



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ

I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA

Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/ 54

Dated 30/07/21

Directors/ Principals/ In charge
All the University Campuses & Affiliated Colleges
I K Gujral Punjab Technical University

Sub: Regarding Information of existing Start-ups.

IKG-PTU has taken many initiatives to promote entrepreneurship and innovation among its campuses and affiliated colleges. University organizes various activities including IEDC meets, Entrepreneurship Awareness Camps and Business Plan Competitions etc to support prospective student Entrepreneurs in realizing their dreams of start-ups.

Further, I am pleased to inform you that IKG-PTU is in process to establish state of art Incubation Centre at IKG-PTU main Campus, Kapurthala. The proposed Business Incubation Centre (BIC) will provide services to students, faculty and alumni of University Campuses and affiliated colleges to start their venture. BIC will facilitate the incubate companies by providing best infrastructure as well as other facilities required to an early stage start-up. University will also facilitate Start-ups in securing funding from various State and Centre government schemes. The aim of the proposed Incubation Centre is to hand hold student entrepreneurs and develop their business ideas into commercially viable start-ups.

The Business Incubation Centre at IKG-PTU will provide experts for mentoring the start-ups through its tie-ups with industry associations such as TiE Chandigarh, Amritsar Founders etc. required for encouraging innovative start-ups.

In light of the above, you are requested to direct IEDC (Innovation & Entrepreneurship Development Coordinator) of your College/ Institute to send the details of existing start-ups of your college/institute as per the attached format through email at Ikgptu.edp@gmail.com by August 16, 2021. Information of start-ups related to all fields including Information Technology, manufacturing, transport, energy, health, education, agriculture, water and sanitation etc. can be sent.

For any queries you may call Mr. Mrigender Singh Bedi, Assistant Director (CR&A), IKG PTU @ +91-9478098076.

With profound regards,

Deputy Director
(Corporate Relations & Alumni)

CC:

- **Hon'ble Vice Chancellor, IKG PTU** for his kind information

"Propelling Punjab to a Prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala-144 603 Ph : 01822-282580

Email : placements.ptu@gmail.com Website : www.ptu.ac.in

IKG-PTU (BIC) Start-up Registration Form

1	Startup/Idea Name:	
2	State	
3	City	
4	Founder Name	
5	Founder Email	
6	Founder Mobile	
7	Core team details (education background, work ex details if any, current role/designation and what makes them suitable for this role)Please attach separate sheet	
8	App/Website Link	
9	Product/Service Description	
10	Key Differentiation & USP	
11	The Problem You are Solving	
12	Category/Domain	
13	Competitors (Direct & Indirect, and what makes you different from them)	
14	Stage of Startup	
15	When did you Launch Your Product?	
16	Who is Your Customer?	
17	Monthly Active Users/No. of Clients	
18	Are You Funded? If Yes please mention funding agency and amount	
19	Last Year Revenue (INR)*	
20	Top 3 Skills You Require Help With	
21	What is Your Expectation from the Program?	
22	Business Plan Details (Max 5 pages; PDF only,)	