

Punjab Technical University

Ref. No. PTU/ADC/CDC/JMC-55

Date: 23-06-2015

Subject: Minutes of the BoS meeting.

A meeting of BoS (Journalism & Mass Communication) was held in the office of Dean, Academics, PTU at 10.30 am on 23-06-2015. The following members were present in the meeting:

1. Prof. (Dr.) Navjit Singh Johal, Punjabi University, Patiala
2. Prof. (Dr.) Harish Kumar, MDU Rohtak
3. S Ajit Kanwal, Chandigarh
4. Dr. Namarta Joshi, GNDU Regional Campus, Jalandhar
5. Ms. Nivedita, KCGI, Nawan Shahr.
6. Dr. Ranbir Singh, Punjab Technical University, Kapurthala

In the meeting, following unanimous decisions and recommendations were made:

1. The Masters in Mass Communication and Media Management (MMCMM) syllabus revised and modified-----Annexure A.
2. The B.Sc. (Media, Entertainment and Film Technology) syllabus revised and modified-----Annexure B.
3. The syllabus of M.Sc. (Journalism and Mass Communication) revised and modified-----Annexure C.
4. The B.Sc. (Journalism & Mass Communication) syllabus revised and modified-----Annexure D.
5. The syllabus of M.Phil. (Journalism and Mass Communication) was revised and modified.....Annexure E.
6. The syllabus of M.Sc Mass Communication revised and modified-----Annexure F.
7. M.Sc. Journalism & Mass Communication (LE):

Eligibility:.

PG Diploma in Journalism, Communication, Mass Comm., Advertising, Public Relations (PR) from a recognized university after graduation in any discipline.

8. B.Sc. Journalism & Mass Communication (LE) into IIIrd Sem:

Eligibility: 10 + 2 + 1 Year Diploma in Aforesaid or Equivalent (recognized by UGC)

(Navjit Singh Johal)

(Harish Kumar)

(Namarta Joshi)

(Ranbir Singh)

(Ajit Kanwal)

(Nivedita Aneja)

Submitted for approval, please.

Dean (Academics)

Punjab Technical University

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(Ranbir Singh)

Submitted for approval, please.

Dean (Academics)

I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY, KAPURTHALA

Ref. No. PTU/DE/CDC/JMC-55

Date: 23-06-2015

Note

Subject: Regarding to submission of agenda of revised and modified syllabus under BoS (Journalism & Mass Communication)

With office order regarding revision and modification of the syllabus under BoS (JMC) is submitted for the approval of Academic Council:

Part A: Revised Syllabus

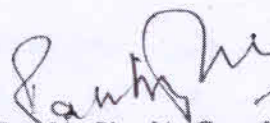
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|---|--------------|
| 1. Master of Mass Communication and Media Management. | - Annexure A |
| 2. B.Sc. (Media, entertainment and Film Technology) | - Annexure B |
| 3. M.Sc. (Journalism & Mass Communication) | - Annexure C |
| 4. B.Sc. (Journalism & Mass Communication) | - Annexure D |
| 5. M.Sc. (Mass Communication) | - Annexure E |
| 6. M.Phil (Journalism & Mass Communication) | - Annexure F |

Part B: Eligibility Criteria for Lateral Entry Courses

1. M.Sc. Journalism & Mass Communication (LE):
Eligibility: PG Diploma in Journalism, Communication, Mass Comm., Advertising, Public Relations (PR) from a recognized university after graduation in any discipline.
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Eligibility: 10 + 2 + 1 Year Diploma in Aforesaid or Equivalent (recognized by UGC)

Copy of revised syllabus and MoM enclosed herewith.

Submitted for necessary action please


(Ranbir Singh), Coordinator
(BoS) Journalism & Mass Communication
23/06/15