



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ  
I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA  
Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/ 61

Dated 12/08/21

**Directors/Principals  
All the University Campuses/ Colleges & Institutions  
Affiliated to IKG PTU**

**Sub: DeltaX – Online Joint Campus Placement Drive.**

**Dear Sir/ Madam**

I K Gujral Punjab Technical University is going to organize DeltaX. – Online Joint Campus Placement Drive.

**The further details of the event are mentioned below:-**

Designation : **Profile 1:-** Trainee (Associate Product Engineer)  
**Profile 2:-** Software Developer (Detail attached)

Job Location : Bangalore

Course/Stream : B.Tech CSE/IT/IS Branches  
50% Cutoff for overall CGPA in Engg.  
1-2 Backlogs is allowed, subjected the students need to clear it by their  
End sem

Batch Eligible : 2022 passing out students

Salary Package : **Profile 1:-** (Stipend for training Boot camp 10K per month)  
**Profile 2:-** 6LPA

Selection Process : Online Assessment, Technical Interview & HR Interview

You are requested to kindly direct the Training & Placement Officer to forward the data of eligible candidates as per the attached excel sheet. Data may be submitted through email at [placements.ptu@gmail.com](mailto:placements.ptu@gmail.com) by 18<sup>th</sup> August, 2021

For any queries you may please call undersigned @ +91-9478098076.

With profound regards,

*Msbedi*  
12-08-21

Assistant Director (CR&A)

*"Propelling Punjab to a Prosperous Knowledge Society"*

**I.K. Gujral Punjab Technical University**

Jalandhar-Kapurthala Highway, Kapurthala-144 603 Ph : 01822-282580

Email : [placements.ptu@gmail.com](mailto:placements.ptu@gmail.com) Website : [www.ptu.ac.in](http://www.ptu.ac.in)



**Position:** Software Developer

## **About DeltaX**

DeltaX is a Data-Driven Digital Advertising Platform built for Agencies and Advertisers to optimally buy, track, attribute and report media across search, social media, display RTB, Mobile, Video and other media channels. ([www.deltax.com](http://www.deltax.com))

## **Job Description**

DeltaX is looking for fresher who are self-driven problem solvers at heart and have a strong base of computer science fundamentals. We expect you to know at least one web-based programming language (eg: PHP, .NET MVC, Node.js, etc.) and are able to wow us in our assignment. Selected candidates will go through a training boot camp for 2 months to transform themselves into Full-stack Developers with expertise in C#, .NET Core or JavaScript (Vue.js framework).

## **Engineering Stack + Culture**

Our core platform is built with a polyglot stack. We extensively use ASP.NET MVC 4 with C#, REST APIs, HTML5 and JavaScript to build a modern data intensive web application. Our application is multi-lingual and supports multiple currencies (i18n and l18n). We have written a suite of Services that integrate with API partners like Google AdWords, Facebook Marketing and Bing Ads.

We work at web-scale and also host our ad serving, tracking and attribution stack on the AWS cloud which is horizontally scaled and fail-safe. The code is powered through our custom written Node.js servers and leverage a NoDB pattern to collect logs across multiple geographical locations.

Read more here:

<https://engineering.deltax.com/>

<https://www.deltax.com/campus/>

	Personal Detail	Graduation Detail		College Detail	Student Contact Detail		Batch
Sr No.	Full Name	Course/ Stream	Percentage	Name of Institute & Location	Mobile No.	Email – Id	