, Ludhiana (Member)
Dr. Pooja Mehta, Assistant Professor, IKGPTU Main Campus, Kapurthala (Member)
Dr. Kapil Gupta, Assistant Professor, IKGPTU Main Campus, Kapurthala (Member)
Dr. B.S. Mann, Professor, GNDU, Amritsar (Outside Expert)
Dr. A.S. Chawla, Professor, Punjabi University, Patiala (Outside Expert)

The members discussed in detail the agenda and the following decisions were taken:

Item 1: To finalize the policy regarding summer training of the current batch of MBA in light of the UGC / AICTE guidelines regarding internship in the COVID-19 scenario.

AICTE's letter vide no. F. 7-2/DD/Admn/Inter corr. (Vol.-II) Pt dated 15th April, 2020 (Pt No. 6 Internships) (**Annexure A**) and UGC's letter vide no. D.O.No.F.1-1/2020(Secy) dated 4th May, 2020 (**Annexure B**) were put up before BOS for deliberation and decision about the policy regarding Summer Training for the current batch of MBA (Batch 2019-2021). In the light of the above the following decisions were made:

- 1.1. The period of summer training shall be reduced from six weeks to four weeks. The Department shall give assignments to students to compensate for the reduced period of summer training as per UGC guidelines.
- 1.2. In order to facilitate the students, they shall be given the opportunity to avail summer training in various departments of IKGPTU, Main Campus. They may also attend the summer training in industry (online / offline) if they so desire. Either way the training period shall remain the same which is four weeks.
- 1.3. Students shall undergo their training in the month of February and submit their training certificates on successful completion of training of four weeks.
- 1.4. The training shall also be supervised by an academic guide from the Department of Management, IKGPTU, Main Campus.

Item 2: To discuss the feedback regarding syllabus design and review obtained from students, parents, teachers, alumni and employers.

The Department obtained structured feedback on design and review of syllabus from students, parents, alumni and teachers as recommended by BOS. Feedback was analyzed and feedback report on design and syllabus was shared with the BOS. Further, the members were also apprised with

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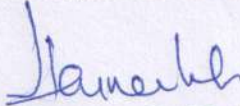
244 (i to ii) - Approval

Action taken report stating various measures taken by the Department on the basis of feedback obtained.

The Action taken report was put up before BOS for approval.

2.1. Feedback Report on Syllabus design and review (attached as Annexure C) and Action Taken Report on syllabus design and review (attached as Annexure D) were discussed and approved.

The chairperson thanked all the member of BOS for their valuable contribution.



Dr. Harmeen Soch

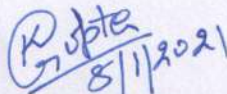
Dr. A.S. Chawla

Dr. S. K. Singla

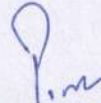
Dr B. S. Mann

Dr. Parampal Singh

Dr. Sandhya Mehta



Dr. Kapil Gupta



Dr. Pooja Mehta

8/1/2021

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D. Swaraj

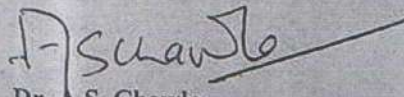
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Dr. Harmeem Soch


Dr. A.S. Chawla

Dr. S. K. Singla

Dr B. S. Mann

Dr. Parampal Singh

Dr. Sandhya Mehta

Dr. Kapil Gupta

Dr. Pooja Mehta

Fwd: Minutes of Meetings of BOS, Management dated 8-1-2021

Pooja Mehta <pooja24k@gmail.com>
To: Gurdeep Singh <singhgurdeep7890@gmail.com>

18 January 2021 at 15:59

Forwarded Conversation**Subject: Minutes of Meetings of BOS, Management dated 8-1-2021**

From: Pooja Mehta <pooja24k@gmail.com>

Date: Fri, Jan 15, 2021 at 12:51 AM

To: Harmeen Soch <harmeensoch@yahoo.com>, <drsingla11@gmail.com>, singh param <param351@yahoo.com>, Sandhya Mehta <mehta_sandhya@yahoo.com>, Kapil Gupta <kapilfutures@gmail.com>, Arvinder Singh Chawla <aschawla_2000@yahoo.com>, <bikrammann@hotmail.com>

Dear BOS Members

Greetings of the day!

Please find attached the minutes of meeting of BOS, Management, IKGPTU (Main Campus) dated 8-1-2021 held via Zoom, Feedback report and Action taken report on design and review of syllabus as discussed in the meeting.

You are requested to kindly go through the same and give your consent on MoMs via email.

Thank You.

—
Regards:

Dr. Pooja Mehta

Assistant Professor

Department of Management, IKGPTU, Main Campus

From: bikram jit singh mann <bikrammann@hotmail.com>

Date: Fri, Jan 15, 2021 at 1:52 PM

To: Pooja Mehta <pooja24k@gmail.com>

Dear Dr Pooja Mehta

I hereby give my approval to the minutes of the meeting of BOS Management held on 8th January 2021.

Prof Bikramjit Singh Mann

University Business School

Guru Nanak Dev University Amritsar

Get Outlook for Android

From: Pooja Mehta <pooja24k@gmail.com>

Sent: Friday, January 15, 2021 12:51:27 AM

To: Harmeen Soch <harmeensoch@yahoo.com>; drsingla11@gmail.com <drsingla11@gmail.com>; singh param <param351@yahoo.com>; Sandhya Mehta <mehta_sandhya@yahoo.com>; Kapil Gupta <kapilfutures@gmail.com>; Arvinder Singh Chawla <aschawla_2000@yahoo.com>; bikrammann@hotmail.com <bikrammann@hotmail.com>

Subject: Minutes of Meetings of BOS, Management dated 8-1-2021

From: Sandhya Mehta <mehta_sandhya@yahoo.com>
Date: Fri, Jan 15, 2021 at 6:36 PM
To: <pooja24k@gmail.com>

Dear Dr Pooja

I have gone through the minutes of the meeting. I hereby give my assent for the same.

Sent from Yahoo Mail on Android

From: sk singla <drsingla11@gmail.com>
Date: Sun, Jan 17, 2021 at 8:26 AM
To: Pooja Mehta <pooja24k@gmail.com>

I agree with the contents and give my consent. Dr SINGLA

From: Pooja Mehta <pooja24k@gmail.com>
Date: Mon, Jan 18, 2021 at 1:01 PM
To: Arvinder Singh Chawla <aschawla_2000@yahoo.com>

Respected sir
PFA the minutes of meeting of BOS held on 8-1-2021

----- Forwarded message -----
From: Pooja Mehta <pooja24k@gmail.com>
Date: Fri, Jan 15, 2021, 00:51
Subject: Minutes of Meetings of BOS, Management dated 8-1-2021

From: singh param <param351@yahoo.com>
Date: Mon, Jan 18, 2021 at 1:19 PM
To: Pooja Mehta <pooja24k@gmail.com>

I do give my consent.
Dr Parampal Singh


From: Pooja Mehta <pooja24k@gmail.com>
Date: Mon, Jan 18, 2021 at 3:40 PM
To: Gurdeep Singh <singhgurdeep7890@gmail.com>


For print

[Quoted text hidden]


5 attachments


 MOMs.pdf
276K

 Annexure A.pdf
250K

 Annexure B.pdf
493K

239

 Annexure C -Feedback report.docx
61K

 Annexure D- ATR.docx
28K



प्रो.राजीव कुमार
सदस्य सचिव
Prof. Rajive Kumar
Member Secretary



अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

मानव संसाधन विकास मंत्रालय, भारत सरकार
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली - 110070

दूरभाष: 011-26131497

ई मेल : ms@aicte-india.org

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

Ministry of Human Resource Development, Govt. of India

Nelson Mandela Marg, Vasant Kunj, New Delhi-110067

Phone: 011-26131497

E-mail: ms@aicte-india.org

Dated: 15th April 2020

No. F. 7-2/DD/Admn/Inter corr.(Vol.-II) Pt

Sub.: Instructions to institutes/colleges during lockdown 2.0- regarding.

As we all are aware, our Country is going through a National Emergency that has arisen due to the outbreak of COVID-19 pandemic and hence is currently observing a lockdown till 3rd May 2020.

Government of India, Ministry of Home Affairs vide order No.40-3/2020-DM-I(A) dated 15.04.2020 has issued consolidated revised guidelines on the measures to be taken by Ministries/Departments of Government of India and other establishments, for containment of COVID-19 in the Country.

Ensuring safety precautions during the threat posed by COVID-19, would be fundamental responsibility of all citizens of India, during this hour of crisis. Likewise, Heads of Institutions have the onerous responsibility of safeguarding the health and associated interests of all stakeholders of their respective colleges/ institutions. In view of the above, the following guidelines are issued for strict compliance by all Colleges/ Institutions:

1. Payment of Fees: It has come to knowledge of AICTE, that certain standalone institutions are insisting that students should pay the fees, including admission fees, during the lockdown. It is clarified that colleges/institutions should not insist on payment of fees till the ongoing lockdown is lifted and normalcy is restored. Further guidelines in this regard communicating the revised timelines will be issued by AICTE in due course. Accordingly, all colleges/institutions are directed to display this information on their website and also communicate the same to the students through e-mail.

2. Payment of salary to faculty members: It has been learnt that various institutions have not paid salary to their faculty and staff members, for the duration of the lockdown. Also certain institutions have terminated the services of certain faculty/staff members. It is clarified that salary and other dues to the faculty/staff members will be released for the duration of lockdown and also terminations, if any, made during the lockdown will be withdrawn. Hence, the same may be strictly complied with. A letter in this regard has also been issued to the respective Chief Secretaries of all States/UTs including reimbursement of fees to colleges/institutions.

3. Discouraging fake news: Various interest groups / individuals are circulating fake news on social media platforms thereby creating misinformation and rumours. Discouraging any such fake news and reporting the matter to concerned authorities would be prime responsibility of all stakeholders. It is also advised that any information published on the official website of MHRD/UGC/AICTE only may be relied upon. Hence, these websites may be regularly perused for any updates. Similarly, for other government circulars, official websites of the concerned Ministries /Departments may be referred to.


4. Prime Minister's Special Scholarship Scheme (PMSSS): Due to ongoing lockdown and restricted access to internet, the activities pertaining to PMSSS for the academic year 2020-2021 have been delayed. However, it is clarified that the scheme will be continued as in the past, once the lockdown is lifted. A calendar of events, laying down fresh timelines will be published in AICTE website in due course.

5. Online classes and semester examination: It is clarified that online classes for the current semester will be continued during the extended lockdown. A revised academic calendar will be issued by UGC/AICTE subsequently. Regarding the conduct of semester examinations, it is clarified that UGC has constituted a committee for recommending the modalities of conduct of examinations, award of marks and passing criteria in examinations. Directions in this regard will be issued separately. Websites of UGC/AICTE may be perused regularly.

6. Internships: It is clarified that some students would not be able to pursue their summer internship due to the ongoing lockdown. Hence, they are advised to pursue internships from home. In case the same is not feasible, this requirement may be fulfilled in December 2020.

7. Sharing of internet bandwidth with other Colleges/Institutions: Due to the inability of certain students to access internet services, colleges/ institutions are advised to allow students of other colleges/ institutions in their vicinity to access the internet facility at their colleges/ institutions. Hence, colleges/ institutions may accordingly permit students of other colleges/ institutions to share their campus internet facility. Attendance rule may be relaxed in the light of lockdown and unavailability of good bandwidth in certain rural areas.

All Colleges/Institutions must strictly adhere to these instructions, failing which action will be taken as per the prevailing rules.


(Prof. Rajive Kumar)
Member Secretary

To
All AICTE approved Colleges/ Institutions



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव ससाधन विकास मन्त्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph : 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

D.O.No.F.1-1/2020(Secy)

May 4, 2020

Subject : Internships

Dear Madam/Sir,

This is in continuation to our earlier letter of even number dated 29.4.2020 vide which the Guidelines on Examinations and Academic calendar were issued.

As per the letter, it was made clear that the guidelines are advisory in nature and the Universities may accordingly plan their activities keeping in view the safety and interest of our stakeholders, giving highest priority to health of all concerned, while adopting and implementing the Guidelines.

The said guidelines also provide a framework for internship etc. However, keeping in view the current situation of lock down across the country due to Covid-19, the universities/ colleges may also take following measures for internship and other related activities:

1. Allow the students to take up 'online internships/ activities' including the activities that can be carried out digitally or otherwise from home.
2. Engage them to work as interns on ongoing projects.
3. Delay the start date for internship.
4. Reduce the period of internship clubbing with assignments etc.

This is for your information please.

With regards,

Yours sincerely,

(Rajnish Jain)

To:

1. The Vice Chancellors of all Universities
2. The Principals of all Colleges

Copy for kind information to:

1. The Principal Secretary/Secretary to the Governors of all States/Lt. Governors of all Union Territories.
2. The Principal Secretary/Secretary, Department of Higher Education, all State Governments/Union Territories

(Rajnish Jain)

DEPARTMENT OF MANAGEMENT (DOM)
I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY MAIN CAMPUS

D. No. IKGPTU/DOM/5535

DATED: 8/1/2021

Report on Structured Feedback for Design and Review of Syllabus

The structured feedback regarding design and review of the syllabus was obtained from students, parents, alumni, teachers and employers. In order to obtain the feedback, a structured questionnaire was designed to elicit the responses regarding relevant issues concerning design, review and delivery of syllabus. The analysis of the feedback obtained is presented in five sections. Section 1 includes analysis of feedback obtained from students. Section 2 covers the analysis of feedback obtained from parents. Section 3 explains the analysis of feedback obtained from alumni. Section 4 covers analysis of feedback obtained from teachers and Section 5 presents the analysis of feedback obtained from industry experts who are potential employers.

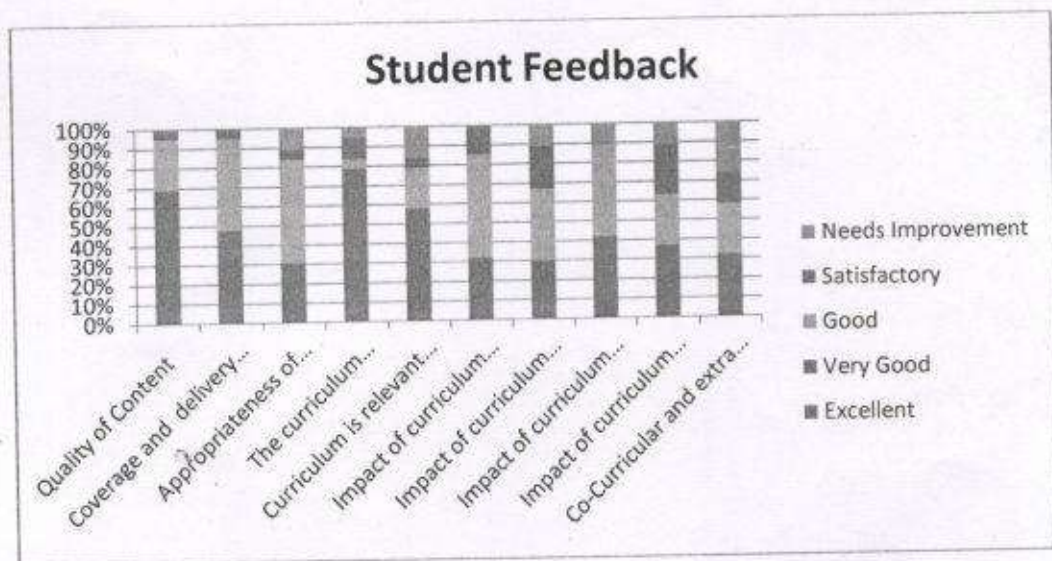
1. Students Feedback on Design and Review of Syllabus

Feedback on design and review of syllabus was collected from 19 students of MBA, BBA and PhD Programs of the department. Analysis of the feedback is presented in table 1.

	Excellent	Very Good	Good	Satisfactory	Needs Improvement
Quality of Content	2 (11)	11 (58)	5 (26)	1 (5)	0 (0)
Coverage and delivery of syllabus	2 (11)	7 (37)	9 (47)	1 (5)	0 (0)
Appropriateness of programme outcomes and learning outcomes	1 (5)	5 (26)	10 (53)	1 (5)	2 (11)
The curriculum enhances learning	3 (16)	12 (63)	1 (5)	2 (11)	1 (5)

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Curriculum is relevant for employability	1 (5)	10 (53)	4 (21)	1 (5)	3 (16)
Impact of curriculum on developing analytical skills	2 (11)	4 (21)	10 (53)	3 (16)	0 (0)
Impact of curriculum on developing industrial oriented skills	2 (11)	5 (26)	7 (37)	4 (21)	2 (11)
Impact of curriculum on developing entrepreneurial skills	0 (0)	8 (42)	9 (47)	0 (0)	2 (11)
Impact of curriculum on holistic development of students	1 (5)	6 (32)	5 (26)	5 (26)	2 (11)
Co-Curricular and extra curricular activities	3 (16)	3 (16)	5 (26)	3 (16)	5 (26)
Note: Percentage is given in parenthesis					



- Quality of Content:** 58 percent of students stated that the quality of content is excellent and very good respectively. Where, 26 percent describes it is good and, 5 percent described it as satisfactory. Overall students were satisfied with the quality of content
- Coverage and delivery of the syllabus:** In the context of coverage and delivery of the syllabus, it is found that 47 percent respond to it as very good and 37 percent good respectively. While not even a single student recommended improvement in the

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coverage and delivery of the syllabus. Overall students were satisfied with the coverage and delivery of the syllabus.

- **Appropriateness of programme outcomes and learning outcomes:** 53 per cent and 26 per cent of students described programme outcomes and learning outcomes as very good and good respectively, where, only 11 per cent students suggested for further improvements in this area.
- **The curriculum enhances learning:** The majority (53 per cent) of students stated that curriculum is relevant for gaining the employability. Overall students were satisfied with the curriculum.
- **The curriculum is relevant for employability:** 11 per cent students regarded that the curriculum is excellent for students for developing analytical skills and, 53 per cent of students found it as very good and 21 per cent of students stated it as good. . Overall students were fulfilled.
- **Impact of curriculum on developing analytical skills:** More than 37 per cent of students described the curriculum as very good for developing industry-oriented skills among the students, whereas, 11 per cent recommended that there is a need for improvement in the curriculum. Overall the students were appeased with the curriculum on developing analytical skills.
- **Impact of curriculum on developing industrial oriented skills:** 47 per cent of students claimed the curriculum is very good for developing entrepreneurial skills among the students and, 42 per cent described it as good and 0 per cent as satisfactory.
- **Impact of curriculum on the holistic development of students:** Majority of students with 32 per cent marked curriculum for the holistic development of students as excellent, whereas, 26 per cent claimed it as very good and good respectively.
- **Co-Curricular and extracurricular activities:** In the context of co-curricular and extra-curricular activities needs improvement. And, 16 per cent students stated it as very good and satisfactory respectively.

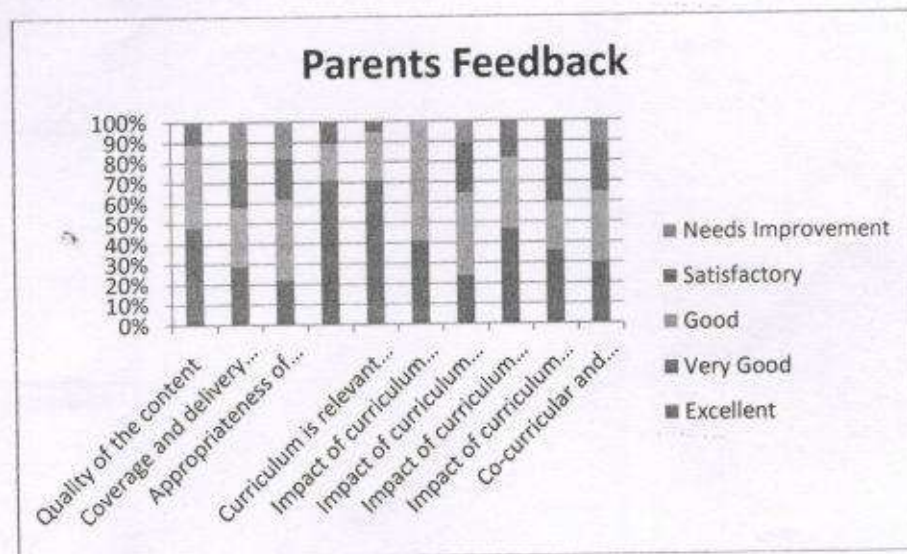
2. Parents Feedback on Design and Review of Syllabus

Feedback on design and review of syllabus was collected from 17 parents of students of MBA, BBA and PhD Programs of the department. Analysis of the feedback is presented in table 2.

Table 2: Parents' Feedback.					
	Excellent	Very Good	Good	Satisfactory	Needs Improvement
Quality of the content	4 (24)	4 (24)	7 (41)	2(12)	0(0)
Coverage and delivery of syllabus	0(0)	5(29)	5(29)	4(24)	3(18)

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Appropriateness of prog. Outcomes and Learning outcomes	0(0)	4(24)	8(47)	4(24)	1(18)
Curriculum enhances learning	1(6)	11(65)	3(18)	2(12)	0(0)
Curriculum is relevant for employability	2(12)	10(59)	4(24)	1(6)	0(0)
Impact of curriculum on developing analytical skills	1(6)	6(35)	10(59)	0(0)	0(0)
Impact of curriculum on developing industry-oriented skills	0(0)	4(24)	7(41)	4(24)	2(12)
Impact of curriculum on developing entrepreneurial skills	0(0)	8(47)	6(35)	3(18)	0(0)
Impact of curriculum on the holistic development of the students	2(12)	4(24)	4(24)	7(41)	0(0)
Co-curricular and extra-curricular activities	1(6)	4(24)	6(35)	4(24)	2(12)
Note: Percentage is given in parenthesis					



P. M. H.

- **Quality of content:** 24 percent of parents stated that the quality of content is excellent and very good respectively. Where, 41 percent stated it is good and, 12 percent described it as satisfactory. Overall the parents were satisfied with the quality of content.
- **Coverage and delivery of the syllabus:** The coverage and delivery of the syllabus are found as 29 percent very good and good respectively. 18 percent of parents recommended improvement in the coverage and delivery of the syllabus. Overall parents were satisfied, but a few improvements were needed.
- **Appropriateness of prog. Outcomes and Learning outcomes:** 24 per cent and 47 per cent of parents described programme outcomes and learning outcomes as very good and good respectively, where, only 6 per cent parents suggested for further improvements in this area.
- **The curriculum enhances learning:** overall parents were satisfied with the curriculum for enhancing the learning abilities of students. As 65 per cent stated it as very good, whereas, 18 per cent described it good. Overall, parents are pleased with this.
- **The curriculum is relevant for employability:** The majority (59 per cent) of parents stated that curriculum is relevant for gaining the employability. Altogether, the parents were fully satisfied.
- **Impact of curriculum on developing analytical skills:** 6 per cent parents regarded that the curriculum is excellent for students for developing analytical skills and, 35 per cent of parents found it very good and the majority (59 per cent) of parents stated it as good.
- **Impact of curriculum on developing industry-oriented skills:** More than 40 per cent of parents described the curriculum as good for developing industry-oriented skills among the students, whereas, 12 per cent recommended that there is a need for improvement in the curriculum. Altogether, the parents were satisfied, but a few improvements need to be made.
- **Impact of curriculum on developing entrepreneurial skills:** 47 per cent of parents claimed the curriculum is very good for developing entrepreneurial skills among the students and, 35 per cent described it as good and 18 per cent as satisfactory. All in all, the parents were fully satisfied with the curriculum.
- **Impact of curriculum on the holistic development of the students:** Majority of parents with 41 per cent are satisfied with the curriculum for the holistic development of students, whereas, 24 per cent claimed it as very good and good respectively. Overall, parents stated the curriculum as satisfactory concerning to develop holistic skills among students.
- **Co-curricular and extra-curricular activities:** In the context of co-curricular and extra-curricular activities need improvement. And, 24 per cent parents stated it as very good and satisfactory respectively. Altogether, parents' suggested that there is a need for improvement in the context of Co-curricular and extra-curricular activities.

3. Alumni's Feedback on University.

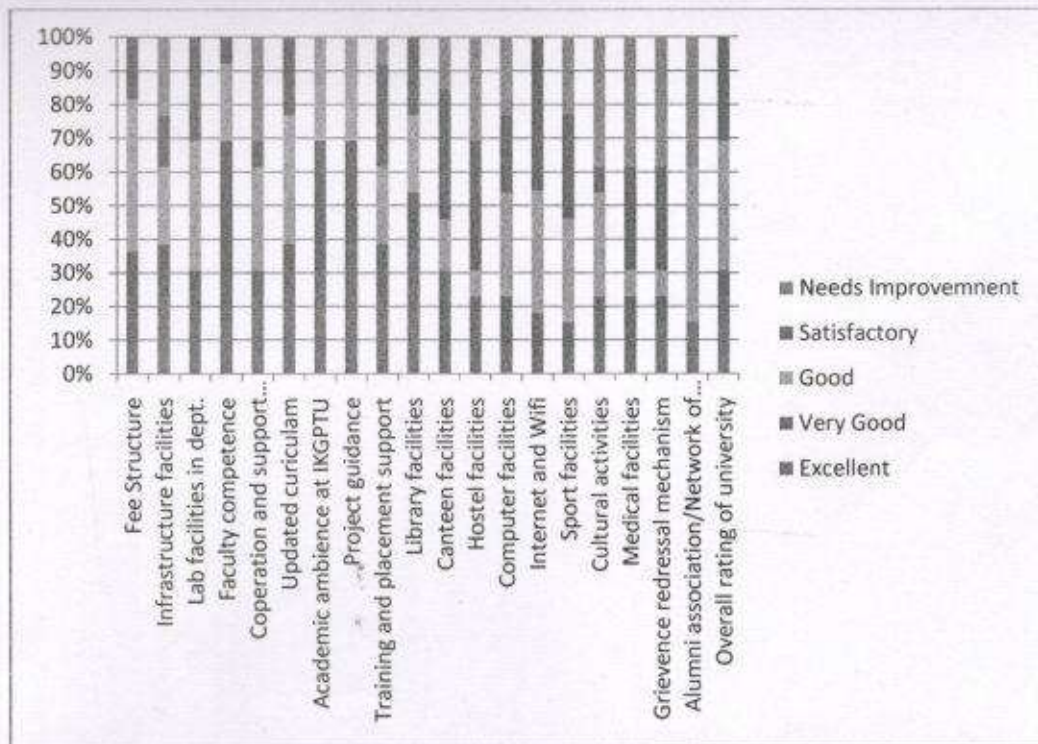
Feedback on design and review of syllabus and various other facilities was collected from 13 pass out students of MBA and PhD Programs of the department. Analysis of the feedback is presented in table 3.

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Table 2: Alumni Feedback.					
	Excellent	Very Good	Good	Satisfactory	Needs Improvement
Fee Structure	1(7.7)	3 (23.1)	5 (38.5)	2 (15.4)	2(15.3)
Infrastructure facilities	3 (23.1)	2 (15.4)	3 (23.1)	2 (15.4)	3 (23)
Lab facilities in dept.	2(15.4)	2 (15.4)	5 (38.5)	4 (30.7)	0.0
Faculty competence	2 (15.4)	7 (53.8)	3 (23.1)	1 (7.7)	0.0
Cooperation and support received by office members	3(23.1)	1 (7.7)	4 (30.8)	1 (7.7)	4 (30.7)
Updated curriculum	4 (30.8)	1 (7.7)	5 (38.5)	3 (23)	0.0
Academic ambience at IKGPTU	4 (30.8)	5 (38.5)	4 (30.7)	0.0	0.0
Project guidance	5(38.5)	4 (30.8)	4 (30.7)	0.0	0.0
Training and placement support	3(23.1)	2 (15.4)	3 (23.1)	4 (30.8)	1 (7.6)
Library facilities	5 (38.5)	2 (15.4)	3 (23.1)	3 (23)	0.0
Canteen facilities	0.0	4 (30.7)	2 (15.4)	5 (38.5)	2 (15.4)
Hostel facilities	0.0	3 (23.1)	1 (7.7)	5 (38.5)	4 (30.7)
Computer facilities	1 (7.7)	2 (15.4)	4 (30.8)	3 (23.1)	3 (23)
Internet and Wifi	1 (15.4)	2 (15.4)	4 (30.8)	5 (38.4)	0.0
Sport facilities	1 (7.7)	2 (15.4)	4 (30.8)	3 (30.7)	3 (23.1)
Cultural activities	1 (7.7)	2 (15.4)	4 (30.8)	1 (7.7)	5 (38.4)
Medical facilities	1 (7.7)	2 15.4)	1 (7.7)	4 (30.8)	5 (38.4)
Grievance redressal mechanism	2 (15.4)	1 (7.7)	1 (7.7)	4 (30.8)	5 (38.4)
Alumni association/Network of old friends	2(15.4)	0.0	6 (46.2)	0.0	5 (38.4)
Overall rating of university	3(23.1)	1 (7.7)	5 (38.5)	4 (30.7)	0.0

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- **Fee structure**-15 percent of the alumni stated not the current fee structure needs improvement; similarly approximately 38 percent agreed that the fee structure is good. Only 7.7 percent stated that the fee structure is excellent.
- **Infrastructure facilities**- About the infrastructure facilities, 23 percent alumni stated that it is excellent, whereas 15.4 percent stated that the infrastructure is average.
- **Lab facilities**- For the lab facilities in department 38 percent agreed that the facilities provided are good. Almost 54 percent described faculty competence as very good and 15.4 percent stated it is excellent.
- **Cooperation and support received from office members**-Approximately 31 percent stated that the cooperation and support received from office member's needs improvement.
- **Updated curriculam**-38.5 percent alumni stated that the curriculum is updated and good, and almost 31 percent agreed that it is excellent.
- **Academic ambience**- About the Academic ambience at IKGPTU 38.5 percent stated it is very good. For project guidance, 38.5 percent found the guidance excellent; while 31 percent described that it is both good and very good respectively.
- **Training and placement support**- About training and placement support 30.8 percent described it as average.
- **Library facilities**-38.5 percent described library facilities as excellent, and 23 percent stated it as good and average both.
- **Canteen facilities**-Almost 31 percent alumni stated that they don't know about the canteen facilities and 38.5 percent said that the canteen facilities are average.
- **Hostel facilities**-For hostel facilities, 38.5 percent stated it as average, and 23.1 percent said that the facilities are good.

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- **Computer facilities** -Computer facilities are good according to 30.8 percent alumnus. The internet and Wifi facilities are said to be average by 38.5 percent alumni and excellent by 15.4 percent.
- **Sport facilities**- The sport facilities are good according to 30.8 percent alumnus. The cultural activities needs improvement according to 38.5 percent and 30.8 percent stated those are good.
- **Medical facilities**-For the medical facilities 38.4 percent said it needs improvement. 31 percent said it is satisfactory.
- **Alumni association/Network of old friends**-Again 38.5 percent said alumni associations needs improvement whereas 46.2 percent said the network of old friends is good.
- **Overall rating of university**-38.5 percent alumnus rated the University as good while 23.1 percent rated the university as excellent.

4. Teachers' Feedback on Design and Review of Syllabus

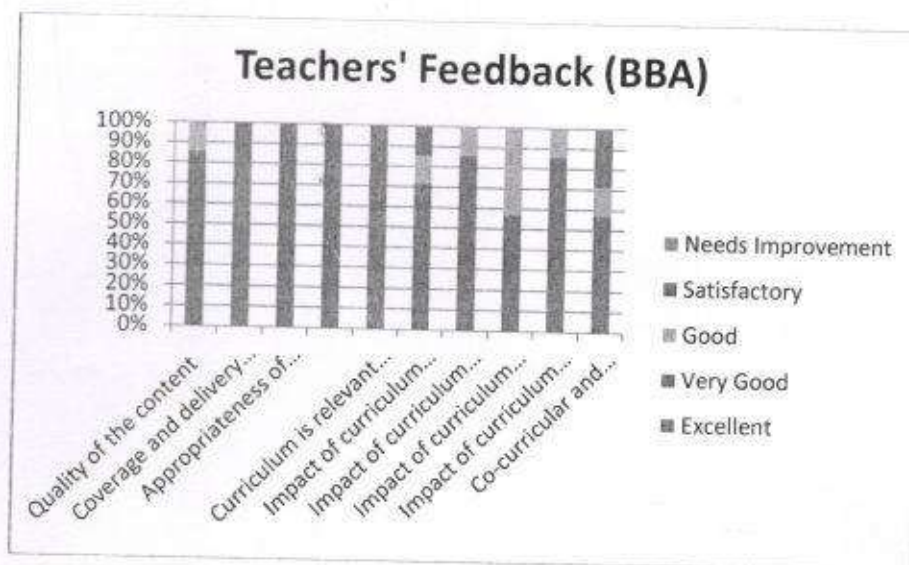
Feedback faculty members of the Department has been obtained regarding design and review of syllabus of the three programs offered by the department, namely MBA, BBA and PhD. Feedback was collected from 8 regular faculty members. Course wise analysis of the feedback is presented in tables 4.1, 4.2 to 4.3.

	Excellent	Very Good	Good	Satisfactory	Needs Improvement
Quality of the content	2(28.6)	4(57.1)	1(14.3)	0.0 (0)	0.0 (0)
Coverage and delivery of syllabus	6(85.7)	1(14.3)	0.0 (0)	0.0 (0)	0.0 (0)
Appropriateness of prog. Outcomes and Learning outcomes	2(28.6)	5(71.4)	0.0 (0)	0.0 (0)	0.0 (0)
Curriculum enhances learning	1(14.3)	6(85.7)	0.0 (0)	0.0 (0)	0.0 (0)
Curriculum is relevant for employability	4(57.1)	3(42.9)	0.0 (0)	0.0 (0)	0.0 (0)
Impact of curriculum on developing analytical skills	0.0 (0)	5(71.4)	1(14.3)	1(14.3)	0.0 (0)
Impact of curriculum on developing industry-oriented skills	2(28.6)	4(57.1)	1(14.3)	0.0 (0)	0.0 (0)

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Impact of curriculum on developing entrepreneurial skills	2(28.6)	2(28.6)	3(42.9)	0.0 (0)	0.0 (0)
Impact of curriculum on the holistic development of the students	2(28.6)	4(57.1)	1(14.3)	0.0 (0)	0.0 (0)
Co-curricular and extra-curricular activities	3(42.9)	1(14.3)	1(14.3)	2(28.6)	0.0 (0)
Note: Percentage is given in parenthesis					



- **Quality of content:** 28.6 percent of teachers stated that the quality of content is excellent for BBA students and 57.1 states it is very good. Where, 14.3 percent stated it is good. Overall the teachers were satisfied with the quality of content.
- **Coverage and delivery of the syllabus:** The coverage and delivery of the syllabus are found as 85.7 percent excellent. 14.3 percent of teachers recommended very good in the coverage and delivery of the syllabus. Overall teachers were satisfied, but a few improvements were needed.
- **Appropriateness of prog. Outcomes and Learning outcomes:** 28.6per cent of teachers described programme outcomes and learning outcomes as excellent where, 71.4 per cent teachers suggested it as very good in this area.
- **The curriculum enhances learning:** Overall teachers were satisfied with the curriculum for enhancing the learning abilities of students. As 85.7 per cent stated it as very good.
- **The curriculum is relevant for employability:** The majority (57.1 per cent) of teachers stated that curriculum is excellent for gaining the employability. Altogether, the teachers were fully satisfied.




- **Impact of curriculum on developing analytical skills:** 6 per cent teachers regarded that the curriculum is excellent for students for developing analytical skills and, 35 per cent of teachers found it very good and the majority (59 per cent) of teachers stated it as good.
- **Impact of curriculum on developing industry-oriented skills:** More than 40 per cent of teachers described the curriculum as good for developing industry-oriented skills among the students, whereas, 12 per cent recommended that there is a need for improvement in the curriculum. Altogether, the teachers were satisfied, but a few improvements need to be made.
- **Impact of curriculum on developing entrepreneurial skills:** Almost 50 per cent of teachers claimed the curriculum is good for developing entrepreneurial skills among the students of BBA. All in all, the teachers were fully satisfied with the curriculum.
- **Impact of curriculum on the holistic development of the students:** Majority of teachers i.e. 57.1 per cent claimed it as very good. Overall, teachers stated the curriculum as satisfactory concerning to develop holistic skills among students.
- **Co-curricular and extra-curricular activities:** In the context of co-curricular and extra-curricular activities, need improvement. And, 42.9 per cent teachers stated it as excellent. Altogether, teachers' suggested that there is no need for improvement in the context of Co-curricular and extra-curricular activities for the BBA students.

Table 4.2 : Teachers feedback for MBA

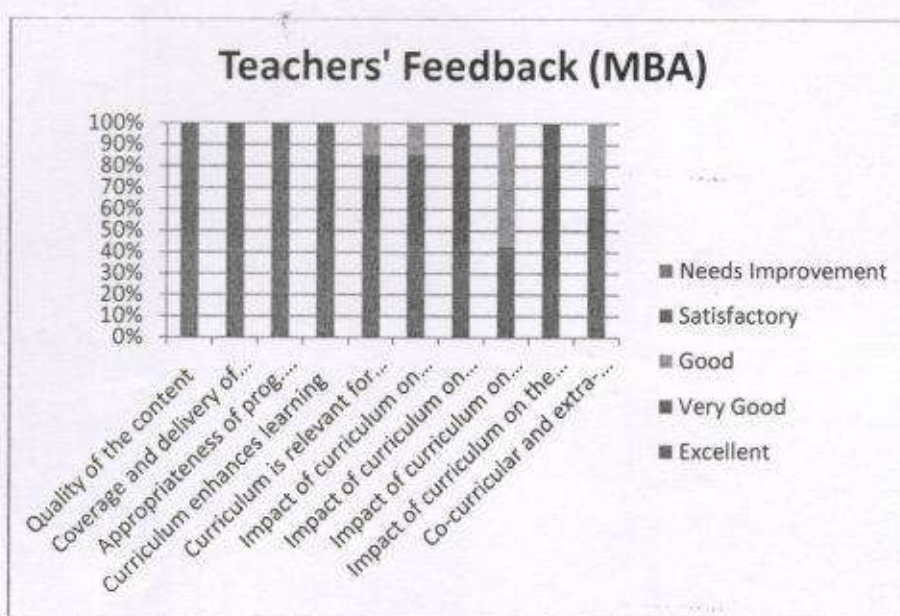
	Excellent	Very Good	Good	Satisfactory	Needs Improvement
Quality of the content	3.0 (42.9)	4.0 (57.1)	0.0 (0)	0.0 (0)	0.0 (0)
Coverage and delivery of syllabus	3.0 (42.9)	4.0 (57.1)	0.0 (0)	0.0 (0)	0.0 (0)
Appropriateness of prog. Outcomes and Learning outcomes	5.0 (71.4)	2.0 (28.6)	0.0 (0)	0.0 (0)	0.0 (0)
Curriculum enhances learning	2.0 (28.6)	5.0 (71.4)	0.0 (0)	0.0 (0)	0.0 (0)
Curriculum is relevant for employability	4.0 (57.1)	2.0 (28.6)	1.0 (14.3)	0.0 (0)	0.0 (0)
Impact of curriculum on developing analytical skills	3.0 (42.9)	3.0 (42.9)	1.0 (14.3)	0.0 (0)	0.0 (0)
Impact of curriculum on developing industry-oriented skills	3.0 (42.9)	4.0 (57.1)	0.0 (0)	0.0 (0)	0.0 (0)

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Impact of curriculum on developing entrepreneurial skills	3.0(42.9)	0.0 (0)	4.0(57.1)	0.0 (0)	0.0 (0)
Impact of curriculum on the holistic development of the students	2.0 (28.6)	5.0 0 (71.4)	0.0 (0)	0.0 (0)	0.0 (0)
Co-curricular and extra-curricular activities	3.0(42.9)	2.0 (28.6)	2.0 (28.6)	0.0 (0)	0.0 (0)

Note: Percentage is given in parenthesis



- **Quality of content:** 57.1 percent of teachers stated that the quality of content for MBA students is very good. Where, 42.9 percent stated it is excellent. Overall the teachers were satisfied with the quality of content.
- **Coverage and delivery of the syllabus:** 57.1 percent of teachers stated that the coverage and delivery for MBA students is very good. Where, 42.9 percent stated it is excellent. Overall the teachers were satisfied with the quality of content...
- **Appropriateness of prog. Outcomes and Learning outcomes:** 71.4 per cent teachers stated that it is excellent and 28.6 per cent of teachers described programme outcomes and learning outcomes as very good
- **The curriculum enhances learning:** 71.4 percent said it is very good. While 28.6 stated that the curriculum for enhancing the learning abilities of students of MBA students is excellent. Overall, teachers are pleased with this.
- **The curriculum is relevant for employability:** The majority (57.1 per cent) of teachers stated that curriculum is excellent parameter for gaining the employability. Altogether, the teachers were fully satisfied.

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- **Impact of curriculum on developing analytical skills:** 42.9 per cent teachers regarded that the curriculum is both excellent and very good for students for developing analytical skills.
- **Impact of curriculum on developing industry-oriented skills:** 57.1 per cent of teachers described the curriculum as very good for developing industry-oriented skills among the students, whereas, 42.9 per cent recommended that it is as excellent. Altogether, the teachers were satisfied, but a few improvements need to be made.
- **Impact of curriculum on developing entrepreneurial skills:** 57.1 per cent of teachers claimed the curriculum is good for developing entrepreneurial skills among the students and, 42.9 per cent described it as excellent. All in all, the teachers were fully satisfied with the curriculum.
- **Impact of curriculum on the holistic development of the students:** Majority of teachers with 71.4 per cent are satisfied with the curriculum for the holistic development of students as they rated it as very good. Overall, teachers stated the curriculum as satisfactory concerning to develop holistic skills among students.
- **Co-curricular and extra-curricular activities:** In the context of co-curricular and extra-curricular activities, 42.9 per cent teachers stated it as excellent. Altogether, teachers' suggested that there is no need for improvement in the context of Co-curricular and extra-curricular activities.

Table 4.3 : Teachers feedback for PhD

	Excellent	Very Good	Good	Satisfactory	Needs Improvement
Quality of the content	3 (50.0)	2(33.3)	1 (16.7)	0 (0.0)	0 (0.0)
Coverage and delivery of syllabus	2(33.3)	4(66.7)	0 (0.0)	0 (0.0)	0 (0.0)
Appropriateness of prog. Outcomes and Learning outcomes	2(33.3)	3 (50.0)	1 (16.7)	0 (0.0)	0 (0.0)
Curriculum enhances learning	2(33.3)	4(66.7)	0 (0.0)	0 (0.0)	0 (0.0)
Curriculum is relevant for employability	2(33.3)	3 (50.0)	1 (16.7)	0 (0.0)	0 (0.0)
Impact of curriculum on developing analytical skills	2(33.3)	1 (16.7)	3 (50.0)	0 (0.0)	0 (0.0)
Impact of curriculum on developing industry-oriented skills	3 (50.0)	3 (50.0)	0 (0.0)	0 (0.0)	0 (0.0)
Impact of curriculum on developing entrepreneurial skills	1 (16.7)	2(33.3)	3 (50.0)	0 (0.0)	0 (0.0)

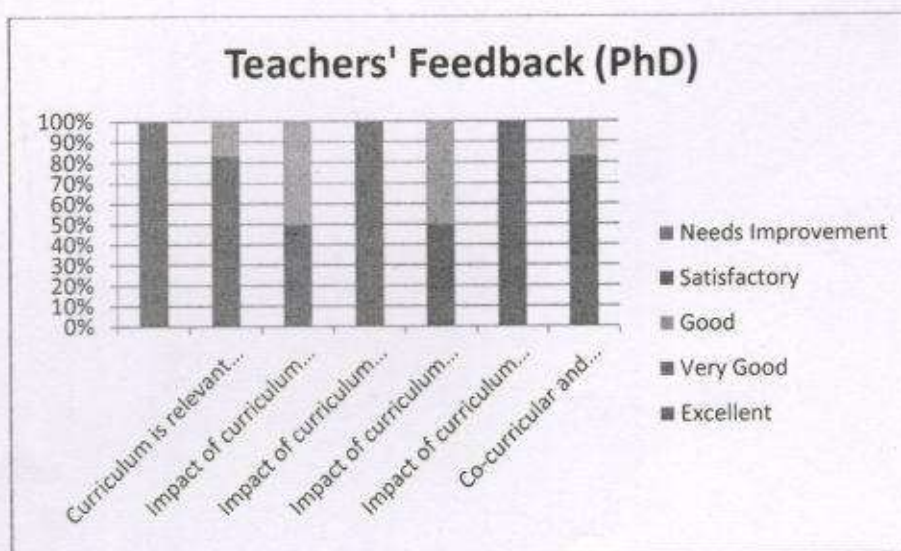
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Impact of curriculum on the holistic development of the students	1 (16.7)	5(83.3)	0 (0.0)	0 (0.0)	0 (0.0)
Co-curricular and extra-curricular activities	2(33.3)	3 (50.0)	1 (16.7)	0 (0.0)	0 (0.0)

Note: Percentage is given in parenthesis



- **Quality of content:** 50.0 percent of teachers stated that the quality of content of PhD research course work is excellent. Where, 33.3 percent stated it is as very good. Overall the teachers were satisfied with the quality of content.
- **Coverage and delivery of the syllabus:** The coverage and delivery of the syllabus are found as 66.7 percent very well. 33.3 percent of teachers stated them as excellent. Overall teachers were satisfied, but a few improvements were needed.
- **Appropriateness of prog. Outcomes and Learning outcomes:** 50.0 per cent of teachers described programme outcomes and learning outcomes as very good, whereas, 33.3 per cent teachers stated it as excellent for the PhD course work.
- **The curriculum enhances learning:** Overall teachers were satisfied with the curriculum for enhancing the learning abilities of students. As 66.7 per cent stated it as very good. Overall, teachers are pleased with this.
- **The curriculum is relevant for employability:** 50.0 percent of teachers stated that curriculum is very good for gaining the employability. Altogether, the teachers were fully satisfied.
- **Impact of curriculum on developing analytical skills:** 50.0 per cent teachers regarded that the curriculum is good for students for developing analytical skills and, 33.3 per cent of teachers found it as excellent.
- **Impact of curriculum on developing industry-oriented skills:** 50.0 percent teachers stated that the curriculum has excellent and 50 percent stated that the curriculum has very good impact on developing industry oriented skills.

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- **Impact of curriculum on developing entrepreneurial skills:** 50.0 per cent of teachers claimed the curriculum is good for developing entrepreneurial skills among the students and, 16.7 per cent described it as excellent. All in all, the teachers were fully satisfied with the curriculum.
- **Impact of curriculum on the holistic development of the students:** Majority of teachers with 83.3 per cent are very good with the curriculum for the holistic development of students. Overall, teachers stated the curriculum as satisfactory concerning to develop holistic skills among students.
- **Co-curricular and extra-curricular activities:** In the context of co-curricular and extra-curricular activities need improvement. And, 50.0 per cent teachers stated it as very good. Altogether, teachers' suggested that there is no need for improvement in the context of Co-curricular and extra-curricular activities as 33.3 percent stated it as excellent for PhD course work.

DEPARTMENT OF MANAGEMENT (DOM)
I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY MAIN CAMPUS

D. No. IKGPTU/DOM/ 5536

DATED: 8 / 11 / 2021

Action Taken Report on Design and Review of Syllabus

The Department of Management obtained feedback on design and review of syllabus from various stakeholders, namely students, parents, teachers and alumni to improve the process of teaching learning. The feedback was obtained on structured questionnaire. The data was also analyzed and a feedback report was prepared to gain insights into the areas where changes / improvements are needed. On the basis of feedback obtained, following actions were taken to incorporate the improvements suggested by various stakeholders.

S. No.	Recommendation	Actions Taken
1.	Enhancement of learning	DOM follows a unique experiential form of teaching pedagogy where students are encouraged 'learning by doing'. To ensure this following measures have been taken: 1. The curriculum of DOM compulsorily includes case studies; games; exercises; role plays etc. 2. It is mandatory in the final exams also to include a case study / case let for evaluation. All these activities make classroom interesting and engaging for students. 3. The faculty members have created virtual classes for all subjects at Google Classroom. Google Classroom has also been used to share digital resources, reading materials, video lectures with the students.
2.	Enhancement of employability of students.	Following events were organized for the students to enhance their employability skills: 1. Mock Placement Test in association with hitbullseye.com. 2. Leadership Talk Series organized by MHRD's Innovation cell. 3. IKGPTU Alumni Lecture Series 4. Online Placement Drives 5. Workshop on Communication skills, Interview Preparation and Body Language (29 th Nov, 2020).

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3.	Developing Industry relevant skills	<p>Following events were organized for the students to enhance Industry relevant skills:</p> <ol style="list-style-type: none"> 1. Punjab State Chapter of PHD Chamber in association with Ministry of MSME, Punjab and IKGPTU organized video conference on Importance of Intellectual Property rights for start-ups (22th December, 2020). 2. Online Internship Drives
4	Developing entrepreneurial skills	<p>The University has established a dedicated E-Cell to promote entrepreneurial culture in IKGPTU. Following events were organized to enhance entrepreneurial abilities of students:</p> <ol style="list-style-type: none"> 1. IKGPTU in collaboration with The Indus Entrepreneur (TiE), has organized Online Entrepreneurship Awareness Camps (6-8 January, 2021) and TAP Business Plan competition to enhance entrepreneurial abilities of the students. Students of Department of Management have been participating in the events. 2. Start Up Caravan Virtual Workshop to know about Preparing Business Plan and Raising Capital was organized on 19th December, 2020 for the students of DOM. 3. Global Entrepreneurship Education Webinar Series in collaboration with Indo Universal Collaboration for Engineering Education (IUCEE). 4. The Entrepreneur speaks (online series of successful entrepreneurial stories). 5. Entrepreneurship Week, 2020 (Live your idea) (3-7th August, 2020) by E-cell, IKGPTU. 6. IKGPTU signed MoU with Amritsar Founders (22 startups / Industries) to promote entrepreneurial culture in IKGPTU. 7. E-Cell Orientation – Breaking the Myths about Entrepreneurship organized by E-cell IKGPTU & NEC on 19-10-2020.
5.	Holistic development of students	The Department has organized following

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		<p>events organized to ensure holistic development of students:</p> <ol style="list-style-type: none"> 1. A Seminar on Traffic rules (27th November, 2020) 2. Seminar on Drug-deaddiction (27th October, 2020). 3. A webinar to take Integrity Pledge for Citizens of India as released by Central Vigilance Commission on 3rd November, 2020.
6.	Co-curricular and extra-curricular activities	<ol style="list-style-type: none"> 1. Investors Awareness Program was organized on 8th May, 2020 for students of MBA, BBA and PhD. 2. Training session: EBSCO Business Source Ultimate, Discovery Service and Mobile App training session for Department of Management, IKGPTU Kapurthala was organized on December 18, 2020 for students, faculty and scholars.
7.	Improvement of Library Facilities	<p>University library is offering following facilities to facilitate learning and improve access to the resources.</p> <p>1) Management Journals of following databases have been subscribed in the library:</p> <ul style="list-style-type: none"> • Science Direct (Elsevier) • Emerald Management • Springer Nature • Taylor & Francis • EBSCO: Business Source Ultimate (Journals: 48,524) • BIS Standards: Complete set of Bureau of Indian Standards. • JSTOR • EBSCO Discovery Service • Indiastat.com: Indiastat provides socio economic statistical information about India, its states, regions and sector. Indiastat.com is a cluster of 6 associate websites wherein 19 websites are sector-specific, 6 are regional website and 31 websites are state-specific. Subscribing

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		<p>Indiastat.com contains all the statistical information available on its 56 associate websites. These statistical data/information can be very useful for various researches and reports.</p> <ul style="list-style-type: none">• 39 journals (Online)2) Books: 70 (Management)3) Mobile Application of Knowledge Resource Centre4) Kindle lending services to students and faculty.
8.	Training and Placement Support	<p>The University has a separate Corporate Relations and Alumni (CR & A) department looking after Placement and entrepreneurial activities with faculty representatives from various departments.</p> <p>The Department of Management also has dedicated Training and Placement Faculty Coordinator and Entrepreneur Development Cell Coordinator to maintain a continuous liaison with CR & A dept. of the University and to ensure smooth conduct of placement and entrepreneurial activities specifically focusing on the needs and skills of Management students. Further student placement and E-Cell coordinators are selected for facilitating the placement process. The Faculty and student coordinators as a team not only effectively manage the placement drives arranged by the CR & A dept but also make an effort to identify and connect with potential employers from different sectors to create better placement opportunities for Management students. The Placement Cell of the CR & A dept regularly organizes various workshops on a range of topics covering communication skills, interview process, professional development, career guidance etc. In addition to this at departmental level also students are taught skills like resume writing, presentation skills, group discussion, interview skills etc through conduct of mock interview sessions, personality development programmes.</p>

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		seminar presentations etc to prepare them to face Interviews effectively and make them industry ready.
9.	Faculty Competence	In order to enhance level of competence faculty members of Department of Management regularly attend workshops / FDPs and Conferences. Various faculty members of DOM have attended more than 30 workshops / FDPs / Refresher courses during 2020.
10.	Improvement in Lab Facilities in Department	A Computer laboratory of 30 Desktops; 1 Server; Hi Speed Wi-Fi has been established in the Department.
11.	Improvement in Sports Facilities	<p>In order to stay healthy, mentally and physically, students are encouraged to fit participate in various sports activities.</p> <ol style="list-style-type: none"> 1. As per Registrar Office Order No. IKGPTU/REG/2002 Dated 09/09/2019, various coordinators for different games were assigned. Three faculty members from the Department of Management were deputed for different games. The games allotted were. Dr. Kapil Gupta (Cross Country), Dr. Sanjeev Bansal (Volleyball and Dr. Roopali Batra (Handball). 2. Inter College Volleyball (M & W) Tournament held at Main Campus, IKGPTU Kapurthala from Nov.13-15,2019. 3. Inter College Lawn Tennis (M & W) Tournament held at Main Campus, IKGPTU Kapurthala from Oct.17-18,2019. 4. Two students from BBA-I (Akashdev and Sonali), and two students from MBA-III (Vikasdeep and Gurkaran), participated in Basketball tournament held at Baba Banda Singh Bahadur Engineering College, Shi Fatehgarh Sahib in Oct, 2019. 5. One student from BBA-I (Akashdev) participated in Marathon tournament held at Gulzar Group of Colleges, Libra near Khanna in Sep.2019.

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12.	Improvement in Canteen Facilities	In addition to canteen, the University has installed two kiosks near the academic buildings. Kiosks offer a wide range of eatables to the students. The administration of kiosks also ensures cleanliness and appropriate space for sitting.
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