



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ

I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA

Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/ 24

Dated 16/04/2021

**Directors/ Principals
All the University Campuses/ Colleges & Institutions
Affiliated to IKG PTU**

Sub: Regarding Online Training on Artificial Intelligence and Digital Marketing.

Dear Sir/ Madam

IKG-PTU has signed MoU with FUEL (Friends Union for Energizing Lives), which is a leading NGO working in collaboration with HDFC bank for providing job enhancement programmes to Engineering and Management students. The said Memorandum of Understanding (MOU) aimed at providing skills training to students of IKG-PTU campuses and to enable them to better understand and enhance their job-related skills.

As per the above mentioned collaboration, online training on Artificial Intelligence and Digital marketing will be offered (Free of cost) to Engineering (CSE/IT/ECE), Management (MBA/B.Com/BBA) and BCA, B.Sc pre final and final year students of University Campuses and affiliated colleges w.e.f 24th April, 2021. Students will get certificate and placement support after the completion of the said programme (Details attached). The said online course duration will be of 60 hours and will offered from 04pm to 06pm (Monday to Friday).

Other advantages of the said course are as under:

- Free subscription of LinkedIn learning, Coursera
- Free AMCAT assessment
- Artificial Intelligence Domain Knowledge
- Digital Marketing Domain Knowledge
- Soft Skills
- Aptitude Training
- Industry Certified Course Certificate

In light of the above, you are requested to ensure the maximum registration and participation of students of your college/ institute. Link for registration is <http://bit.ly/fuelpunjab>. Last date for registration will be April 23, 2021 before 1500 hours. The course will commence from 24th, April 2021 (04pm to 06pm).

For any queries you may call the undersigned at 9478098076.

With profound regards,

M.S. Bachi
16-04-21
Assistant Director (CR&A)

"Propelling Punjab to a Prosperous Knowledge Society"

I.K. Gujral Punjab Technical University

Jalandhar-Kapurthala Highway, Kapurthala-144 603 Ph : 01822-282580

Email : placements.ptu@gmail.com Website : www.ptu.ac.in

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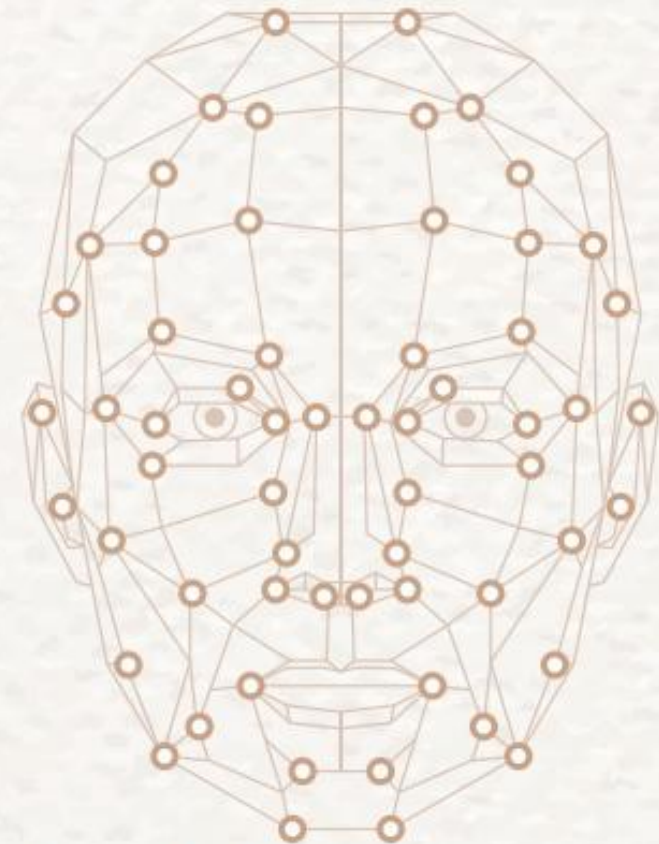
Artificial Intelligence Certification Training

Learn More From home



Advantages of this Course

- Free subscriptions of LinkedIn learning, Coursera
- Free AMCAT assessment
- Artificial Intelligence Domain Knowledge
- Soft Skills
- Aptitude Training
- Industry Certified Course Certificate



Register Now: <http://bit.ly/fuelpunjab>

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Digital Marketing Certification Training

Learn More From home

Advantages of this Course

- Free subscriptions of LinkedIn learning, Coursera
- Free AMCAT assessment
- Digital Marketing Domain Knowledge
- Soft Skills
- Aptitude Training
- Industry Certified Course Certificate



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