

**I K GUJRAL PUNJAB TECHNICAL UNIVERSITY,  
JALANDHAR**

No. IKGPTU/Reg/N/1585

Dated 23.5.16

**Notification**

Consequent upon the approval of 47<sup>th</sup> Academic Council and 61<sup>st</sup> Board of Governors of the I K Gujral Punjab Technical University, Jalandhar the University is pleased to notify the new nomenclature for UGC (Non-AICTE) courses :

**A. Bachelor Courses**

S. No	Name of the Courses as per IKG-PTU	Name of the Courses as per UGC's Notification
1	Bachelor of Business Administration	Bachelor of Business Administration
2	Bachelor of Business Administration(Retail Management)	Bachelor of Business Administration(Retail Management)
3	Bachelor of Business Administration(RDM)	Bachelor of Management Studies (Rural Development)
4	Bachelor of Business Administration (E-Commerce)	B.Com (E-Commerce)
5	Bachelor in Computer Applications	Bachelor in Computer Applications
6	Bachelor in Animation & Multimedia Technology	B. Sc. (Animation & Multimedia Technology)
7	Bachelor in Airlines, Tourisms and Hospitality Mgt	Bachelor of Management Studies (Airlines, Tourisms and Hospitality)
8	Bachelor in Bio-Technology	B. Sc. (Bio-Technology)
9	Bachelor in Fashion Technology	B. Sc. (Fashion Technology)
10	Bachelor in Hotel Management & Catering Technology	Bachelor of Management Studies (Hotel Management & Catering Technology)
11	Bachelor in Information Technology	B. Sc (Information Technology)
12	Bachelor in Journalism and Mass Communication	B.A .(Journalism and Mass Communication)
13	Bachelor in Media Entertainment & Film Technology	Bachelor of Management Studies (Media Entertainment & Film Technology)
14	B.Sc.(Medical Lab Sciences)	B.Sc.(Medical Lab Sciences)
15	Bachelors in e-commerce	B. Com (E-Commerce)
16	Bachelors in Mass Communication	B.A. (Mass Communication)
17	Bachelors in Food Technology	B. Sc. (Food Technology)
18	B.Com. (E-Commerce)	B.Com. (E-Commerce)
19	B.Com. Professional	B.Com. (Professional)
20	Bachelor in Mobile Computing and Internet	Bachelor of Management Studies (Mobile Computing and Internet)
21	Bachelor in Health, Spa and Resort Management	Bachelor of Management Studies (Health, Spa and Resort)
22	B.Sc.(Computer Science)	B.Sc.(Computer Science)
23	B.Sc.(Fashion Design)	B.Sc.(Fashion Design)
24	B.Sc.(Textile Design)	B.Sc.(Textile Design)
25	B.Sc.(Fashion Design Knits)	B.Sc.(Fashion Design Knits)
26	Bachelor of Sales, Marketing, Advertising and PR Management	BBA (Sales, Marketing, Advertising and PR Management)
27	Bachelor in Service Industry Management	Bachelor of Management Studies (Service Industry)

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28	Bachelor in Events, Conference and Tradefairs Management	BBA (Events Management)
29	B.Sc.in Home Science Nutrition and Dietics (3 Years)	B.Sc. ( Home Science Nutrition and Dietics)
30	B.Sc. in Catering & Culinary Arts (3 Years)	B. Sc. (Catering & Culinary Arts)
31	B.Sc.( Business Economics)	BBA ( Business Economics)
32	B.Sc. (Agriculture)	B.Sc. (Agriculture)

#### B. Master's Courses

S. No	Name of the Courses as per IKG-PTU	Name of the Courses as per UGC's Notification
33	M.Com. (Professional)	M.Com. (Professional)
34	Masters in Animation & Multimedia Technology	M.Sc. (Animation & Multimedia Technology)
35	Masters in Airlines, Tourisms and Hospitality Mgt	Master of Management Studies (Airlines, Tourisms and Hospitality)
36	Masters in Bio-Technology	M.Sc. (Bio-Technology)
37	Masters in Fashion Technology	M. Sc. (fashion Technology)
38	Masters in Information Technology	M. Sc. (Information Technology)
39	Masters in Journalism and Mass Communication	M.A.(Journalism and Mass Communication)
40	Masters in Medical Lab Technology	M. Sc. (Medical Lab Technology)
41	Masters in Pharma Chemistry	M. Sc. (Pharma Chemistry)
42	Masters in Service Industry Management	Master of Management Studies (Service Industry)
43	Masters in Public Health Programme	M. Sc. (Public Health Programme)
44	Master in Mass Communication and Media Management	MA (Journalism and Mass Communication)
45	Master in Education and Counseling Management	Master of Management Studies (Education and Counseling)
46	Master of Science (Hotel Management & Catering Technology)	Master of Hotel Management & Catering Technology
47	Master of Science (Environmental Science)	Master of Science (Environmental Science)
48	M.Sc.(Garment Manufacturing Tech.)	M.Sc.(Garment Manufacturing Tech.)
49	M.Sc.(Fashion Mkt. Mgmt.)	M.Sc.(Fashion Mkt. Mgmt.)
50	M.Sc.(Computer Science)	M.Sc.(Computer Science)
51	M.Sc. (Applied Physics)	M.Sc. (Applied Physics)
52	M.Sc. (Applied Chemistry)	M.Sc. (Applied Chemistry)
53	M.Sc. (Applied Math)	M.Sc. (Applied Math)

#### C. Post-Graduate Diploma Courses

S. No	Name of the Courses as per IKG-PTU	Name of the Courses as per UGC's Notification
54	Post-Graduate Diploma in Computer Applications	Post-Graduate Diploma in Computer Applications
55	Post-Graduate Diploma in Clinical Research	Post-Graduate Diploma in Clinical Research
56	Post-Graduate Diploma in Regulatory Affairs	Post-Graduate Diploma in Regulatory Affairs
57	Post-Graduate Diploma in Pharmaceutical	Post-Graduate Diploma in Pharmaceutical

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	Packing	Packing
58	Post-Graduate Diploma in Cosmetology	Post-Graduate Diploma in Cosmetology
59	Post-Graduate Diploma in Pharm. Business Administration	Post-Graduate Diploma in Pharm. Business Administration
60	Post-Graduate Diploma in Pharm. Marketing	Post-Graduate Diploma in Pharm. Marketing
61	Post-Graduate Diploma in Herbal Drugs	Post-Graduate Diploma in Herbal Drugs
62	Post-Graduate Diploma in Pharmaceutical Analysis	Post-Graduate Diploma in Pharmaceutical Analysis
63	Post-Graduate Diploma in Packing and Distribution Management	Post-Graduate Diploma in Packing and Distribution Management
64	Post-Graduate Diploma in Electronics Product Design and Technology	Post-Graduate Diploma in Electronics Product Design and Technology
65	Post Graduate Diploma in Nutrition and Dietics (1 year)	Post Graduate Diploma in Nutrition and Dietics (1 year)
66	PG Diploma in Hotel Management & Catering Technology (1 Year)	PG Diploma in Hotel Management & Catering Technology (1 Year)

The above nomenclature shall be applicable from session 2016-17. The fee structure of the courses shall be the same as applicable for previous nomenclature or as notified by the University in due course of time.

*[Handwritten Signature]*  
23/5/16.  
Registrar

- Copy to :
1. PS to VC for the kind information of the Vice-Chancellor
  2. Chairman, UGC, New Delhi
  3. Dean (Academics)
  4. Controller of Examinations
  5. Director (College Development)
  6. All HODs, IKGPTU
  7. All affiliated Colleges
  8. Computer Section for uploading on website.
  9. All concerned.